

Auto-Posting, Sharing and Re-Sharing

Content Curation: How to share content from any source on Social Media with Blog2Social

[Content Curation](#) is one of the key strategies used in social media marketing. Sharing third-party content will add more value and variations to your own social media content. Presenting relevant content from other sources will also help establish your social media accounts as a valuable resource for your particular field of expertise.

You can automatically post and schedule curated content with Blog2Social, in addition to automating the social media marketing of your own blog posts and WordPress websites. This way, you can organize your complete social media scheduling right from your WordPress dashboard.

You can curate third-party content on these networks

- X / Twitter (1 profile)
- Facebook (profiles & pages)
- Instagram Business
- Threads
- Pinterest
- Imgur
- Flickr
- LinkedIn
- XING (profiles & pages)
- VKontakte (profiles & pages)
- Diigo
- Reddit

Please note:

- **Twitter:** Due to the [new guidelines and cross-posting terms of Twitter](#), users are no longer allowed to post identical or substantially similar content to multiple accounts or multiple duplicate updates on one account. The ["Customize & Schedule" feature](#) allows you to publish your posts on several Twitter accounts at the same time by varying the tweets (Kommentartexte, Bilder, Hashtags oder Handles).
- **Instagram and Pinterest:** Curated content from image networks can be published and planned with the Content Curation feature, if an image is contained in the curated content.
- Third-party content that do not contain Open Graph parameters can be shared with the Content Curation feature. You can edit your image by clicking on "Customize & Schedule" and then changing the post format to Image Post.

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How to share and schedule curated content posts with Blog2Social

Click on "**Social Media Posts**" in your Blog2Social WordPress dashboard.

You can choose between **Link Post**, **Text Post**, **Image Post** and **Video Post**. If you want to share a Link Post you can copy a link from any source into the box. You can share your favorite websites, blog articles and even video-links on social media.

The screenshot displays the Blog2Social WordPress dashboard. On the left is a sidebar with the Blog2Social logo (Version 7.4.1), license information (Business), and a post volume progress bar (179976 remaining from 180000). Below this is a 'POST MANAGEMENT' menu with options like All Posts, Favorites, AI Text Generator, Drafts, Instant Sharing, Scheduled Posts, Shared Posts, Re-Share Posts, Share Videos, Auto-Post, Calendar, and Notifications. The main content area is titled 'Social Media Posts' and features a navigation bar with buttons for 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below the navigation bar are search and filter options, including a search title field, dropdowns for authors, shared by user, categories & tags, and post types, along with 'all posts', 'all statuses', 'sort', and 'reset' buttons. The main area lists several blog posts with their titles, IDs, author names, publication dates, and social media sharing statistics. Each post entry includes a 'Share on Social Media' button and a 'Details' dropdown menu.

Blog2Social automatically loads the link preview for you to see how your link will be displayed on social media.

Enter a comment to your link (1) and choose emojis you want to share (2). Then you can choose whether you want to share it immediately or schedule it for a specific date.

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Create Social Media Posts

The screenshot shows the 'Create Social Media Posts' interface. At the top, there are navigation tabs: All Posts, Drafts, Instant Sharing, Scheduled Posts, Shared Posts, Re-Share Posts, Notifications, and Calendar. Below these are post type buttons: Link Post, Video Post, Image Post, and Text Post (marked as NEW). A text input field with the placeholder 'Write something...' is highlighted with a green box and a green arrow labeled '1'. To the right of the input field is a smiley face icon, also highlighted with a green box and a green arrow labeled '2'. Below the input field is a preview of a social media post titled '5 Ways to Integrate Social Media Into Your Website'. At the bottom, there are three dropdown menus: 'Share your post' (set to 'immediately'), 'Select network collection:' (set to 'My Profile'), and 'Select Twitter profile:' (set to 'Blog2Social'). At the bottom right, there is a green 'Share' button.

Create Social Media Posts

The screenshot shows the 'Create Social Media Posts' interface with a calendar pop-up. The calendar is for April 2021, with the date '15' selected. Below the calendar, there is a time selection field set to '14:56'. At the bottom, there are two buttons: 'Customize & Schedule' and 'Save as Draft'. The 'Customize & Schedule' button is highlighted with a green box and a green arrow labeled '1'. The 'Save as Draft' button is highlighted with a green box and a green arrow labeled '2'. The 'Share' button is also visible at the bottom right.

Share on your standard social media account selection or select a preferred Sharing Profile with your pre-defined social media accounts for your content curation activities (You can also customize your current account selection with the

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Customize & Schedule option below).

Create Social Media Posts

All Posts Drafts Instant Sharing Scheduled Posts Shared Posts Re-Share Posts Notifications Calendar

Link Post Video Post Image Post Text Post **NEW**

Write something...



5 Ways to Integrate Social Media Into Your Website

The social media are a great and easy way to connect with your audience. Your website is a great way to display your content however. Combine the two and it's a perfect match.

<https://www.blog2social.com/en/blog/5-ways-to-integrate-social-media-into-your-website/>

Share your post: immediately

Select network collection: My Profile

Select Twitter profile: Blog2Social

Customize & Schedule Save as Draft Share

Click on "**Share**" to share your post directly to your social media accounts.

You can also customize and schedule your posts individually. By clicking on "**Customize & Schedule**" you can individually tailor your post just like you tailor your own blog posts.

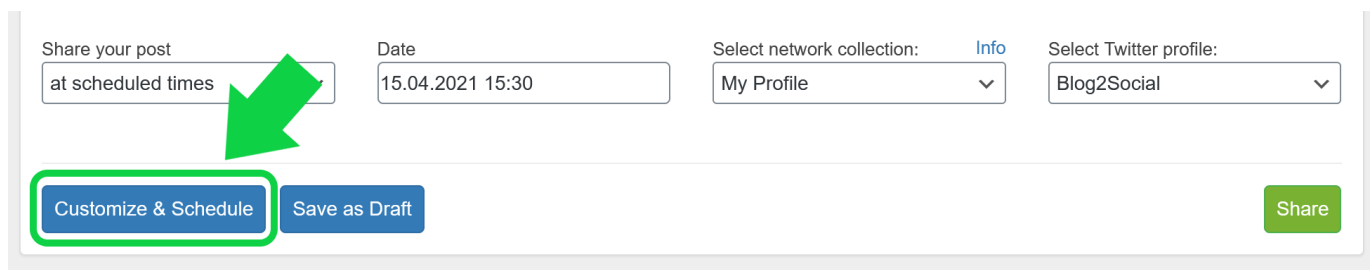
Share your post: at scheduled times

Date: 15.04.2021 15:30

Select network collection: My Profile

Select Twitter profile: Blog2Social

Customize & Schedule Save as Draft Share



Other helpful guides

- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [Why is my image not displayed in my social media posts?](#)
- [How to share multiple images in one social media post?](#)

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