

Scheduling and Best Time Manager

How do I schedule social media posts using the Best-Time Manager?

If you want to boost engagement and get more attention for your social media posts, timing is everything.

With the Blog2Social Best Time Manager, you can use preset time settings to [automatically publish your posts at best times](#). This ensures your content reaches the widest audience and gains maximum visibility.

How to set the best times in Blog2Social

To use the Best Time Manager and assign the recommended times to each of your social media accounts, go to "**Networks**" in Blog2Social.

If you want to use the preset best times, simply click "**Load Best Times**" in the top right corner. The predefined settings will then be applied automatically to all your networks.

The screenshot displays the 'Networks' management interface in Blog2Social. On the left, there is a sidebar with the Blog2Social logo (Version 7.4.1), license information (Business), and a 'POST MANAGEMENT' menu. The main area is titled 'Networks' and features a 'Social Media Networks' tab. A 'Load Best Times' button is highlighted in the top right. Below, four social media networks are listed: Facebook, X (Twitter), Instagram, and Pinterest. Each network has a 'Best Time Manager' section with a time selection control (e.g., '- + 0 Days + 11:30 AM') and a green arrow pointing to it. The Facebook network also shows 'Connections 1/15' and 'Page: Blog2Social (My profile)'. The X (Twitter) network shows 'Connections 1/15' and 'Profile: Blog2Social (My profile)'. The Instagram network shows 'Connections 0/15'. The Pinterest network shows 'Connections 0/15'.

Every social network has its own best times posting windows. By default, your posts are automatically scheduled for the next available time slot. If you prefer a different time, you can adjust these settings whenever you like—simply set the delay in days and choose your preferred time. You can apply these global settings to all future posts or customize them individually for each post.

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How to schedule your posts with the Blog2Social Best-Time Manager

- 1) Go to **"Social Media Posts"** in the Blog2Social dashboard.
- 2) Click on **"Share on Social Media"**.

The screenshot displays the Blog2Social dashboard. On the left is a dark sidebar with navigation items: Dashboard, Posts, Media, Pages, Comments (2), Opinion Stage, Istagram Collect, Istagram Engage, Profile, Tools, Yoast SEO, Blog2Social, and a sub-menu for Social Media Posts (highlighted with a green arrow). The main area shows the 'Social Media Posts' section with a header 'Your complete social media management in one place'. Below the header are buttons for 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. A filter bar includes dropdowns for 'all authors', 'shared by user', 'all categories & tags', and 'all post types', along with 'all posts', 'all statuses', 'sort', and 'reset' buttons. A list of posts follows, each with a 'Share on Social Media' button (highlighted with a green arrow) and a 'Details' dropdown. The first post is '15 Best Social Media Management Apps for Your Small Business'.

Select **"Load best times"** in the post preview.

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The screenshot displays the Blog2Social interface for scheduling a tweet. At the top, the post title is "The Key to Unlocking Your Business Potential Using Social Media" with a green arrow pointing to the "Load Best Times" button. The interface includes a post editor with a text area, a card preview, and a "Share Now" button. A sidebar on the right shows two social accounts: "BLOG2SOCIAL" (Profile | X (Twitter)) and "BLOG2SOCIAL" (Page | Facebook). The "Load Best Times" button is highlighted with a green box, and a large green arrow points to it from the top right. The "Share Now" button is also highlighted with a green box.

Blog2Social automatically applies your time settings and switches from "**Share Now**" to "**Schedule for specific dates**".

You can also customize or change these preset best times. Simply select a different date and time, then scroll to the bottom of the page and click "**Share**".

How to apply the best times for the Auto-Poster

With Blog2Social, you can automatically share and schedule your blog posts by applying the Best Time settings to the Auto-Poster. Simply select "**at my best time settings**" within the Auto-Poster settings to get started.

[How do I auto-post and auto-schedule blog posts on Social Media with the Auto-Poster?](https://www.blog2social.com/en/faq/content/5/31/en/how-do-i-schedule-social-media-posts-using-the-best_time-manager.html)

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Blog2Social
Version 8.7.3

License: **Business**
Addon: **Video**

Your yearly post volume
179887 remaining from 180000 [Need more?](#)

Your monthly X post volume
1500 remaining from 1500 [Need more?](#)

POST MANAGEMENT

- All Posts
- Favorites
- AI Assistant **NEW**
- Drafts
- Instant Sharing
- Scheduled Posts
- Shared Posts
- Re-Share Posts
- Share Videos
- Auto-Post**
- Calendar
- Notifications

Social Media Metrics **BETA**

Networks

Auto-Post

Posts for Facebook Profiles will be shown on your "Site & Blog Content" navigation bar in the "Instant Sharing" tab. To share the post on your Facebook Profile just click on the "Share" button next to your post. More information in the [Instant Sharing guide](#).

Autoposter [Info](#)

Set up your autoposter to automatically share your new or updated posts, pages and custom post types on your social media channels.

ON

Select your preferred network collection for autoposting. This collection defines the social media accounts on which the autoposter will share your social media posts automatically.

Select network collection:
My Profile [Network settings](#)

new posts post page
Select all es_template

updated posts post page
Select all es_template

Select to auto-post immediately after publishing or with a delay

immediately
 publish with a delay of (0-10) minutes
 at my best time settings [Info](#)

apply re-post [Info](#)

How does Blog2Social determine the best times for each social network?

To identify the ideal time frames, we analyzed data from current studies as well as our own research involving thousands of social media posts. We looked specifically at when the community is most active and when they interact with content the most.

Social media communities use different platforms for different purposes. As a result, each network has its own unique peak times when most users are online.

Of course, you can customize these settings and [define your own schedule for each of your social media connections](#). This ensures your content appears exactly when your specific target audience and followers are actually online.

Click here for more details about the graphic below:
[The Best Times to Post on Social Media](#)

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Social Media Schedule

These are the Best Times to Post on Social Media

	In the morning	At noon	In the afternoon	In the evening	Posting Frequency
 Facebook	8 am - 12 pm	12 pm - 1pm	—	—	3-7x / Week o. 1-2x / Day
 Twitter	9 am- 12 pm	12 pm - 2 pm	—	—	2-3x / Day
 Instagram	10 am - 12 pm	—	—	—	3-7x / Week
 Pinterest	—	—	12 pm - 3 pm	—	min. 1x / Week
 LinkedIn	10 am - 12 pm	—	—	—	2-5x / Week, max. 1x / Day
 Reddit	6 am - 8 am	—	—	—	1-5x / Week
 YouTube	—	—	4 pm - 6 pm	6 pm - 12 am	1-7x / Week
 Telegram	10 am - 11 am	11 am - 12 pm	5 pm - 7 pm	—	2x / Day
 TikTok	—	—	2 pm - 5 pm	—	1-4 x / Day
 Google My Business	—	—	1 pm - 2 pm	—	1-6 x / Week

Blog2Social

Smart Social Media Automation for
WordPress and as WebApp



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More helpful guides

- [How to auto-post imported RSS feeds and blog posts on Social Media](#)
- [How to create social media posts and share link, text, image or video posts](#)
- [How to share multiple images in one social media post?](#)

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