Autoposting, Sharing und Re-Sharing X (Twitter) Terms of Service Update & common Questions

In February 2018 X (Twitter) changed their <u>terms of service (TOS)</u> in order to prevent malicious activity and spam. **Users are no longer allowed to post identical or substantially similar content to multiple profiles.**

Accordingly, social media tools are now no longer permitted to enable users to send the same message to multiple X profiles.

X profiles that do not follow the new X rules risk to be subject to enforced action.

What does this mean for your work with Blog2Social?

While other social media tools simply no longer allow connecting multiple X accounts, Blog2Social will provide you with as many great features as possible to make sure you can still post to multiple X accounts in accordance with the new X rules, now and in the future. This is what Blog2Social was originally built for and this is what we are specializing in: Blog2Social will provide you with many great features for individually customized and tailored social media posts for more engagement and reach on X as well as on other social platforms. You can do so today by adding individual comments, hashtags, images, post formats and even change meta tags for Twitter Cards for your X posts.

We recommend that you adapt your current X messages and scheduling according to X's new automation rules. Blog2Social provides you with individual comment fields for each of your individual Tweets. This way you can still share your posts on all your X accounts with individually tailored comments.

Common Questions

In order to comply with the new TOS, we made some changes to Blog2Social. Here are some questions you might seek answers to.

How do I edit my already scheduled Posts?

If you scheduled identical or similar X posts for multiple accounts, we recommend to edit or delete them, to follow the new X TOS.

How to view, edit or delete your scheduled Social Media Posts

Autoposting, Sharing und Re-Sharing

Why can't I share the same Post on multiple X Profiles?

X no longer allows users to post identical or substantially similar content to multiple accounts or multiple duplicate updates on one account. To prevent this from happening and you from getting into trouble with X, Blog2Social now analyzes your X comments to make sure you do not accidentally post duplicate content on your account.

Why can I use the Auto-Poster only for one X Profile?

Sending duplicate posts to multiple different accounts violates the new X TOS, which is why <u>auto-posting</u> to more than one X profile is no longer allowed by X. You can now choose a primary X profile in your auto-post settings.

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Author: n/a

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