

Customizing Social Media Posts

How do I share a Carousel Post on TikTok?

Photos and graphics are an essential asset of content marketing. Visual content is an eye catcher. Images are irresistible for the reader to look at your social media posts. Images do not only amplify text messages, they also communicate on their own. They attract more attention, can evoke emotions and trigger associations.

Sharing more than one image on TikTok also improves the visibility of your post. With Blog2Social, you can share or schedule a carousel post or an image gallery on TikTok. Carousel posts on TikTok allow you to create creative and engaging posts that enhance your social media feed.

In addition, you can easily share multiple images in one post (image post) on the following social media networks:

- **Facebook Pages** - Up to 4 images
- **X (Twitter)**- Up to 4 images
- **Instagram Business** - Up to 10 images
- **LinkedIn** - Up to 4 images

- **TikTok** - Up to 10 images

To do this, you have two options:

- 1)** selecting a WordPress post that was already published on your website
- 2)** creating a new image post

Please click on "**Social Media Posts**" in your Blog2Social menu. Now you can choose your preferred WordPress post and click on "**Share on Social Media**" or click on "**Share New Image Post**" -> "**Customize & Schedule**" to create a new social media post.

Customizing Social Media Posts

The screenshot displays the Blog2Social dashboard. On the left is a dark sidebar with navigation items like 'Dashboard', 'Posts', 'Media', 'Pages', 'Comments', 'Opinion Stage', 'Icogram Collect', 'Icogram Engage', 'Profile', 'Tools', 'Yoast SEO', 'Assistini', 'Blog2Social', 'Dashboard', 'Networks', 'Social Media Posts', 'Video Posts', 'Social Media Metrics', 'Calendar', 'Settings', 'PR-Service', 'Help & Support', and 'PREMIUM'. The 'Social Media Posts' item is highlighted with a green box and a green arrow. The main area is titled 'Social Media Posts' and contains a top navigation bar with buttons: 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post' (highlighted with a green box and a green arrow), and 'Share New Video Post'. Below this is a search and filter section with dropdowns for 'Search Title', 'all authors', 'shared by user', 'all categories & tags', and 'all post types'. There are also buttons for 'all posts', 'all statuses', 'sort', and 'reset'. The main content area shows a list of posts with columns for post title, author, publication date, and social media share status. Each post has a 'Share on Social Media' button and a 'Details' dropdown. A green arrow points to the 'Share on Social Media' button for the post titled 'How Social Media Automation Can Help Your B2B Business'.

Now you can see the Blog2Social post preview and start editing your post.

Please note: To share your post with multiple images on Facebook pages, X and LinkedIn please change the post format from “**Link Post**” to “**Image Post**” first.

If your WordPress post or page already contains an image, it will be shown as the first image of your gallery. If you like to change it, you can click on “**Change image**” and select another image from your post gallery or select or upload another image from your media gallery.

Customizing Social Media Posts

The screenshot displays the Blog2Social interface for creating social media posts. At the top, there are navigation links: 'scroll to bottom', 'Load My Times Settings', 'Load Best Times', and 'Info'. The main content area is divided into two sections: Facebook and TikTok.

Facebook Section:

- Profile: BLOG2SOCIAL, Page | Facebook
- Text input: "How Social Media Automation Can Help Your B2B Business #Automation #Autoposting #Business #SocialMediaStrategy" (110 characters)
- Buttons: "Connect AI assistant", "Share as Story Info", "show calendar", "Share Now"
- Image gallery: A single image with a "Change image" button and a green "+ image" button below it.
- URL input: "https://www.blog2social.com/en/blog/how-social-media-automation-can-help-your-b2b-bus"

TikTok Section:

- Profile: BLOG2SOCIAL, Profile | TikTok
- Text input: "Managing social media used to feel like a full-time job. Between scheduling posts, responding to comments, and tracking performance, it was a lot to juggle. But that's no longer the case with new technology." (207/280 characters)
- Buttons: "Save as Draft", "Share"

Right Sidebar:

- Section: 2 SOCIAL ACCOUNTS
- Dropdown: My Profile
- Section: ADD MORE... Profiles | Pages | Groups
- Account 1: BLOG2SOCIAL, Page | Facebook (checked)
- Account 2: BLOG2SOCIAL, Profile | TikTok (checked)
- Buttons: "Save network selection Info", "network connected", "requires image", "refresh authorization"

Add more images for your multiple-image post.
To share more than one image, you can click on the green button with an image icon below your gallery image.

Customizing Social Media Posts

The screenshot displays the Blog2Social interface for customizing social media posts. At the top, there are navigation links: "scroll to bottom", "Load My Times Settings", "Load Best Times", and "Info".

The main content area is divided into two sections:

- Facebook Post:** The header shows "BLOG2SOCIAL Page | Facebook" and "post format: Image Post | Insert full-text | Delete text | 110 characters". The text input field contains "How Social Media Automation Can Help Your B2B Business #Automation #Autoposting #Business #SocialMediaStrategy". Below the text is a "Connect AI assistant" button and a "Share as Story" checkbox. A URL "https://www.blog2social.com/en/blog/how-social-media-automation-can-help-your-b2b-bus" is entered in the link field. A preview image is shown with a "cut & rotate image" button and a "Change image" button. A green arrow points to the image selection icon (a square with a plus sign and a photo icon). A "show calendar" button is also present.
- TikTok Post:** The header shows "BLOG2SOCIAL Profile | TikTok" and "Delete text | 207/280 characters". The text input field contains "Managing social media used to feel like a full-time job. Between scheduling posts, responding to comments, and tracking performance, it was a lot to juggle. But that's no longer the case with new technology." Below the text are "Save as Draft" and "Share" buttons.


On the right side, there is a sidebar titled "2 SOCIAL ACCOUNTS" with a "My Profile" dropdown menu. Below it is an "ADD MORE..." section with "Profiles | Pages | Groups" options. Two accounts are listed: "BLOG2SOCIAL Page | Facebook" and "BLOG2SOCIAL Profile | TikTok", both with green checkmarks. A "Save network selection" button and "Info" link are at the bottom of the sidebar. A legend indicates "network connected" (green checkmark), "requires image" (red circle with slash), and "refresh authorization" (red circle with slash).

A window will open, where you can choose between
1) the images from your blog post if available or
2) upload an image from your media gallery.

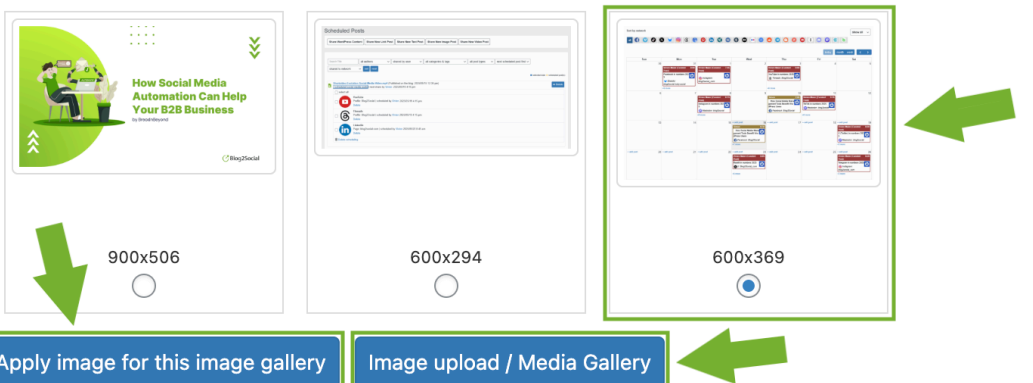
When you have chosen an image, you can click on **“Apply image for this image gallery”**.

Now your gallery contains 2 images.

Customizing Social Media Posts

Select image for  blog2social ✕

Sharing more than one image improves the visibility of your content. You can create image series, show sequences, and level up your storytelling. With Blog2Social you can share up to 10 images per post on Instagram, up to 4 images in one post on Facebook (page and group) and Twitter. The best size for images in social media posts are between: 667-1000px X 523-1000px. Blog2Social will automatically resize your image according to the requirements of each network. Changes to the image for link-posts will apply to the image for all networks with link-post settings for this post.



900x506

600x294

600x369

Apply image for this image gallery


Image upload / Media Gallery

To add more images, you can repeat these steps until you have selected the maximum number of images allowed (typically 4-10), depending on the requirements of the social platform where you plan to share your posts.

When you have completed your post gallery and you are happy with your post, you can click on **“Share”**.

scroll to bottom

Load My Times Settings Load Best Times Info


 **BLOG2SOCIAL**
Page | Facebook

post format: Image Post | Insert full-text | Delete text | 110 characters

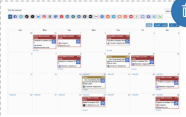

How Social Media Automation Can Help Your B2B Business
#Automation #Autoposting #Business #SocialMediaStrategy

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Share as Story Info

 <https://www.blog2social.com/en/blog/how-social-media-automation-can-help-your-b2b-bus>

cut & rotate image
Change image

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Share Now


Save as Draft Share

2 SOCIAL ACCOUNTS

My Profile

ADD MORE...
Profiles | Pages | Groups

 **BLOG2SOCIAL**
Page | Facebook ✓

 **BLOG2SOCIAL**
Profile | TikTok ✓

Save network selection Info

network connected requires image refresh authorization

Customizing Social Media Posts

You have now shared a post with multiple images, fantastic!

Find more options for customizing your social media posts and messages

- [How do I select the image I want to share on social media?](#)
- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [How do I customize my social media posts individually?](#)

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