

# Customizing Social Media Posts

## How do I schedule multiple individually tailored Social Media Posts?

Create unique social media posts by using individual comment texts, hashtags, @-handles and images (with the image-post format) for your posts with only a few clicks. You can schedule multiple and individually tailored social media posts automatically for X (Twitter), Facebook, Instagram, Pinterest, XING, LinkedIn, VK, Flickr, Diigo and Reddit. As soon as you schedule them in Blog2Social, they will be automatically published on your social media accounts at the time you have set.

To customize your posts in the one-page preview editor, go to **"All Posts"** and select the blog post you want to share by clicking on **"Share on Social Media"**.

The screenshot shows the Blog2Social interface for managing social media posts. On the left, the 'POST MANAGEMENT' sidebar has 'All Posts' highlighted with a green box and a green arrow pointing to it. The main content area, titled 'Social Media Posts', includes a row of buttons for creating new posts: 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below this is a search and filter section with dropdown menus for 'Search Title', 'all authors', 'shared by user', and 'all categories & tags', along with 'all post types', 'all posts', 'all statuses', and 'sort'/'reset' buttons. A list of posts is shown below, with the first two posts having 'Share on Social Media' buttons highlighted by green boxes and a green arrow pointing to them.

You can also open your blog post editor and click on **"Customize & Schedule Social Media Posts"**.

The screenshot shows a WordPress blog post editor. The main content area displays the title '15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently' and the beginning of the post text. On the right side, the 'Custom Sharing & Scheduling' panel is visible, with the 'Customize & Schedule Social Media Posts' button highlighted by a green box and a green arrow pointing to it.

Select the social media networks you want to share your blog post on and customize your first post. Then select **"Schedule for specific dates"**.

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To add a second post, click on “+ **add another post**”.

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BLOG2SOCIAL\_COM  
Profile | Twitter

post format: Link Post

Info: [Change Card Meta tags image, title and description for this network](#)

15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently

Are you looking for ways to boost your engagement on Twitter and skyrocket your website traffic? Stay tuned for the 1!

<https://www.blog2social.com/en/blog/killer-tactics-to-boost-your-engagement-on-twitter/>



Enable retweet [Info](#)

[show calendar](#)

Schedule for specific dates

Start date  
2018-05-16

Time  
12:00 PM

[+add another post](#)



[Change image](#)

[Copy from original](#) | [Delete text](#) | 0/280 characters

15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently #Boost #Engagement #Howto #Tactics #Tips #Twitter

Time zone: (UTC +02:00) Europe/Berlin

[Save as best time for this network](#) [Apply Settings To All Networks](#)

You can now customize another post.

# Customizing Social Media Posts

Schedule for specific dates

Start date: 2018-05-16 | Time: 1:30 PM

15 KILLER TACTICS TO BOOST YOUR ENGAGEMENT ON TWITTER

Copy from original | Delete text | 0/280 characters

15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently #Boost #Engagement #Howto #Tactics #Tips #Twitter

Change image

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Start date: 2018-05-21 | Time: 9:30 AM | -delete | +add another post

15 KILLER TACTICS TO BOOST YOUR ENGAGEMENT ON TWITTER

Copy from original | Delete text | 256/280 characters

Write something about your post...

Change image

Time zone: (UTC +02:00) Europe/Berlin

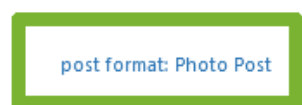
Save as best time for this network | Apply Settings To All Networks

To select different images for each post, make sure that the post format is set to **“Image Format”**. If you select **“Link Format”**, the selected image will be the same for every post, since the networks will display only image data that are defined in your Facebook Open Graph and Twitter Card parameters.

[Social Media Post Formats - The differences between Image Post and Link Post](#)  
[What are open graph tags and what do I use them for?](#)



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Profile | Twitter



Info: Change Card meta tags image, title and description for this network

15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently

Are you looking for ways to boost your engagement on Twitter and skyrocket your website traffic? Stay tuned for the 1:


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Schedule uniquely tailored posts for different dates and times to maximize

# Customizing Social Media Posts

engagement.

Start date: 2018-05-07 Time: 4:15 PM


 [Copy from original](#) | [Delete text](#) | 131/280 characters

15 Killer Tactics To Boost Your Engagement On Twitter And Promote Your Content Efficiently #Boost #Engagement #Tips #Twitter

[Change image for this network](#)

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Start date: 2018-05-15 Time: 1:15 PM


 [Copy from original](#) | [Delete text](#) | 222/280 characters

The Best Times to Post on #Twitter

[Change image for this network](#)

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Start date: 2018-05-29 Time: 10:15 AM [-delete](#)

 [Copy from original](#) | [Delete text](#) | 177/280 characters

Do you know how frequently should you post to your #SocialMedia?

@adenion\_gmbh

[Change image for this network](#)

Time zone: (UTC +02:00) Europe/Berlin  Save as best time for this network [Apply Settings To All Networks](#)

## How to post multiple images on Facebook, Instagram, X & LinkedIn

Posting multiple images from your blog post is now easier and quicker than ever! Just select a different image for each of your posts and click share. You also can share multiple images in just one post:

[How to share multiple images in one post?](#)

# Customizing Social Media Posts

Unique solution ID: #1129

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