

# Customizing Social Media Posts

## How to share my Post as a Story on Instagram?

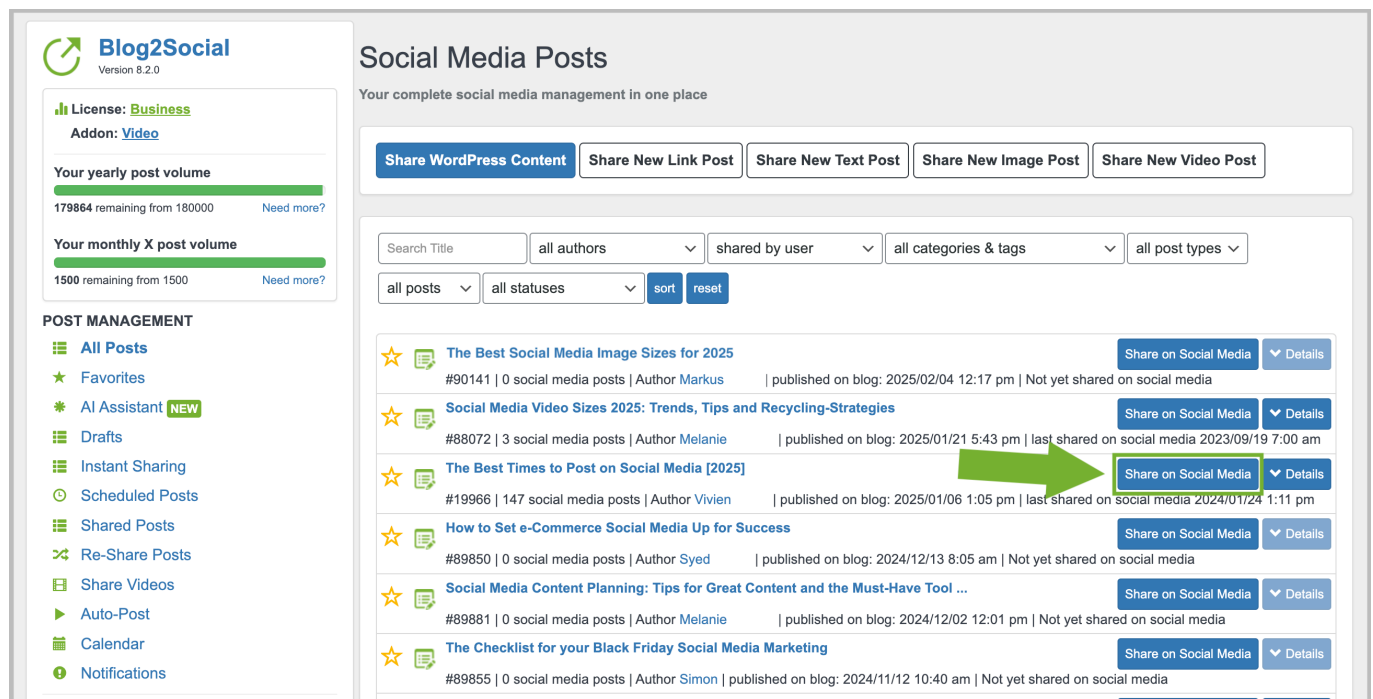
Instagram Stories are a great way to reach your audience with engaging, time-sensitive content. With Blog2Social, you can easily turn your blog posts or social media updates into eye-catching Instagram Stories in just a few clicks. This allows you to boost visibility, drive more traffic to your content and interact with your followers in a more dynamic way.

### What is an Instagram Story?

An Instagram Story is a temporary post that disappears after 24 hours. It can be accessed via the Instagram profile picture and is displayed in a slideshow format. For example, you can post images or videos in your Instagram Story.

### How to create an Instagram Story

Start by clicking on "**Social Media Posts**" or "**All Posts**" in Blog2Social. Here you'll find all of your blog posts. Select the post you want to share as a story and click on "**Share on Social Media**".

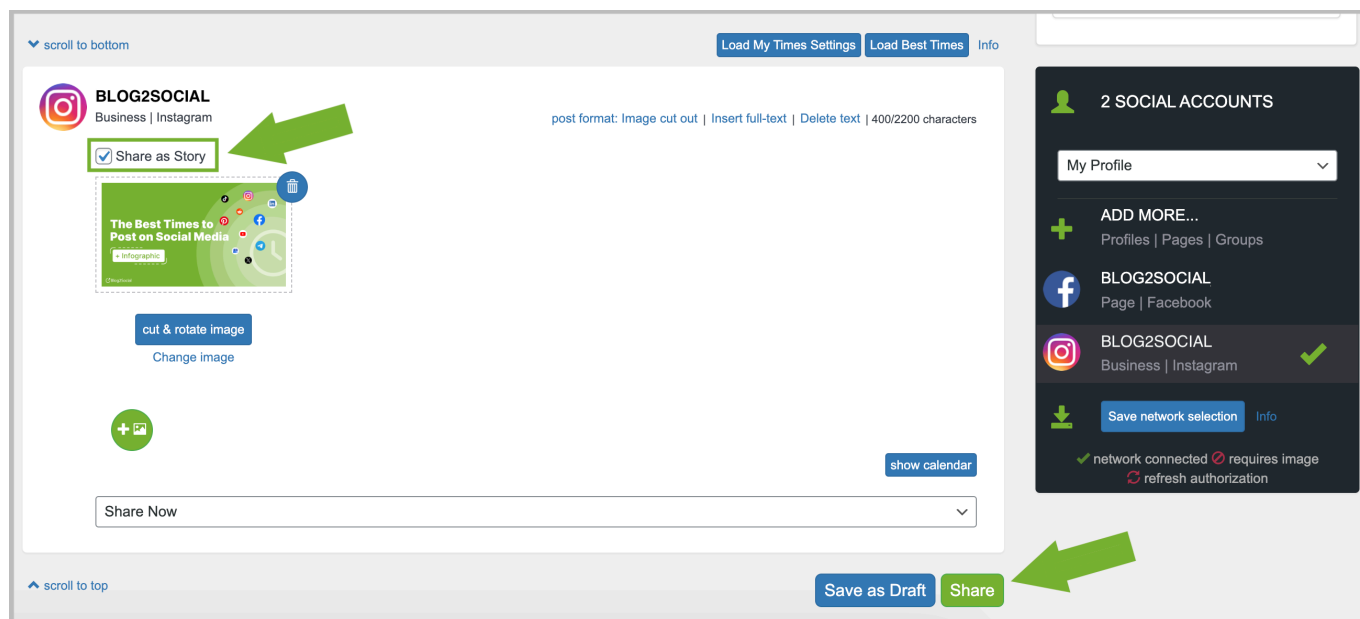


Now you're in the Blog2Social post preview. Simply check the box "**Share as Story**".

If you want to share the post immediately, click on "**Share**". If you want to schedule

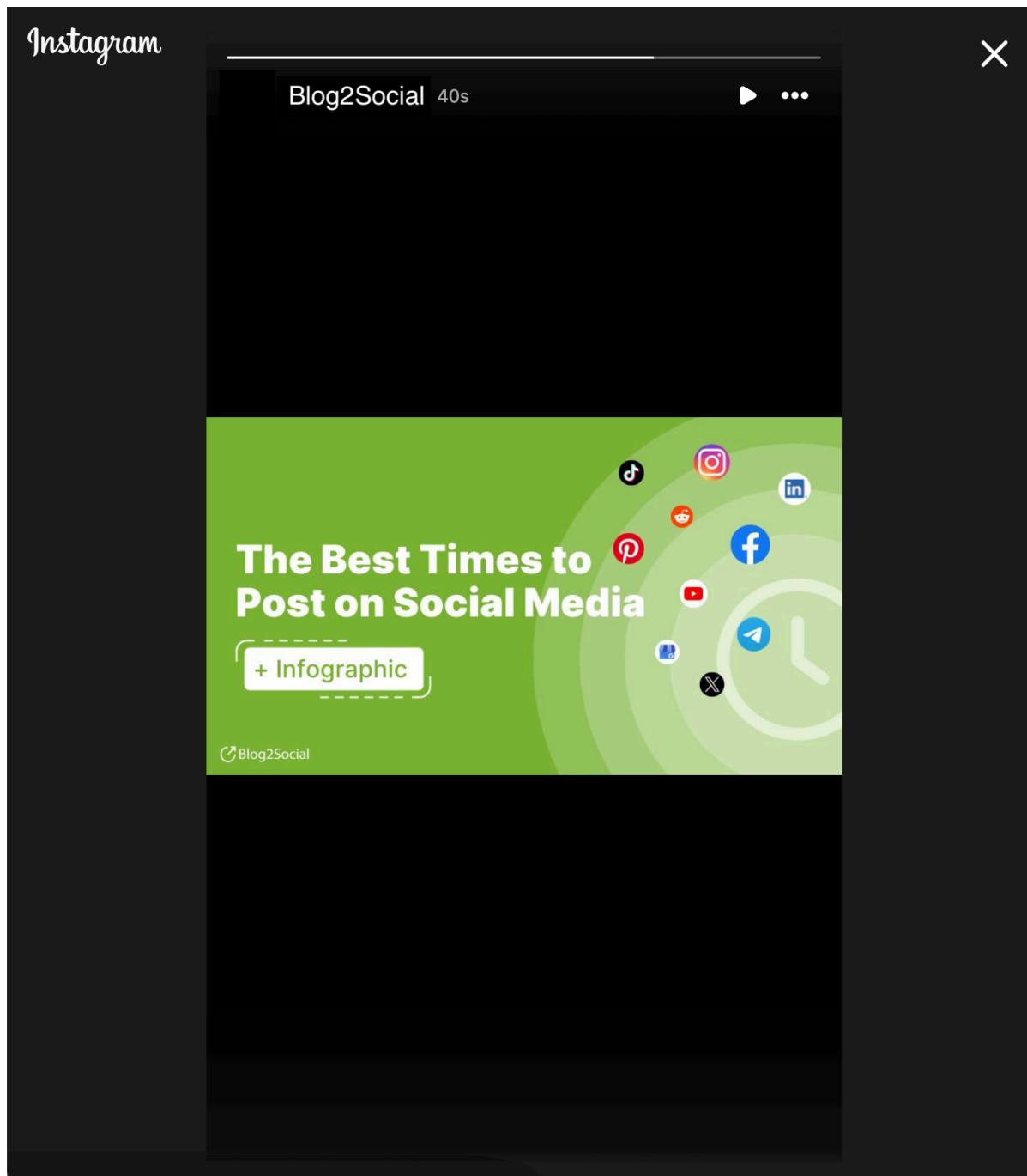
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this post, please select "**Schedule for specific dates**" from the drop-down menu.



Done! You have successfully shared the post as a story on Instagram. The story can be accessed via your Instagram profile picture.

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## Additional helpful guides

- [Connecting Instagram - Things to check](#)
- [How do I schedule multiple individually tailored social media posts?](#)
- [How to share Videos on Social Media?](#)

Unique solution ID: #1257

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