

Customizing Social Media Posts

How can I save my Social Media Posts as Drafts or Favorites?

Saving your customized social media posts as drafts makes it easier for you to take a break whenever you like and continue working at a later time. Or, use your drafts for repurposing your social media posts. Just save your customized and scheduled social media posts as drafts and re-use these drafts again.

Did you know: You can also save drafts of your content curation posts.

[Learn more about content curation posts and drafts.](#)

Please note:

Saved drafts are only visible for the user who created these drafts. Drafts are not shared between users.

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Save time by re-using your Posts

Time is the most important resource in our daily lives. Re-purposing your evergreen content will extend your reach and the lifetime of your content. By saving your customizing work as drafts, you can simply re-use customized social media posts to create more variations much easier and faster. This saves time that you can spend on other things (like creating valuable content or engaging with your community). Just save your customized and scheduled social media posts as drafts and re-use these drafts again at a later time. As often as you like!

How to save your customized Posts as Drafts

You can save your customizations in the one-page preview editor of the Social Media Scheduling & Sharing section to edit or share them at a later time. To do this, go to your Blog2Social Dashboard and click on "**Social Media Posts**". You will then automatically be taken to "**All Posts**", where you can see all your posts you made so far.

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Select the blog posts you want to share by clicking on "**Share on Social Media**".

The screenshot displays the Blog2Social dashboard interface. On the left is a dark sidebar with navigation links: Dashboard, Posts, Media, Pages, Comments (2), Opinion Stage, Icegram Collect, Icegram Engage, Profile, Tools, Yoast SEO, Blog2Social, and a sub-menu containing Dashboard, Networks, Social Media Posts (highlighted with a green box and a green arrow), Video Posts, Social Media Metrics, Calendar, Settings, PR-Service, Help & Support, and PREMIUM. The main content area is titled 'Social Media Posts' with the subtitle 'Your complete social media management in one place'. It features a top bar with buttons: 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below this is a filter section with dropdowns for 'all authors', 'shared by user', 'all categories & tags', and 'all post types', along with 'all posts' and 'all statuses' buttons, and 'sort' and 'reset' buttons. A list of blog posts follows, each with a star icon, a title, a post ID, author, publication date, and a 'Share on Social Media' button (highlighted with a green box and a green arrow). The posts include titles like '15 Best Social Media Management Apps for Your Small Business', 'The Key to Unlocking Your Business Potential Using Social Media', 'How to Drive New Traffic from Social Media to Your Website', 'The Best Times to Post on Social Media [2024]', 'Best WooCommerce Social Media Marketing Strategies in 2023', 'The Instagram Algorithm, and How to Make Use of It', 'Social Media Videos: A Must-Have in every Marketing Strategy!', and 'Navigating Twitter's New Terms of Service: How To Stay Connected via Blog2Social'.

You can now individually customize your post for each network in the Blog2Social one-page preview editor: add custom text, @-handles and hashtags, change pictures and define posting times.

All of your customizations, as well as your network selection and scheduling times will be saved in your draft. If you are happy with your settings, click on "**Save as Draft**".

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Social Media Scheduling & Sharing
Title: 7 Success Strategies for Business Blogs
83433 | published on blog: 2019/04/25 10:30 am

▼ scroll to bottom

Load My Times Settings Load Best Times Info

SOCIAL MEDIA MARKETING STRATEGIES
Group | Facebook

post format: Link Post | Insert full-text | Delete text | 394 characters

Business blogs have become an integral part of content marketing strategies. Here are 7 proven marketing strategies to make your corporate blog a success for your business.

A corporate blog can meet many corporate goals. A successful blog increases the visibility and reputation of a company and supports lead generation and conversion.

Info: Change Open Graph Meta tags image, title and description for this network

7 Success Strategies for Business Blogs

Business blogs have become an integral part of content marketing strategies. Here are 7 prov

https://www.blog2social.com/en/blog/7-success-strategies-for-business-blogs/

show calendar

Share Now

Save as Draft Share

28 SOCIAL ACCOUNTS

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ADD MORE...
Profiles | Pages | Groups

ANDREAS WINKLER
Profile | Facebook

BLOG2SOCIAL
Page | Facebook

SOCIAL MEDIA MARKETING STR...
Group | Facebook

BLOG2SOCIAL_COM
Profile | Twitter

Please note:

If you try to save a draft for a WordPress post that already has an existing draft, you will be notified that saving your draft will overwrite the previous one. Please ensure you are okay with this before proceeding.

How to edit your Drafts

If you want to continue working on your drafts later or had to interrupt your social media planning, you can reopen your drafts at any time and continue editing, modifying, and adding to them.

- Go to "**Social Media Posts**" -> "**Drafts**".
- Select the draft of the post you want to use and click "**Edit draft**".
- The post preview will now open.

All your created posts, including your scheduling and selected network grouping, will be loaded. You can make changes and additions as needed. Once you're finished, Blog2Social can automatically publish your posts. Alternatively, you can save your updated planning as a new draft (this will overwrite the previous draft).

Marking Posts as Favorites

Another way to easily find specific posts is by using the Favorites option. Simply

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click on the star icon next to the post you want to mark as a favorite.

The screenshot shows the 'Social Media Posts' dashboard. On the left, the 'POST MANAGEMENT' sidebar lists 'All Posts', 'Favorites', 'AI Assistant', 'Drafts', 'Instant Sharing', 'Scheduled Posts', 'Shared Posts', 'Re-Share Posts', 'Share Videos', 'Auto-Post', 'Calendar', and 'Notifications'. A green arrow points to the star icon next to the first post in the main list: 'Social Media Automation – How to save time on your Social Media Management'. The post details show it has 0 social media posts, was published on 2025/02/18 at 9:19 am, and has not yet been shared on social media. Other posts in the list include 'Social Media User Statistics: Social Media Report 2025', 'Five Tips on how to use the Olympic Games for your Social Media Marketing', 'The Best Social Media Image Sizes for 2025', 'Social Media Video Sizes 2025: Trends, Tips and Recycling-Strategies', and 'The Best Times to Post on Social Media [2025]'.

Once marked, the post will be listed under the "**Favorites**" menu, making it easier to find and share.

The screenshot shows the 'Favorites' dashboard. The 'POST MANAGEMENT' sidebar on the left has 'Favorites' highlighted with a green box and a green arrow. The main content area displays the post 'Social Media User Statistics: Social Media Report 2025' with 0 social media posts, published on 2025/02/11 at 11:14 am, and a 'Share on Social Media' button. The bottom of the page includes a footer with copyright information and icons for various social media platforms.

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