



Facebook

COVER PHOTO

Ideal: 820 x 312 px
Minimum: 400 x 150 px

PROFILE PICTURE

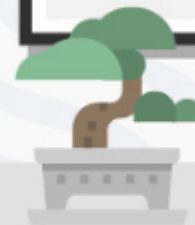
Minimum:
170 x 170 px

IMAGE POST

Ideal: 1200 x 630 px

LINK POST

Ideal: 1200 x 627 px



Blog2Social

Smart Social Media Automation
for WordPress and as WebApp





Instagram

PROFILE PICTURE



POST



STORY POST



Blog2Social

Smart Social Media Automation
for WordPress and as WebApp





LinkedIn Business

BACKGROUND IMAGE

Ideal: 1536 x 768 px

Minimum: 1192 x 220 px

HERO IMAGE

Ideal: 1128 x 376 px

LOGO

Ideal:
300 x 300 px

BUSINESS BANNER

Ideal: 646 x 220 px

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Smart Social Media Automation
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LinkedIn

COVER PHOTO

Ideal:

1128 x 191 px



PROFILE PICTURE

Ideal:

300 x 300 px

Minimum

200 x 200 px



LINK POST

Ideal:

1200 x 627 px



IMAGE POST

Ideal:

1200 x 627 px



Blog2Social

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Pinterest

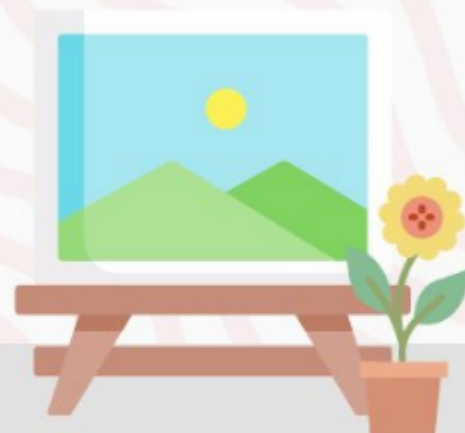
COVER PHOTO



PIN



PROFILE PICTURE



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Twitter

COVER PHOTO

Ideal: 1500 x 500 px

Minimum: 1024 x 280 px

PROFILE PICTURE

Ideal:
400 x 400 px

LINK- & IMAGE POST

Ideal: 1024 x 512 px

Minimum: 440 x 220 px



Blog2Social

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XING

COVER PHOTO



PROFILE PICTURE



POST



Blog2Social

Smart Social Media Automation
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Google Business

COVER PHOTO

Ideal: 1920 x 1080 px

Minimum: 480 x 270 px

IMAGE POST

Ideal: 800 x 600 px
(4:3 Ratio)

PROFILE PICTURE

Ideal:
250 x 250 px

Minimum
120 x 120 px



Blog2Social

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Tumblr

PROFILE PICTURE



POST



Blog2Social

Smart Social Media Automation
for WordPress and as WebApp

