

Autoposting, Sharing und Re-Sharing

When I post to Facebook, no image or the wrong image appears in my post. Why?

To display a link preview of your post Facebook takes the information it needs from the OG (open graph) parameters defined in the meta data of this post on your website.

If you have trouble posting your blog posts with images on Twitter and Facebook, it might be related to missing Open Graph tags in the meta data on your website. You can find more information about Open Graph tags and Twitter card tags here:

[What are open graph tags and what do I use them for?](#)

If you have already shared a post on Facebook and have changed the image in the meantime, Facebook might not have recognized the change.

To make sure Facebook reads the correct image parameters, please check the URL of your post with the [Facebook Sharing Debugger](#).

With the Sharing Debugger, you can see the information that is used when your website content is shared on Facebook. This is how you can refresh this information for any URL:

1. Copy-paste the URL of the original blog post
2. Click on "Debug"
3. You will receive the information Facebook last scraped for this URL.
Click on "Scrape again" to refresh this information.

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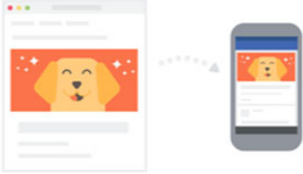
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Sharing Debugger

1 [Sharing Debugger](#) [Batch Invalidator](#) [Access Token](#)

<https://www.blog2social.com/de/blog/7-unentbehrliche-marketing-tools-fuer-blogger/>

2 [Debug](#)

 **How does the Facebook Crawler work?**

You can use the Sharing Debugger to see the information that is used when your website content is shared on Facebook, Messenger and other places. The Batch Invalidator will let you refresh this information for multiple URLs at the same time. Open Graph markup lets you take control over how your website content appears to others. [Learn More](#)

The Access Token Debugger lets you see the information associated with a particular access token from someone who's logged into your app with Facebook. The [Open Graph Object Debugger](#) is to help you understand the information attached to that object.

When and how we last scraped the URL

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Time Scraped	2 seconds ago	Scrape Again
Response Code	206	
Fetches URL	https://www.blog2social.com/de/blog/7-unentbehrliche-marketing-tools-fuer-blogger/	
Canonical URL	https://www.blog2social.com/de/blog/7-unentbehrliche-marketing-tools-fuer-blogger/ 7 likes, shares and comments (More Info)	

If you now share your blog post with Blog2Social again, the image should appear correctly in your Facebook post.

Additional helpful guides

- [Why is my image not displayed in my social media posts?](#)
- [What are OG Open Graph Tags for Facebook?](#)
- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [What is the best image size for Facebook posts?](#)

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