

Scheduling and Best Time Manager

How do I schedule blog posts for social media?

Want to schedule your blog post on social media and publish it stress-free? With Blog2Social, you can easily plan and perfectly time your posts for social media. Customize your posts for each platform, optimize text and images, and reach your community at exactly the right moment — automatically and efficiently!

To schedule a blog post, click "**Social Media Posts**" in your Blog2Social dashboard and then select "**Share on Social Media**" next to the relevant post.

The screenshot displays the Blog2Social dashboard interface. On the left is a dark sidebar with navigation links. The main area is titled 'Social Media Posts' and contains a search bar, filter options, and a list of blog posts. Each post entry includes a star icon, a title, a 'Share on Social Media' button, and a 'Details' dropdown. A green arrow highlights the 'Social Media Posts' menu item in the sidebar, and another green arrow points to the 'Share on Social Media' button for the post titled 'Social Media Trends That Will Impact Your Strategy in 2026'.

You will then be taken to the Blog2Social post preview. Here, you can schedule the post for publication on social media:

- In the drop-down menu, select "**Schedule for specific dates**" instead of "**Share Now**".
- Choose the day and time when the post should be published.
- Click the "**Share**" button.

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The screenshot displays the Blog2Social scheduling interface. At the top, the user is logged in as 'BLOG2SOCIAL' on Facebook. The post format is set to 'Link Post'. The post content is 'Social Media Trends That Will Impact Your Strategy in 2026'. The start date is set to '2026-01-13' and the time to publish is '11:00 AM'. The interface includes a 'Share' button highlighted with a green arrow. The right sidebar shows '3 SOCIAL ACCOUNTS' with a list of accounts: 'BLOG2SOCIAL' (Facebook), 'BLOG2SOCIAL_COM' (X), and 'BLOG2SOCIAL_COM' (Instagram). The 'Share' button is highlighted with a green arrow.

Other helpful guides

- [How can I save my Social Media Posts as Drafts or Favorites?](#)
- [How to use Post Templates for Social Media Posts?](#)
- [How do I auto-post and auto-schedule blog posts on Social Media with the Auto-Poster?](#)

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