

# Auto-Posting, Sharing and Re-Sharing

## How to share images and videos on TikTok

### Why is it important to share content on TikTok?

TikTok is one of the fastest-growing social platforms worldwide, with millions of active users engaging daily with short-form videos and creative content. Sharing your blog posts, images, and videos on TikTok helps you:

- Reach a younger and highly active audience.
- Increase your brand visibility with viral potential.
- Drive more traffic to your website or blog.
- Repurpose your existing content.

### How can I share my content on TikTok with Blog2Social?

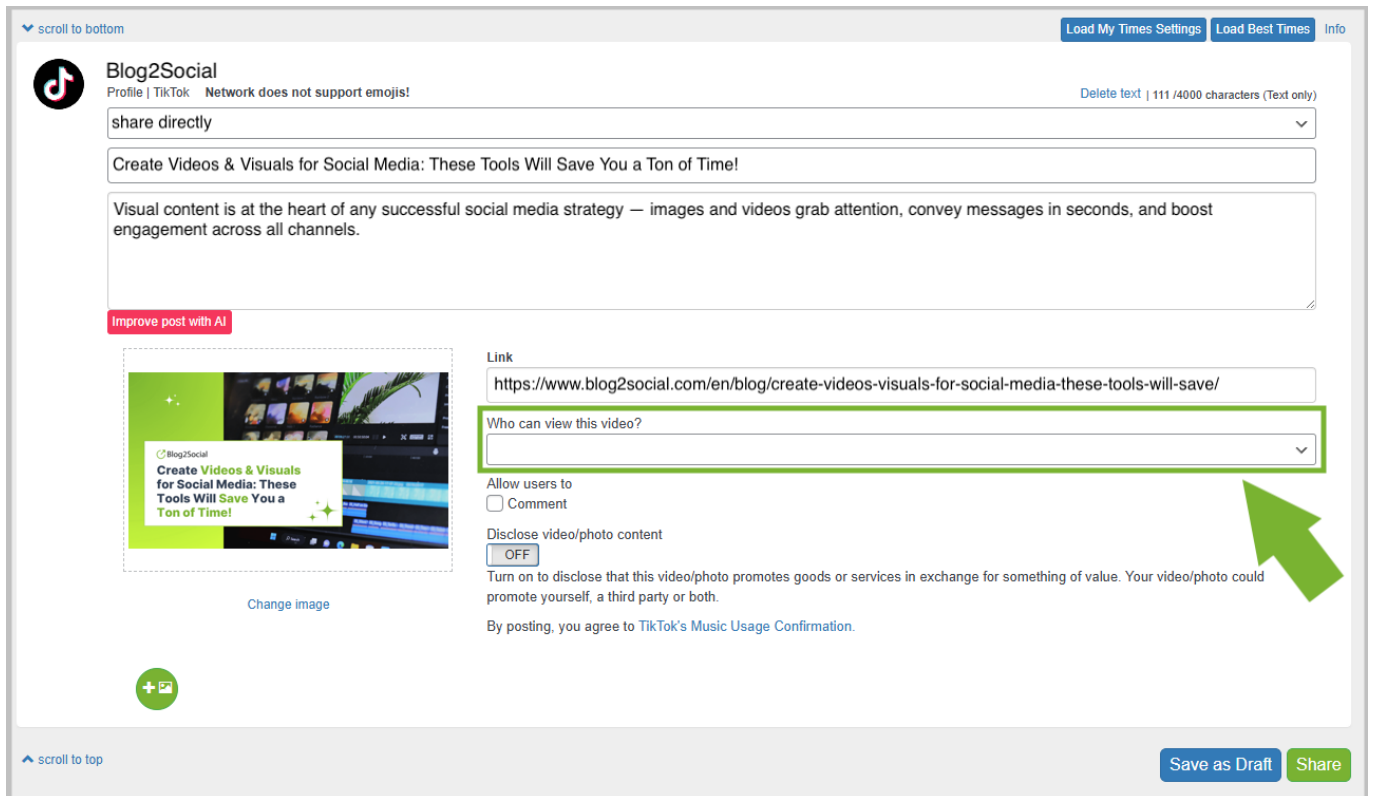
You can use Blog2Social to:

- Share any of your WordPress blog posts by clicking on "**Social Media Posts**" -> "**Share on Social Media**" next to the respective post.
- Share new image or video posts from any source as described here: [How to create social media posts and share link, text, image or video posts](#)

Once you are in the Blog2Social post preview, your TikTok post will look like this. Please make sure to select an option in the "**Who can view this post**" field so that your post can be published on TikTok.

Please note: This is a requirement set by TikTok and must be completed before you can post.

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## Can I schedule TikTok posts with Blog2Social?

Of course, you can schedule each of your posts on TikTok with Blog2Social. Simply select "**Schedule for specific dates**" in the post preview. For more details, please refer to this guide:

[How do I schedule blog posts?](#)

## Can I share the same post on TikTok and other social networks?

Yes. Blog2Social allows you to customize your post for each social platform. You can prepare your TikTok post alongside your posts for Facebook, Instagram, X (formerly Twitter), LinkedIn, Threads, Google Business, Bluesky and many more. This ensures consistent branding across all social media channels. Here you can find all supported networks and features:

[>> Blog2Social Networks and Features <<](#)

## How to approve your Post in the TikTok App

When sharing a video or image as a draft on TikTok via Blog2Social, you'll need to approve it in the TikTok app. Please ensure that your TikTok app is updated to the latest version on your mobile device.

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Follow these simple steps to complete the process:

- 1) Open your TikTok app and go to "**Inbox**" -> "**System Notifications**".
- 2) Look for the notification "**Your video from Blog2Social is ready**" and click on "**View more**".
- 3) Click on "**Next**" and then on "**Post**" to approve your video.
- 4) Your video will now be successfully published on TikTok.

## Other helpful guide

- [Assistini – AI Writing Assistant for Content Creation & SEO Optimization](#)
- [How do I share a Carousel Post on TikTok?](#)
- [How to use Assistini for Creating Social Media Posts](#)
- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [Why are my Posts not being shared?](#)

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