Auto-Posting, Sharing and Re-Sharing

How do I post my products from WooCommerce on social media?

With Blog2Social, your WooCommerce Social Media Automation becomes effortless. You can automatically share your WooCommerce products, blog posts, and pages on multiple social media platforms—right from your WordPress dashboard. In this tutorial, we'll guide you through using this powerful WooCommerce Social Media Plugin to streamline your marketing workflow.

Table of Contents

Can I automatically share WooCommerce products on social media?

Yes! With [Blog2Social's Auto-Poster](#), you can automatically share new or updated WooCommerce products to your social media accounts. This helps you boost your WooCommerce social media marketing.

How can I increase WooCommerce sales through social media?

Using Blog2Social, you can effectively promote your products on the platforms your customers use every day. By regularly sharing engaging content and product updates, you can increase traffic, build brand awareness, and convert followers into customers.

Can I edit my posts before I share WooCommerce products on social media?

Absolutely. Blog2Social gives you full control over your social media posts with

Auto-Posting, Sharing and Re-Sharing

multiple sharing options. Just follow these simple steps:
1) Install and activate Blog2Social.
2) Go to "**Social Media Posts**" in the Blog2Social dashboard.
3) Choose a blogpost or product to share and click on "**Share on Social Media**".
4) Preview and optionally edit each post individually before publishing it.

Auto-Posting, Sharing and Re-Sharing

Which WooCommerce product variables can I add automatically?

If you have an active WooCommerce installation on your website, you can significantly speed up your workflow by using [post templates](#) in Blog2Social. Instead of manual data entry for every post, you can use placeholders (variables) to automatically pull specific product details directly into your social media posts. This ensures your posts are always accurate, professional, and consistent across all platforms.

By using post templates, you can automatically inject the following product information into your social media posts:

- **Price**
- **Regular Price**
- **Sale Price**

With the price variable enabled, the product price will appear as a numerical value in your post preview. To display a currency symbol alongside the price, simply enter a static character (such as **$** or **€**) immediately following the variable.

Format Info

Load default settings

Link   Image

Content Info

{TITLE} {EXCERPT} {CONTENT} {KEYWORDS} {AUTHOR} {URL} {PRICE}

{REGULAR_PRICE} {SALE_PRICE}   clear

{TITLE} – {SALE_PRICE}

{CONTENT}

Character limit (CONTENT, EXCERPT) Info

{CONTENT}   500

{EXCERPT}   400

Can I use different images for my WooCommerce products on

Auto-Posting, Sharing and Re-Sharing

social media?

Yes, with Blog2Social you can customize the visual content of your posts before sharing. When editing your WooCommerce product post in the Blog2Social editor, you can replace the default product image with another image or even upload a video. This gives you full flexibility to create more engaging and tailored posts for each social media platform. These guides show you:
[How to share individual images on Social Media?](#)
[How to share multiple images in one Social Media Post?](#)
[How to share Videos on Social Media?](#)

How can I schedule or re-share my WooCommerce product posts?

Blog2Social provides a [social media calendar](#) that lets you:
-Schedule individual or [recurring product promotions](#).
-Re-share product posts automatically to boost visibility via the [Re-sharer feature](#).
Re-sharing your evergreen content helps you to revive your products.
-Visualize and manage all scheduled posts in one place.

Auto-Posting, Sharing and Re-Sharing

Which social media platforms are supported to share WooCommerce posts?

Blog2Social supports a wide range of social media networks. You can post your WooCommerce products to:
-Facebook
-Instagram
-X / Twitter
-Threads
-Bluesky
-Google Business
-LinkedIn
-Pinterest
-Reddit
-Tumblr
-Telegram
-Discord
-Mastodon
-YouTube
-TikTok
… and many others.

Here, you will find all the features and supported networks of the different Blog2Social versions:
https://en.blog2social.com/pricing/

Additional helpful guides

- How do I install Blog2Social?
- How can I start my free 30-day Blog2Social Premium Trial?
- How do I connect my Social Media Accounts?

Unique solution ID: #1269
Author: n/a
Last update: 2025-06-26 00:00