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User management: How to assign license keys and social media accounts to other users

Do you manage a blog or website with multiple users and social network accounts? Whether you share your website with multiple users, editors, contributors, social media teams, or with a social media agency - working with multiple users and teams is very easy with Blog2Social.

Blog2Social works WordPress user-based which means that all settings and network connections can be defined for each WordPress user individually. To authorize other users to get access to the Blog2Social Premium features, you can simply log in with the specific user on your WordPress website and activate the license key in these user accounts, as shown in the following guide:
[How do I activate my license key?](#)

Activate Blog2Social Premium for multiple users by assigning your license key
(Business version required)

For an easier user administration and advanced team management, the Blog2Social **Business version** provides you with additional options to simply assign license keys as well as social network accounts and auto-poster settings to users from an admin account. The following guide will show you how to manage license keys and social network accounts for multiple users.
This way you can activate and manage license keys for all blog users with minimal effort. There will be no need to disclose license key information to new users because they won't need to enter the key themselves.

How to activate your Business license key for multiple users

- Go to your Blog2Social dashboard and click "**Upgrade Licence**" or "**PREMIUM**".
- At the top of the page, you'll find a field with your name. Click on it.
- The pop-up "**Search for a team member**" will open. Enter the name of the user whose license you want to upgrade.
- After selecting a user, enter your license key and click on "**Submit**".

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Assign Social Media Accounts to other users (Business version required)

When you share a Blog2Social license with multiple users, you can now also assign social network accounts to other user accounts. Assigning social network accounts to users enables you to manage social media teams, saving time for the setup, and protecting personal accounts as well as sensible login data. You will always be able to update and delete the assigned social media connections.

How to assign social media accounts in the Business version

- Go to your Blog2Social dashboard and click "**Networks**".
- Click on the little gear wheel next to the social media account that you want to assign.

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- The pop-up "**Advanced Network Settings**" will open.
- Select the blog user you want to assign the connection to under "**Team Management**".
- Click on "**assign**".

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Advanced Network Settings ✕

URL Parameters

Define parameters that will be added to link posts on this network e.g. to create tracking links with UTM paramters. **More information**

[+ add Parameter]

☐ Apply for all Facebook connections
☐ Apply for all connections   [save]

Network collection

Move the connection to another network collection.

[▼]   [move]

Team Management

Assign the connection to other blog users

⚠ You can only share the connection with blog users who use the same license as you.

[Patricia   ▼]   [**assign**]

☐ Apply best time settings
☐ Apply post template settings
☐ Apply URL Parameters

- Repeat with as many network connections as you'd like.
- If you want to delete an assigned network connection, select the connection and click delete next to the user's name.

Of course, users can still set and save their own best time settings for the assigned

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connections and use their own individual social media profiles and pages. This is especially important for business networks like LinkedIn or XING.

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