

Scheduling and Best Time Manager

How do I schedule posts to be shared on social media in advance, using the best-time-scheduler?

Posting at the right time is essential to make sure your content is most likely to be seen.

Blog2Social provides you with a pre-configured Best Time Manager to schedule your social media posts automatically to easily reach more visibility for your shared content.

You can set the pre-configured best time settings for all your social media accounts while you share your posts or even apply them to the auto-poster. The pre-configured [best time settings are based on current research](#).

However, you can change these times and configure your own individual time settings for each of your social media accounts to post your content on social media when your target group and followers are online. By configuring an individual cross-posting schedule for all your networks you can set up an effective social media posting plan to reach as many followers as possible.

[How do I set my own time setting to post on social media?](#)

How to set and apply the pre-configured best times in Blog2Social

To use the pre-configured best times settings for each of your connected social media accounts go to "**Networks**" in your Blog2Social dashboard.

If you want to load the pre-configured best time settings, simply click the blue button above the connected social networks. The pre-configured times are automatically applied to all your social networks.

As you can see in the description for each social network, there are different time windows for the best times to post. The time-settings for your posts will be automatically set for the next available time-window.

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The screenshot displays the Blog2Social interface. On the left is a sidebar with the Blog2Social logo (Version 7.4.1), license information (Business, Addon: Video), and a post volume progress bar. Below this is a 'POST MANAGEMENT' section with links for All Posts, Favorites, AI Text Generator (NEW), Drafts, Instant Sharing, Scheduled Posts, Shared Posts, Re-Share Posts, Share Videos, Auto-Post, Calendar, and Notifications.

The main area is titled 'Networks' and has tabs for 'Social Media Networks' and 'Video Networks' (marked as NEW). It features a 'Show all' dropdown, a '+ Create new network collection' button, and a 'Load Best Times' button (highlighted with a green arrow). Below these are sections for Facebook, X (Twitter), Instagram, and Pinterest. Each section shows connection status and a 'Best Time Manager' interface. For Facebook and X, the 'Best Time Manager' includes a 'Page' dropdown, a '- + 0 Days +' selector (highlighted with a green arrow), and a time selector (11:30 AM). For Instagram and Pinterest, there are 'Connect Business' and 'Connect Board' buttons respectively. Each network section also has an 'Edit Post Template' button.

If you want to select a different time-window or another day, you can adjust these time settings here. For example, if you have a Facebook profile and a page and you want to share your posts on both accounts at different times you can simply adjust the -/+ buttons. You can also schedule your posts for different days by adjusting the Day + button. For example, to share your post on your LinkedIn profile and a LinkedIn page, you could schedule to share your post on your profile at the best time on the day of publishing and on your page at the best time in the afternoon on the next day.

How to schedule your blog posts with the Blog2Social Best Time Manager

Go to "**Social Media Posts**" in the Blog2Social menu and click on "**Share on Social Media**".

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Blog2Social Version 7.4.1

License: **Business**
Addon: [Video](#)

Your yearly post volume
179965 remaining from 180000 [Need more?](#)

POST MANAGEMENT

- All Posts
- Favorites
- AI Text Generator **NEW**
- Drafts
- Instant Sharing
- Scheduled Posts
- Shared Posts
- Re-Share Posts
- Share Videos
- Auto-Post
- Calendar

Social Media Posts

Your complete social media management in one place

[Share WordPress Content](#) [Share New Link Post](#) [Share New Text Post](#) [Share New Image Post](#) [Share New Video Post](#)

all authors | shared by user | all categories & tags | all post types

all posts | all statuses | sort | reset

15 Best Social Media Management Apps for Your Small Business
#89035 | 0 social media posts | Author Moss | published on blog: 2024/04/05 2:00 pm | Not yet shared on social media [Share on Social Media](#) [Details](#)

The Key to Unlocking Your Business Potential Using Social Media
#89058 | 0 social media posts | Author Sofo | published on blog: 2024/03/26 11:24 am | Not yet shared on social media [Share on Social Media](#) [Details](#)

How to Drive New Traffic from Social Media to Your Website
#88844 | 0 social media posts | Author Syed | published on blog: 2024/01/25 12:57 pm | Not yet shared on social media [Share on Social Media](#) [Details](#)

The Best Times to Post on Social Media [2024]
#19966 | 147 social media posts | Author Anastasija | published on blog: 2023/11/28 12:05 pm | last shared on social media 2024/01/24 1:11 pm [Share on Social Media](#) [Details](#)

Best WooCommerce Social Media Marketing Strategies in 2023
#88490 | 4 social media posts | Author Saeed | published on blog: 2023/10/02 6:15 am | last shared on social media 2024/01/19 11:07 am [Share on Social Media](#) [Details](#)

The Instagram Algorithm, and How to Make Use of It
#88506 | 1 social media posts | Author Anastasija | published on blog: 2023/09/22 10:14 am | Not yet shared on social media [Share on Social Media](#) [Details](#)

Social Media Videos: A Must-Have in every Marketing Strategy!
#88475 | 3 social media posts | Author Andre | published on blog: 2023/09/13 6:20 am | last shared on social media 2024/01/24 1:31 pm [Share on Social Media](#) [Details](#)

Navigating Twitter's New Terms of Service: How To Stay Connected via Blog2Social [Share on Social Media](#) [Details](#)

In the post preview editor, please click on **"Load Best Times"**.

Social Media Scheduling & Sharing

Title: **The Key to Unlocking Your Business Potential Using Social Media**
89058 | published on blog: 2024/03/26 11:24 am

[Load My Times Settings](#) [Load Best Times](#) [Info](#)

scroll to bottom

BLOG2SOCIAL
Profile | X (Twitter) [post format: Link Post](#) [Delete text](#) | 247/280 characters

Sometimes, a business has the potential it needs to succeed and excel. It has all the tools and resources it needs along with all the manpower. But it fails to take a certain step or give attention to a specific aspect of business in a way that its

☐ Share more than 280 characters by creating a Twitter thread! [Use Twitter Threads!](#)

[Insert a tweet divider to start a new thread in the post.](#)

Please note: Twitter stores the Card parameters of a link for up to 7 days. Changes may not be immediately visible on Twitter.

[Info: Change Card Meta tags image, title and description for this network](#)

The Key to Unlocking Your Business Potential Using Social Media

Sometimes, a business has the potential it needs to succeed and excel. It has all the tools

<https://www.blog2social.com/en/blog/the-key-to-unlocking-your-business-potential->

☐ Enable Retweets for all Tweets with the selected profile [Info](#) [show calendar](#)

[Share Now](#)

[Save as Draft](#) [Share](#)

Blog2Social Version 7.4.1

License: **Business**
Addon: [Video](#)

Your yearly post volume
179961 remaining from 180000 [Need more?](#)

2 SOCIAL ACCOUNTS

My Profile

ADD MORE...
Profiles | Pages | Groups

BLOG2SOCIAL
Profile | X (Twitter) [Info](#)

BLOG2SOCIAL
Page | Facebook [Info](#)

[Save network selection](#) [Info](#)

network connected requires image refresh authorization

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The preview editor automatically adapts the pre-configured best times, changing from "**Share now**" to "**Schedule for specific dates**".

You can change the pre-configured date and time in the editor to adjust them to your own time settings. All you have to do is select another time and day. You can change and save your adjustments as [your own best time settings](#) for future posts or you can apply these settings to all networks in your current preview.

scroll to bottom

Load My Times Settings Load Best Times Info

BLOG2SOCIAL
Profile | X (Twitter) post format: Link Post

Please note: Twitter stores the Card parameters of a link for up to 7 days. Changes may not be immediately visible on Twitter.

Info: Change Card Meta tags image, title and description for this network

The Key to Unlocking Your Business Potential Using Social Media

Sometimes, a business has the potential it needs to succeed and excel. It has all the tools and resources it needs along wit

<https://www.blog2social.com/en/blog/the-key-to-unlocking-your-business-potential-using-social-media/>

☐ Enable Retweets for all Tweets with the selected profile Info show calendar

Schedule for specific dates

Start date Time to publish

2024-04-18 11:30 AM +add another post

Copy from original | Delete text | 0/280 characters

Sometimes, a business has the potential it needs to succeed and excel. It has all the tools and resources it needs along with all the manpower. But it fails to take a certain step or give attention to a specific aspect of business in a way that its

cut & rotate image Change image

☐ Share more than 280 characters by creating a Twitter thread! Use Twitter Threads! Insert a tweet divider to start a new thread in the post.

Time zone: (UTC +02:00) Europe/Berlin ☐ Save as best time for this network Apply Settings To All Networks

2 SOCIAL ACCOUNTS

My Profile

ADD MORE... Profiles | Pages | Groups

BLOG2SOCIAL Profile | X (Twitter) ✓

BLOG2SOCIAL Page | Facebook ✓

Save network selection Info

network connected requires image refresh authorization

Save as Draft Share

When you are happy with your scheduling and customizing, scroll down to the end of the page and click on "**Share**". Done!

How to apply the pre-configured best time schedule to the Auto-Poster

With Blog2Social you can auto-share and auto-schedule your blog posts by applying the pre-configured best time schedule to the Social Media Auto-Poster.

If you want your new blog posts to be shared automatically without customizing

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them, you can select the "Auto Post on Social Media" on the right side menu of your WordPress editor.

Alternatively, you can set the auto-poster feature as a default option in the Blog2Social settings.

[Learn how to use the auto-poster for Blog2Social](#)

If you like to schedule your post for a certain date at the best times, please click on "**Customize & Schedule Social Media Posts**".

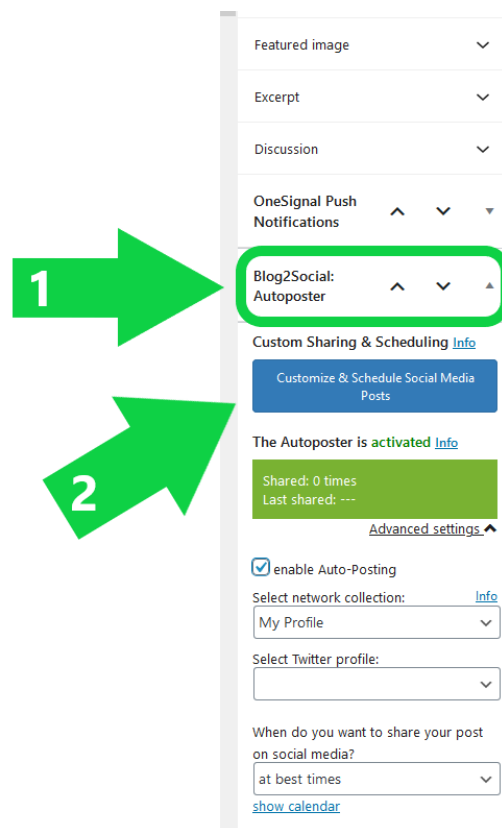
How to Get More Positive Reviews and Ratings

Social proof is one of the most valuable assets for business success, marketing, and SEO. Positive customer reviews can provide additional arguments and context to your products and reassure hesitant shoppers. Good ratings will also reduce returns by ensuring buyers they will be satisfied with their purchase.

Why positive reviews and ratings are so important for your business

Testimonials and product reviews can be one of your greatest sales tools.

- [90% of customers](#) say that their buying decisions are influenced by online reviews.
- [88% of customers have been influenced by online reviews when making buying decisions.](#)
- [88% of respondents said they trusted online reviews as much as a personal recommendation](#), providing the reviews had to be authentic, and in a reasonable number to make a judgment.
- [68% of consumers say the review sentiment influences](#) the trust they feel in a business.



You will be directed to the post preview editor. Now you can click on "**Load best times**" and schedule the post to your preferred date.

How are the Blog2Social best time settings composed?

Blog2Social provides you with a pre-configured time-scheme to automatically schedule your social media posts for [the best times to share on each social network](#) based on recent research.

To set up this time scheme for the best times to post on each social network, we gathered data from some of the latest studies as well as data from our research on thousands of social media posts. We looked at the general times when people are most active on social media and thus are most likely to engage with content.

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As social communities use social networks for different purposes and interests, each network has different rush hours.

On the business network LinkedIn, for example, users are most active between 08:00 am-10:00 am and 04:00 pm-06:00 pm, so before and after work.

Facebook, on the other hand, has its rush hours between 01:00 pm-04:00 pm and 06:00 pm-10:00 pm when people are taking breaks, coming home from school or browsing in the evening.

The pre-configured best times in Blog2Social provide you with a guideline if you're not sure where to start with scheduling your post.

However, the best times for your specific content and your specific communities may deviate from the general rule. So, we encourage you to adjust the times to your own best times settings, when you learn when your followers and target groups are online. A glimpse at your social media statistics can help you to identify the times when your content gets the most outreach and your communities interact with your content.

For example, if your followers are stay-at-home moms, you might want to set up your social media posts to be shared when their kids are in daycare or school or have gone to sleep.

If you target sports enthusiasts, on the other hand, you might want to post before and after games or in the morning when people check scores for games they didn't have time to watch.

More helpful guides for scheduling and sharing your posts

- [How do I auto-post and auto-schedule blog posts on social media with the Social Media Auto-Poster?](#)
- [How do I set my own time setting to post on social media?](#)
- [How do I change the time of my already scheduled posts?](#)
- [How do I publish blog posts on a recurring scheduling scheme?](#)

Unique solution ID: #1030

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