

Connecting Social Networks

How to automatically re-publish blog posts on Bloglovin' ?

To boost your reach and visibility online and to put your content in front of a great community of readers, you should consider to **automatically re-publish your blog posts on Bloglovin'**. This posts shows you how to re-posting your blog posts to Bloglovin' immediately after publishing and directly from your WordPress blog.

What is Bloglovin'?

With 8 million active users and 750,000 active bloggers, Bloglovin' is the leading destination for readers in North America and Europe to discover and consume fashion, beauty, lifestyle, home decor and food content by their favorite bloggers on web, mobile and via email.

Bloglovin' originally started out as a blog reader in 2007 to help it's users organize the vast number of lifestyle blogs out there, importing blog posts via RSS feed. In 2013 the platform introduced it's blogging feature, enabling bloggers to publish or re-publish their website content on Bloglovin', driving traffic to their pages. Since then, Bloglovin' is one of the biggest sources for new and recurring visitor, for many bloggers.

Why should I re-publish my posts on Bloglovin'?

As a blogger, using Bloglovin' is a great way to promote your content and multiply your reach and visibility. All clicks on your Bloglovin' page will go straight to your page views. This way, posting on bloglovin' will drive more traffic to your blog and get you yet another external link to your website, pushing your SEO ranking.

Furthermore, by automatically re-publishing your blog posts on Bloglovin' you can customize your posts to target a specific audience which might differ from your usual Blog audience. If you edit your post slightly before re-publishing it or publish only a specific excerpt or chapter of your post, you might catch the attention of readers you couldn't win with your original headline or copy. To do so you could even vary the introduction to focus on other keywords or use a different header images and graphics.

Tip: Re-publishing blog posts with a different title, copy, images and a delay of 4-5 days will have a positive influence on the google ranking of your blog posts as Google can index the original blog post first.

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How to automatically re-publish your blog post on Bloglovin' with Blog2Social

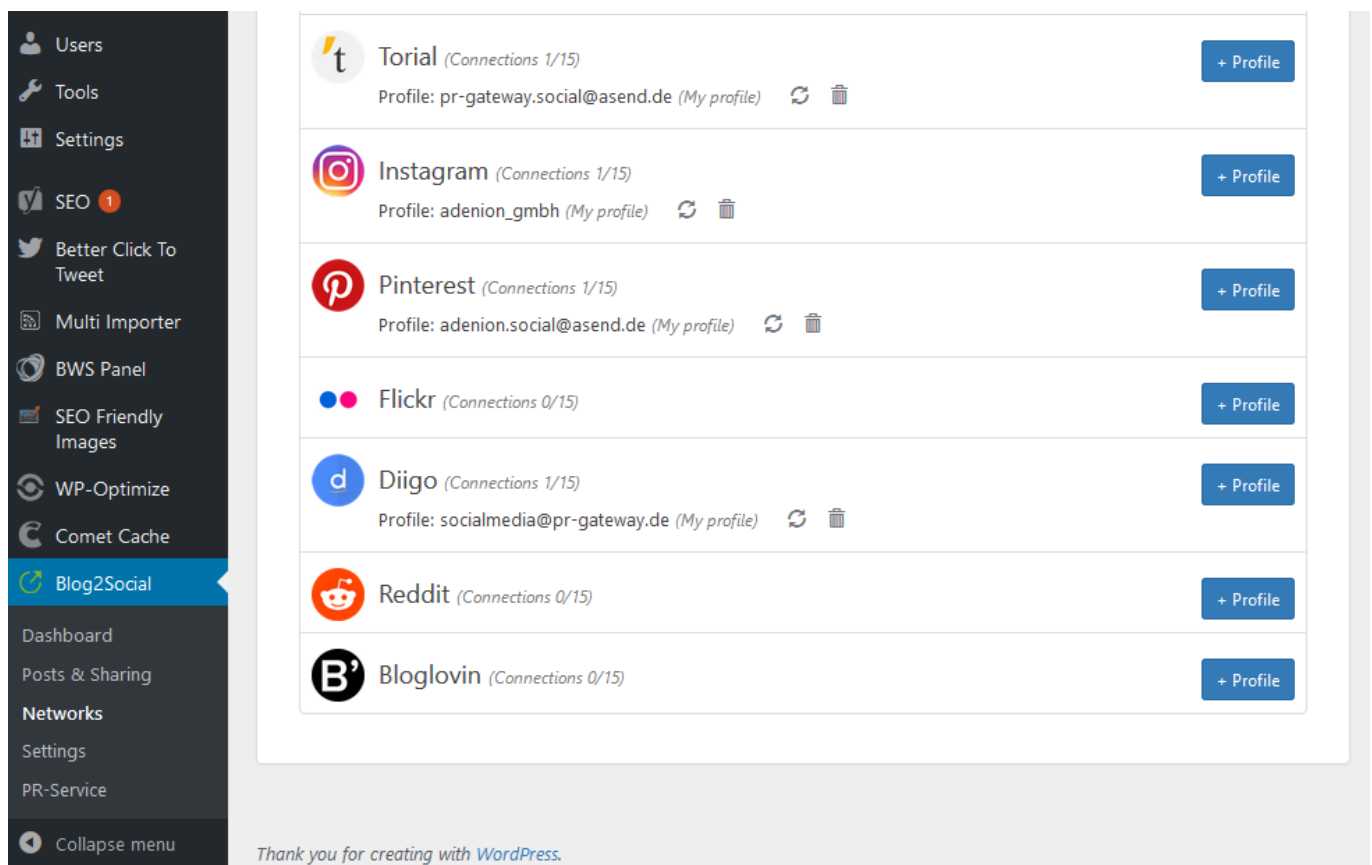
With the WordPress Plugin Blog2Social you can easily auto post and re-publish your blog posts on Bloglovin' to keep your subscribers up to date.

Blog2Social provides you with

- an Editor to check and customize the format of your post
- and add [individual images](#), headlines to your copy
- a [Best Time Manager](#) to post at the ideal time to reach your audience on Bloglovin'
- a [scheduling feature](#) allowing you to schedule your publication on Bloglovin' up to 52 weeks in advance

To automatically re-publish your blog posts on Bloglovin' from your WordPress blog within a few clicks, you first need to connect your Bloglovin' account with Blog2Social. To do so, install the plugin in your WordPress back end as explained on our website.

Go to your Blog2Social dashboard, click on networks and add your Bloglovin' account, simply by pressing the "+ Profile" Button.



The screenshot shows the Blog2Social dashboard interface. On the left is a dark sidebar menu with various options: Users, Tools, Settings, SEO (with a notification badge), Better Click To Tweet, Multi Importer, BWS Panel, SEO Friendly Images, WP-Optimize, Comet Cache, Blog2Social (highlighted in blue), Dashboard, Posts & Sharing, Networks, Settings, PR-Service, and Collapse menu. The main content area displays a list of connected social networks, each with its logo, name, connection status, profile email, and a '+ Profile' button. The networks listed are: Torial (Connections 1/15), Instagram (Connections 1/15), Pinterest (Connections 1/15), Flickr (Connections 0/15), Diigo (Connections 1/15), Reddit (Connections 0/15), and Bloglovin' (Connections 0/15). At the bottom of the main area, there is a small text message: 'Thank you for creating with WordPress.'

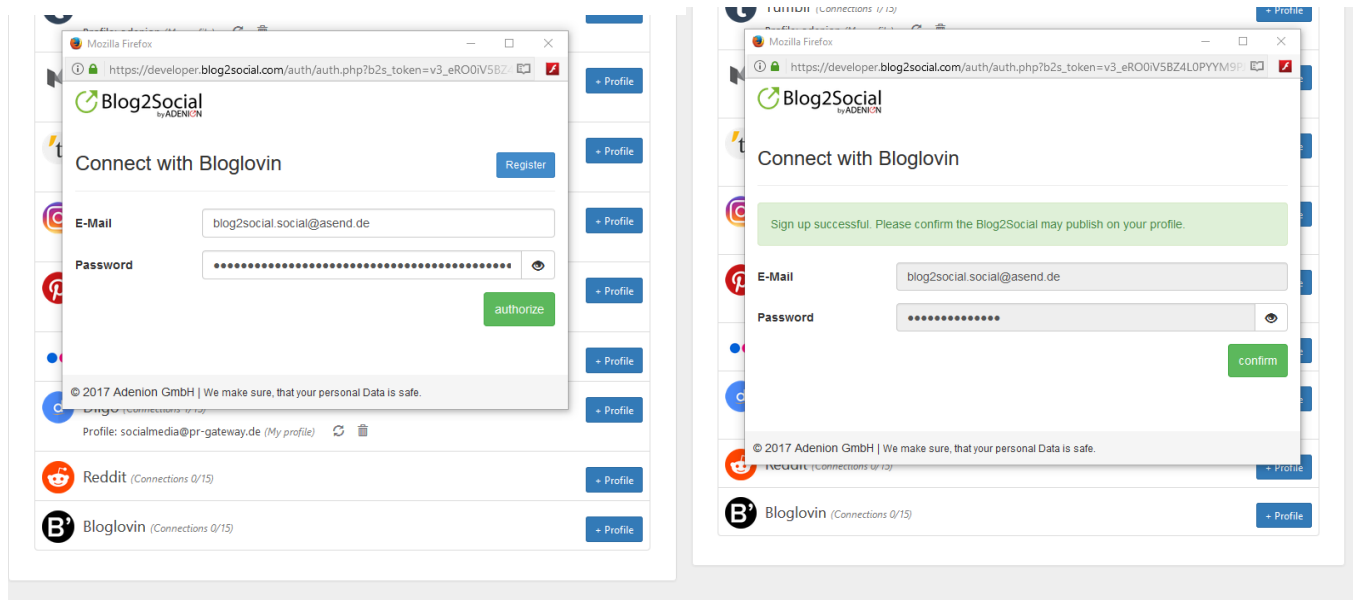
A separate window will open and ask you for your login information.

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Provide your

- username and
- password

and click “authorize” and confirm your authorization with the respective button in the next pop up window.



After you have successfully connected your Bloglovin' profile to your WordPress blog you can select a post for automatically re-publish all your blog posts and pages on Bloglovin'. With a simple click on "Share on Social Media" you will be forwarded to the one-page preview.










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- Pages
- Comments
- Rainmaker
- Icegram
- Contact
- WP Author Bio
- Email Subscribers
- Appearance
- Plugins 7
- Users
- Tools
- Settings
- SEO 1
- Better Click To Tweet
- Multi Importer
- BWS Panel
- SEO Friendly Images
- WP-Optimize
- Comet Cache
- Blog2Social**
- Dashboard
- Posts & Sharing

All Posts | Scheduled Posts | Shared Posts | Calendar

Search Title | all authors | all categories & tags | Post | all statuses

sort | reset

 How To Unleash The Power Of Social Media Automation #20829 Author Melanie Tamble published on blog: 2017/08/10 4:00 pm last shared on social media 2017/08/28 12:00 pm	Share on Social Media
 15 Killer Tactics to Boost Your Engagement On Twitter and Promote Your Conten... #48036 Author Vera Schmies published on blog: 2017/06/20 10:19 am last shared on social media 2017/08/26 7:00 pm	Share on Social Media
 A Complete Guide to Social Media Sharing: What, When & How to Share #21450 Author Melanie Tamble published on blog: 2017/05/23 12:25 pm last shared on social media 2017/08/26 9:30 am	Share on Social Media
 3 most efficient ways to promote your content on Facebook #44597 Author Vera Schmies published on blog: 2017/05/09 12:08 pm last shared on social media 2017/08/21 8:00 pm	Share on Social Media
 How to Connect Your WordPress Blog to Multiple Twitter Accounts for Cross-Pos... #32721 Author Vera Schmies published on blog: 2017/05/08 12:30 pm last shared on social media 2017/08/28 3:00 am	Share on Social Media
 Josine Wille and theBiggerBlog - The Blog2Social Community #38383 Author Tobias Fischer published on blog: 2017/04/03 9:03 am last shared on social media 2017/04/25 5:30 pm	Share on Social Media
 [Infographic] Social Media Cross-Promotion #42407 Author Vera Schmies published on blog: 2017/03/16 9:15 am last shared on social media 2017/08/24 6:00 am	Share on Social Media
 How to Connect Your WordPress Blog to Reddit and build a community for your b... #39115 Author Vera Schmies published on blog: 2017/03/02 5:42 pm last shared on social media 2017/05/12 8:00 pm	Share on Social Media
 How to Connect Your WordPress Blog to Facebook for Auto-Posting #32545 Author Tobias Fischer published on blog: 2017/03/01 1:10 pm last shared on social media 2017/08/22 2:30 pm	Share on Social Media

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The screenshot shows the Blog2Social interface for publishing a post on Bloglovin'. At the top, the user profile is identified as 'BLOG2SOCIAL.SOCIAL@ASEND.DE' with a 'Profile | Bloglovin' link and a note 'Network does not support emojis!'. There are also links for 'Insert full-text | Delete text' and a character count of '22789 characters'. The main text area contains the title 'How To Unleash The Power Of Social Media Automation' and the body text: 'Basically, social media automation tools will help you to: save time for manually sharing your post on each of your social platforms and social communities, maintain a consistent content stream on multiple social media platforms, become more productive and efficient, extend the outreach of blog content on a regular basis, find out and set up a plan to post at the best times for each network.' Below the text is a link field containing 'https://www.blog2social.com/en/blog/unleash-the-power-of-social-media-auton'. To the left of the link field is a thumbnail image titled '3 RULES OF SMART SOCIAL MEDIA AUTOMATION' with a red 'x' icon. Below the link field is a 'Change image for this network' link. The 'Hashtags' section contains several buttons: 'Automation Tools', 'Cross-platform sha', 'Cross-promoting', 'Crossposting', 'Social media autom', 'Social Media Marke', 'Social Media Tools', and 'Tools'. A 'Share Now' button is at the bottom left, and a green 'Share' button is at the bottom right. A 'scroll to top' link is also visible at the bottom left.

Blog2Social automatically generates your new blog posts for re-publishing on Bloglovin'. Scroll down through the post and check whether you like the format. If you'd like to integrate different images than in your original blog post, you can do this as well by clicking on the image. You can choose any image from your original blog post and WordPress media library or upload a given image from your your computer.

The plugin automatically adds suitable hashtags to your Bloglovin' post. You can edit or change these simply by clicking in the respective field.

After you have customized your blog post to re-publish it on Bloglovin' click on share and it will be published on your Bloglovin' profile.

Learn how apply the advantages of re-publishing blog posts on Bloglovin' on [other social media networks](#) and get tips and tricks for your reach and visibility on our [blog](#).

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