

# **Auto-Posting, Sharing and Re-Sharing**

## **How to create social media posts and share link, text, image or video posts**

Blog2Social includes features that allow you to share relevant content from any source. This helps keep your social media profiles active and engaging while providing value to your audience through diverse content.

The multitude of social media platforms and ever-changing trends, selecting the right type of post for your content can be challenging. We'll take a dive into the various types of social media posts and how you can use them optimally for your content.

### **Link Posts**

Link posts allow you to share valuable information, articles, news or resources with your audience. This can help educate them on topics of interest, keeping them engaged and informed. They can drive traffic to your website, blog or other online platforms. By sharing links to your content, you can attract visitors who are interested in what you have to offer, potentially leading to conversions, such as sales or sign-ups.

# Auto-Posting, Sharing and Re-Sharing



Blog2Social

December 14, 2023 · 🌐



A well-structured post is fun to read and easy to understand. Learn how to turn your draft into a perfect blog post to maximize the readability of your content.

The average attention span of a human reader in today's news media is less than 8 seconds and that is less than the attention span of a goldfish.

[#Blogpost](#) [#blogpostwriting](#) [#Blogging](#) [#BloggingTips](#)



BLOG2SOCIAL.COM

**The Anatomy of a Perfect Blog Post [Infographic]**

In today's fast pace online environment, your reader's attention span is shorter than ever. K...



## Text Posts

Text posts represent the most basic form of social media content, typically consisting solely of text without accompanying visuals. They work well for conveying short messages, sharing quotes, posing questions to your audience. Text posts are ideal for grabbing attention and sparking discussions.

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**Blog2Social**

February 20 · 🌐



Happy National Cherry Pie Day! 🍒🥧 Today is the perfect day to indulge in the sweet and tart goodness of a cherry pie, a true American classic. While you're savoring each bite, don't let the inspiration stop at your taste buds. Share the love and your favorite cherry pie recipes with your readers effortlessly using the Blog2Social plugin. It's the perfect tool to spread the sweetness across all your social networks with just a few clicks. Let's make today deliciously memorable... **See more**

## Image Posts

They say a picture is worth a thousand words and that rings true for social media posts as well. Image posts are highly effective in capturing your followers' attention and prompting them to pause while scrolling through their feeds. They are perfect for showcasing products, sharing inspirational images or visualizing statistics and quotes. Ensure your images are of high quality and align with your brand's aesthetic.

# Auto-Posting, Sharing and Re-Sharing



**Blog2Social**

December 27, 2023 · 🌐



Wow, can you believe that around 415 million packages were delivered in Germany in 2022? 📦  
🎄 A huge shoutout to all the dedicated parcel carriers for making our festive celebrations possible! At Blog2Social, we understand the importance of delivering quality - whether it's parcels to your doorstep or top-notch content to your social media feeds. 🚀 We're curious, how have you shown your gratitude to these everyday heroes? Did you leave a thank-you note, offer a warm drink, or m... [See more](#)

Blog2Social

## How many packages do you think were shipped in Germany during the holiday season?



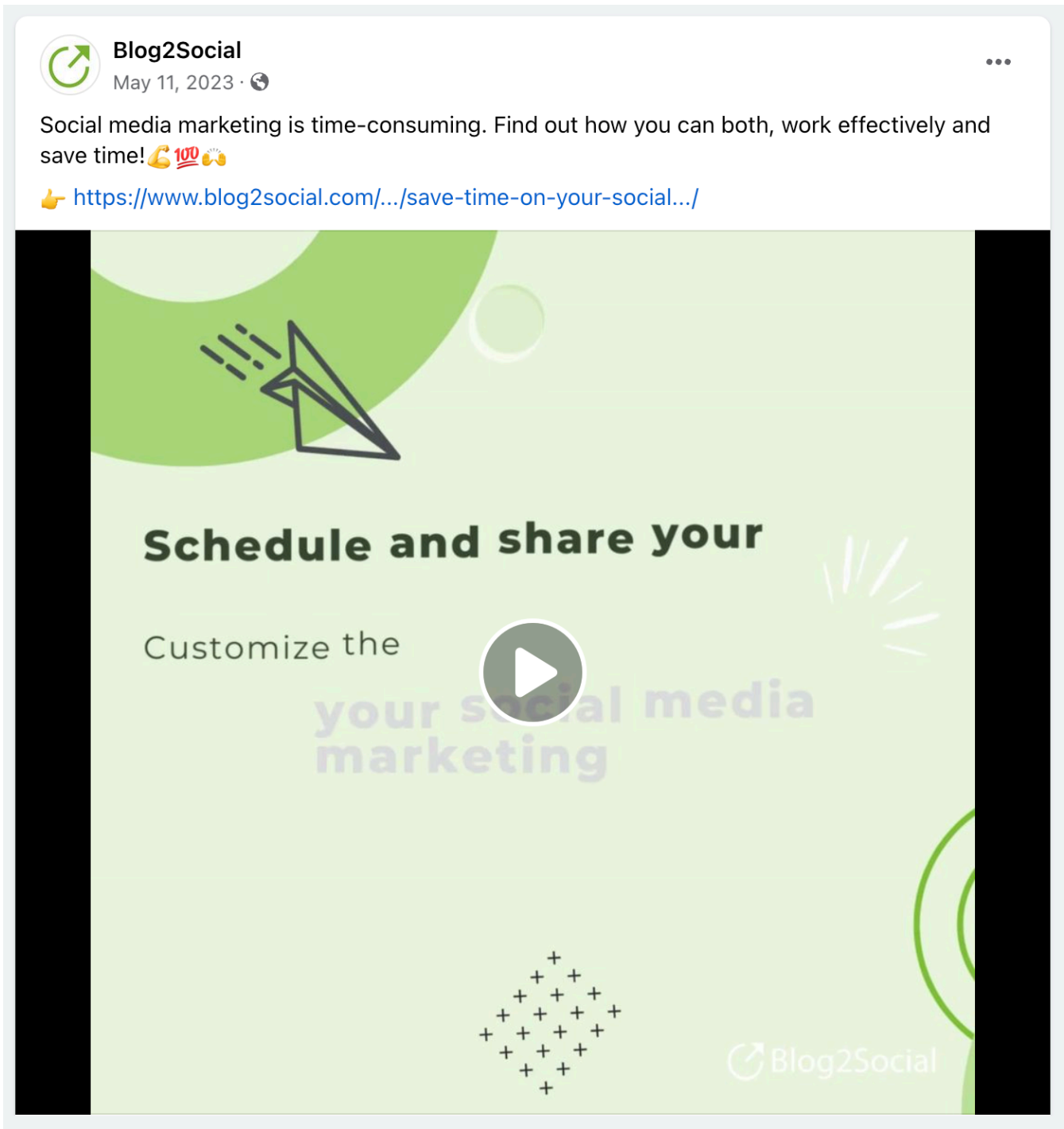
RESOLUTION IN THE CAPTION

Share interesting content with **Blog2Social**

## Video Posts

Videos are the cornerstone of many social media strategies, allowing you to present complex content in an entertaining and easily digestible format. From short clips to longer formats, there are numerous ways to leverage video posts. Use them for tutorials, product demonstrations, behind-the-scenes glimpses or simply to express your personality and brand.

# Auto-Posting, Sharing and Re-Sharing



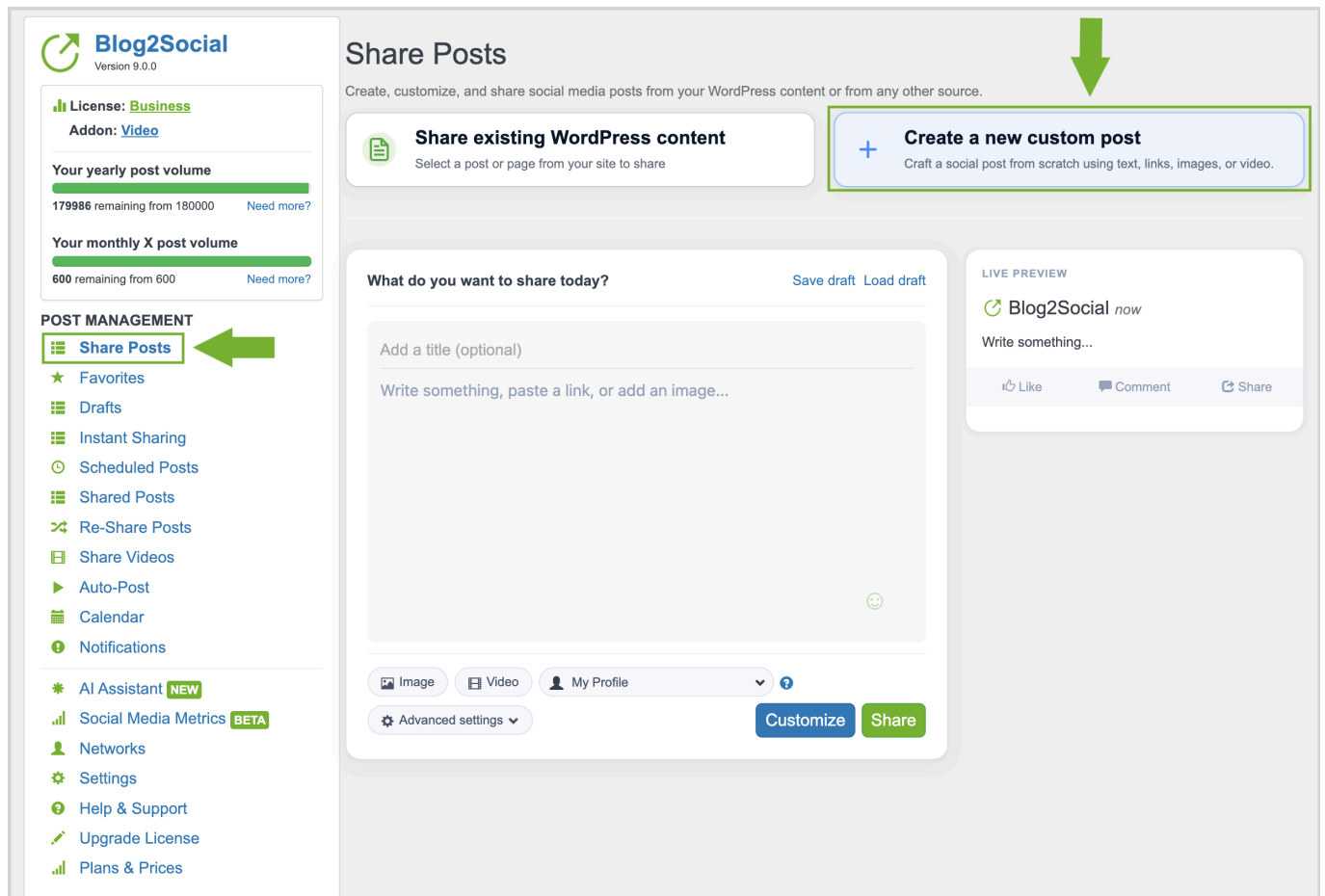
Selecting the right type of social media post depends on various factors, including your target audience, brand personality, and the nature of your content. Experiment with different formats to discover what works best, and continually optimize your strategy to achieve your goals. By harnessing the diversity of social media posts, you can present your content in versatile ways and build an engaged community.

## How to create social media posts with Blog2Social

# Auto-Posting, Sharing and Re-Sharing

Please click on "**Share Posts**" in your Blog2Social dashboard and select "**Create a new custom post**".

This area that lets you create and publish **links, text, images**, and [videos](#) all from one place.



The screenshot shows the Blog2Social dashboard. On the left, there's a sidebar with a 'POST MANAGEMENT' section where 'Share Posts' is highlighted with a green arrow. The main area is titled 'Share Posts' and contains two buttons: 'Share existing WordPress content' and 'Create a new custom post', with a green arrow pointing to the latter. Below these is a text input area for the post content, a dropdown for 'Image' or 'Video', and a 'Share' button. The right preview area shows a live preview of the post with a 'Share' button.

Simply enter a link, and Blog2Social will automatically display the featured image and link description. From there, you can add text, emojis, and hashtags to your social media post.

If you prefer to share an image instead, just choose "**Image**" below and choose an image.

When you're ready, click "**Share**" to publish your post immediately, or click "**Advanced settings**" to schedule it for a specific date. You can also select a [network collection](#) to choose which connected social media accounts to post to. If you have created multiple network collections, simply choose your preferred one from the list.

To customize your post for each social media account individually, click "**Customize**" to open the post preview editor. Here, you can tailor your text and check or uncheck the specific networks where you want to share the post.

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The screenshot displays the Blog2Social auto-posting interface. At the top, there are buttons for 'Load My Times Settings', 'Load Best Times', and 'Info'. The main content area is divided into two sections: X (Twitter) and Facebook. The X section shows a post draft with the text 'These are the Best Times to Post on Social Media' and a character count of 48/280. It includes a 'Share Now' button and a 'show calendar' button. The Facebook section shows a similar post draft with a character count of 48 characters. On the right side, there is a sidebar titled '2 SOCIAL ACCOUNTS' with a dropdown menu for 'My Profile' and a list of connected accounts: 'BLOG2SOCIAL Profile | X (Twitter)' and 'BLOG2SOCIAL Page | Facebook', both with green checkmarks. Below the list is a 'Save network selection' button and a note about network connection and authorization.

## Additional helpful guides

- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [What is the best image size for my social media posts?](#)
- [Why is my image not displayed in my social media posts?](#)

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