

Autoposting, Sharing und Re-Sharing

How to share on Facebook Profiles with Instant Sharing

To ensure that communication on Facebook **profiles** remains at a personal level, Facebook has restricted automatic publication on personal Facebook profiles for all social media tools.

In order to continue sharing content with your followers via Blog2Social, we provide you with Blog2Social Facebook Instant Sharing.

Please note:

Facebook pages are not affected by the new Facebook policy change and will continue to be delivered by the regular automation process.

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With Instant Sharing you can share your posts on your Facebook profile, even

- in your News feed and
- in your Story

Instant Sharing will not only let you share content on your Facebook profile. You will also be able to share

- on a Friend's Timeline
- in an Event
- on a Page you manage
- in a Private Message

You will be able to

- add @handles
- tag friends
- check in at a location
- add Emotions/Activities

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- choose who should see your posts:
 - Public
 - Friends
 - Friends except...
 - Friends of Friends
 - Specific friends
 - Only me

How to use Facebook Instant Sharing

Once you've published your blog post or page, you'll find it in the **"Social Media Posts"** / **"All Posts"** section of the Blog2Social menu. Now you can simply click on **"Share on Social Media"**, prepare your post and select the Facebook profile on which you wish to share your post.

The screenshot displays the Blog2Social dashboard. On the left sidebar, the 'Social Media Posts' menu item is highlighted with a green box and a green arrow. The main content area, titled 'Social Media Posts', shows a list of blog posts. Each post has a 'Share on Social Media' button, which is also highlighted with a green box and a green arrow. The dashboard includes various filters and sorting options at the top of the post list.

You can also share any link, text, image or video with Blog2Social and Instant Sharing:

[How to create social media posts and share link, text, image or video posts](#)

Share your post immediately

If you wish to share your post immediately on your Facebook profile click **"Share"**

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in the edit mask and the following message will appear:

When you click on "**Share**", the Facebook-Instant-Sharing-Window will open in a second window. If you are not already logged in to Facebook, you will be requested to log in first.

If you manage more than one Facebook profile, please make sure you are logged in to the correct Facebook profile before posting.

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Blog2Social automatically loads the link to your selected post. The [Facebook link preview](#) shows you how your post will appear on Facebook.

You can now insert your desired comment text, individual hashtags or even emojis in the field "Say something about it...". You can also use @handles to mark your friends or add activities.

Left at the top of the menu you can choose where your post should be shared.

You can show your feelings/activity, if you like.

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You can also add your location, if you like.

You can also mark people with the "Tag Friends" function.

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Now you can choose who should see your article in your news feed.

Schedule your post

When you scheduled a post, you will find it in the menu bar by clicking the "**Scheduled Posts**" tab. On your scheduled date the post will be moved to the "**Instant Sharing**" section. If you wish your post to be published now, you can simply click on "**Share**".

A notification bubble is displayed next to the "**Instant Sharing**" tab. A number will be displayed next to the tab "**Instant Sharing**" as soon as a Facebook post is

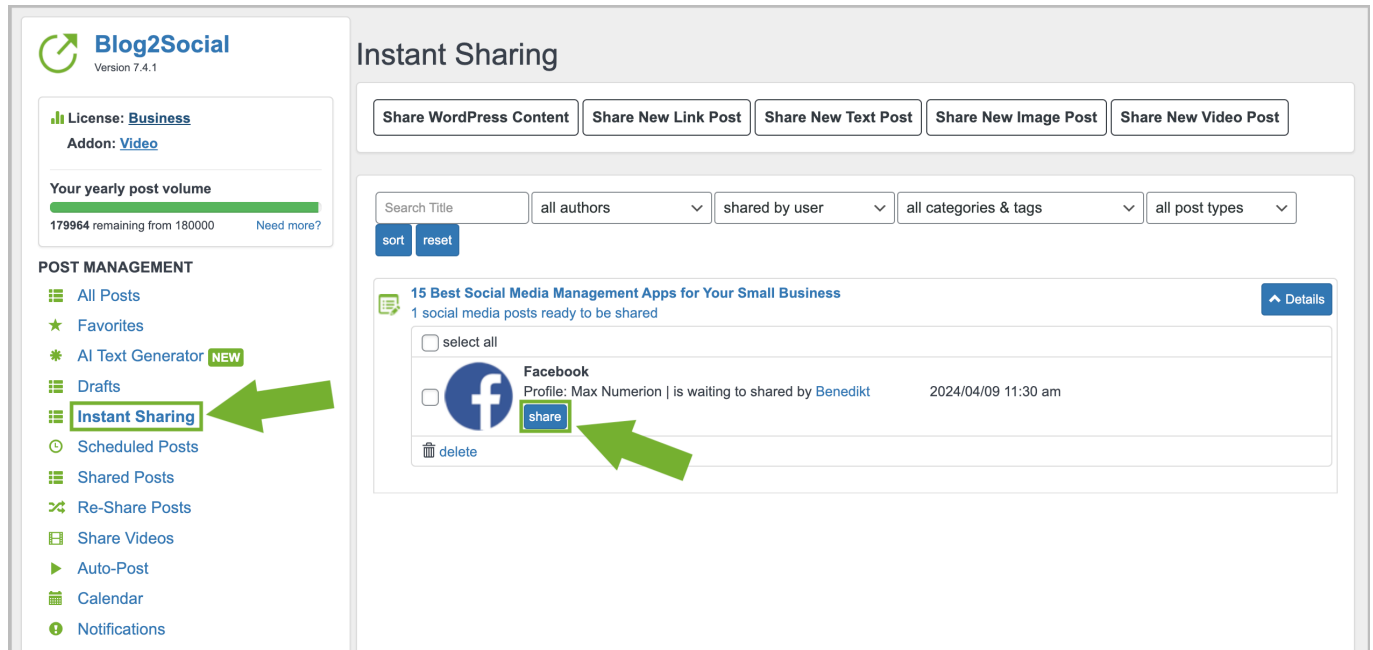
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awaiting your manual share that is scheduled for a specific date. If you wish your post to be published now, you can simply click on "**Share**".



The screenshot displays the Blog2Social interface. On the left, the 'POST MANAGEMENT' sidebar lists various options, with 'Instant Sharing' highlighted by a green box and a green arrow. The main 'Instant Sharing' panel shows a list of posts ready to be shared. The first post, titled '15 Best Social Media Management Apps for Your Small Business', is from Facebook and is highlighted by a green box. A green arrow points to the 'share' button next to the post. The interface includes filters for search title, authors, shared by user, categories & tags, and post types. The post details show the profile 'Max Numerion' and the date '2024/04/09 11:30 am'.

When you click "**Share**", the Facebook Instant Sharing window will open.

Now you can customize and share your Facebook posts in the Facebook Instant Sharing window as described above.

NEW: You can now also share your post in your Facebook story. There you can also select who should see your post.

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If you are happy with your Facebook post, click on “Post to Facebook” to share your post directly on Facebook.

Please keep in mind: In order to share a blog post or page, make sure that your blog post or page has been published and is public, to be shared on Facebook with Instant Sharing.

What if I missed my scheduled date?

Don't worry, your post won't disappear if you missed your scheduled date. It remains in the "**Instant Sharing**" section and can be shared at any time.

Additional helpful guides

- [How do I connect Blog2Social with my Facebook profile?](#)
- [How to create a Facebook Page](#)
- [How do I connect Blog2Social with my Facebook page?](#)

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