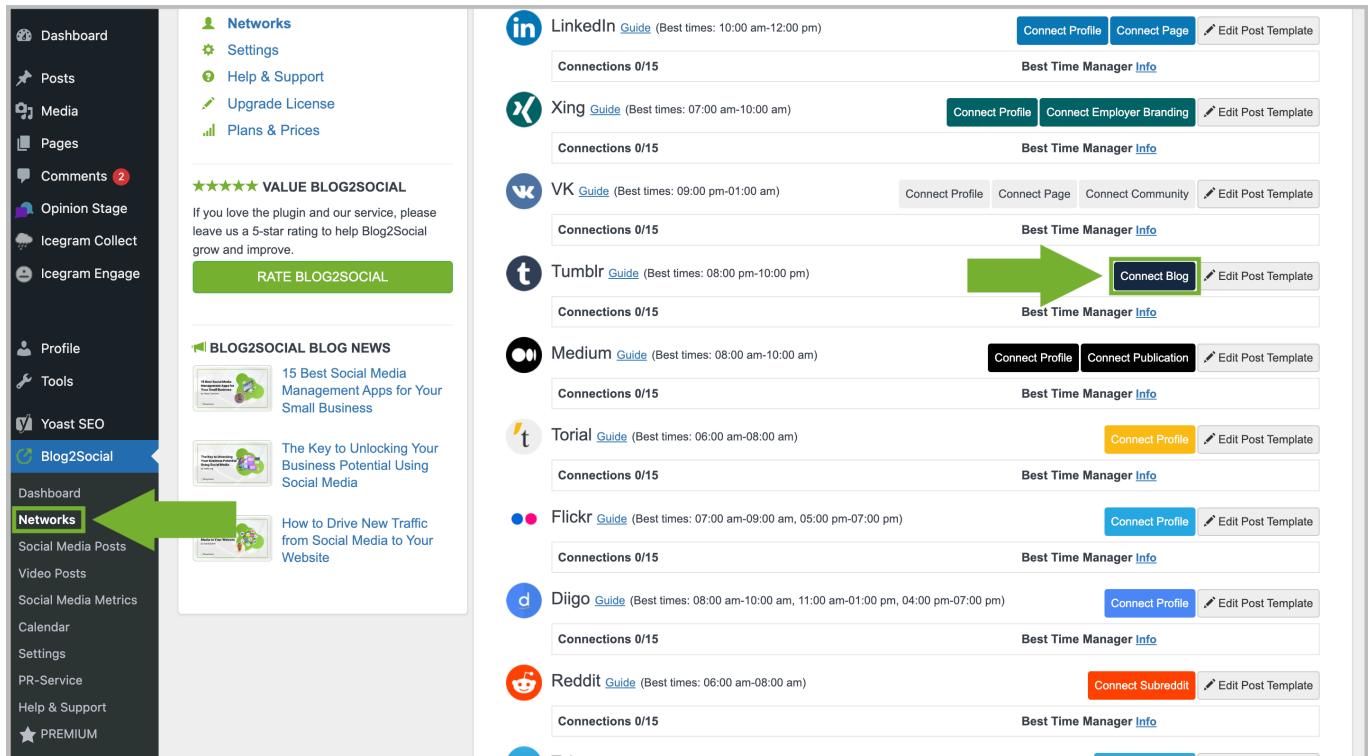


# Connecting Social Networks

## How do I connect Blog2Social with Tumblr?

To connect to Blog2Social to your Tumblr, please go to "**Networks**" within your Blog2Social Dashboard. Here you find an overview of all supported networks you can connect Blog2Social with. Just click on "**Connect Blog**".



A separate window will open and ask you for your log in data. Please enter:

- Your username / email
- Your password
- Click on "authorize"

Done!

# Connecting Social Networks

## Tumblr Post Formats

When posting on Tumblr, Blog2Social offers three options for your preferred post format, displayed in the post preview above the text field:

**-Text Post**

**-Link Post**

**-Image Post**

With the Blog2Social post templates, you can select your preferred default format for Tumblr.

[How to use Post Templates for Social Media Posts?](#)

The screenshot displays the Blog2Social WordPress plugin interface for creating a Tumblr post. The main content area shows a text editor with a sample post about the plugin. A green arrow points to the 'Text Post' dropdown menu in the top right corner of the editor. The sidebar on the right shows three social accounts: 'My Profile', 'BLOG2SOCIAL Page | Facebook', 'BLOG2SOCIAL Business | Instagram', and 'BLOG2SOCIAL Blog | Tumblr'. The 'Blog | Tumblr' account is selected. At the bottom, there are buttons for 'Save as Draft' and 'Share'.

Please note that for link posts, only the link and 2-3 lines of your text will be displayed by Tumblr.

If you want to publish the full content or text of your post, we recommend selecting "**Text Post**" before publishing.

## Tumblr Post Format Examples

### Text Post

# Connecting Social Networks



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## Social Media Automation for Blogs



Social-Media-Automation for Blogs

### How to Automatically Share Your WordPress Blog Posts on Social Media



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### How to Automatically Share Your WordPress Blog Posts on Social Media

Do you spend more time sharing your blog posts than actually writing them? You're not alone. For many bloggers and small teams, social media quickly turns into a time-consuming task — even though it's essential for building reach and driving traffic to the blog. This is where social media automation can make a real difference.


### What Are the Benefits of Social Media Automation for Bloggers?

If you blog regularly, you know that writing is only part of the job. To be found and read, your content needs to be actively shared — and that takes time and effort. With the right solution, however, your entire social media workflow can be simplified: automation tools make it possible to automatically share your blog content on social media. This not only makes your workflow more comfortable, but also offers strategic advantages:


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# Connecting Social Networks

## Image Post




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Social-Media-Automation for Blogs




### How to Automatically Share Your WordPress Blog Posts on Social Media







[www.blog2social.com](http://www.blog2social.com) ➔

Social Media Automation for Blogs

#Blog #BlogMarketing #Blogging #SocialMedia #Wordpress #WordpressPlugin

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## Link Post

# Connecting Social Networks

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Social-Media-Automation for Blogs

## How to Automatically Share Your WordPress Blog Posts on Social Media

How to Automatically Share Your WordPress Blog Posts on Social Media Do you spend more time sharing your blog posts than...

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## Other helpful guides

- [Solution: Your authorization has expired. Please reconnect your account in the Blog2Social network settings.](#)
- [How do I auto-post and auto-schedule blog posts on Social Media with the Auto-Poster?](#)
- [How to share videos on Social Media?](#)

# Connecting Social Networks

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