

Connecting Social Networks

How to automatically re-publish blog posts on Bloglovin' ?

To boost your reach and visibility online and to put your content in front of a great community of readers, you should consider to **automatically re-publish your blog posts on Bloglovin'**. This posts shows you how to re-posting your blog posts to Bloglovin' immediately after publishing and directly from your WordPress blog.

What is Bloglovin'?

With 8 million active users and 750,000 active bloggers, Bloglovin' is the leading destination for readers in North America and Europe to discover and consume fashion, beauty, lifestyle, home decor and food content by their favorite bloggers on web, mobile and via email.

Bloglovin' originally started out as a blog reader in 2007 to help it's users organize the vast number of lifestyle blogs out there, importing blog posts via RSS feed. In 2013 the platform introduced it's blogging feature, enabling bloggers to publish or re-publish their website content on Bloglovin', driving traffic to their pages. Since then, Bloglovin' is one of the biggest sources for new and recurring visitor, for many bloggers.

Why should I re-publish my posts on Bloglovin'?

As a blogger, using Bloglovin' is a great way to promote your content and multiply your reach and visibility. All clicks on your Bloglovin' page will go straight to your page views. This way, posting on bloglovin' will drive more traffic to your blog and get you yet another external link to your website, pushing your SEO ranking.

Furthermore, by automatically re-publishing your blog posts on Bloglovin' you can customize your posts to target a specific audience which might differ from your usual Blog audience. If you edit your post slightly before re-publishing it or publish only a specific excerpt or chapter of your post, you might catch the attention of readers you couldn't win with your original headline or copy. To do so you could even vary the introduction to focus on other keywords or use a different header images and graphics.

Tip: Re-publishing blog posts with a different title, copy, images and a delay of 4-5 days will have a positive influence on the google ranking of your blog posts as Google can index the original blog post first.

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How to automatically re-publish your blog post on Bloglovin' with Blog2Social

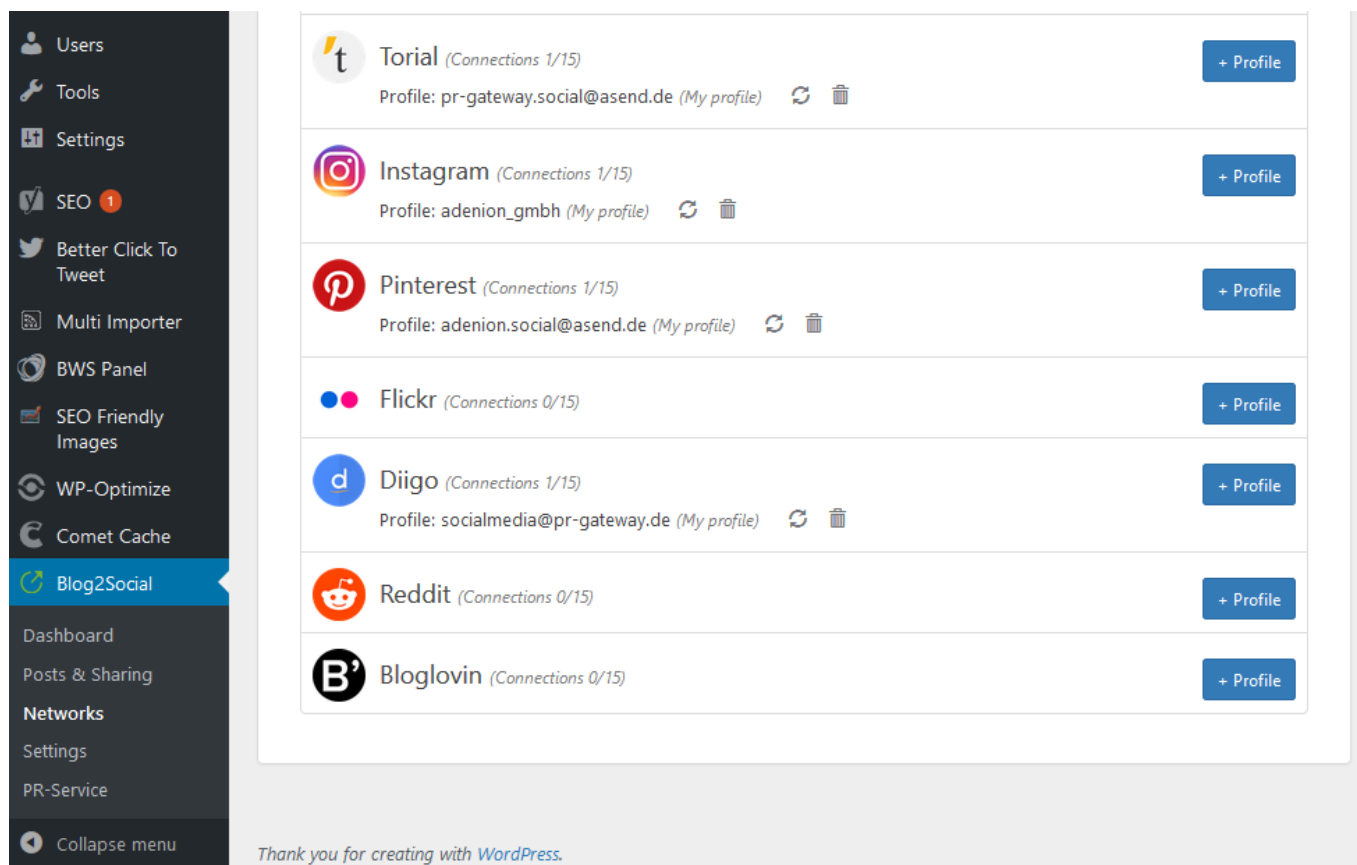
With the WordPress Plugin Blog2Social you can easily auto post and re-publish your blog posts on Bloglovin' to keep your subscribers up to date.

Blog2Social provides you with

- an Editor to check and customize the format of your post
- and add [individual images](#), headlines to your copy
- a [Best Time Manager](#) to post at the ideal time to reach your audience on Bloglovin'
- a [scheduling feature](#) allowing you to schedule your publication on Bloglovin' up to 52 weeks in advance

To automatically re-publish your blog posts on Bloglovin' from your WordPress blog within a few clicks, you first need to connect your Bloglovin' account with Blog2Social. To do so, install the plugin in your WordPress back end as explained on our website.

Go to your Blog2Social dashboard, click on networks and add your Bloglovin' account, simply by pressing the "+ Profile" Button.



The screenshot displays the Blog2Social dashboard interface. On the left is a dark sidebar menu with icons and labels for 'Users', 'Tools', 'Settings', 'SEO' (with a red notification badge), 'Better Click To Tweet', 'Multi Importer', 'BWS Panel', 'SEO Friendly Images', 'WP-Optimize', 'Comet Cache', 'Blog2Social' (highlighted in blue), 'Dashboard', 'Posts & Sharing', 'Networks', 'Settings', 'PR-Service', and a 'Collapse menu' button at the bottom. The main content area shows a list of connected social media accounts. Each entry includes the platform's icon, its name, the number of connections, the profile email address, and a '+ Profile' button. The accounts listed are: Torial (Connections 1/15, Profile: pr-gateway.social@asend.de), Instagram (Connections 1/15, Profile: adenion_gmbh), Pinterest (Connections 1/15, Profile: adenion.social@asend.de), Flickr (Connections 0/15), Diigo (Connections 1/15, Profile: socialmedia@pr-gateway.de), Reddit (Connections 0/15), and Bloglovin' (Connections 0/15). At the bottom of the main area, there is a small text link: 'Thank you for creating with WordPress.'

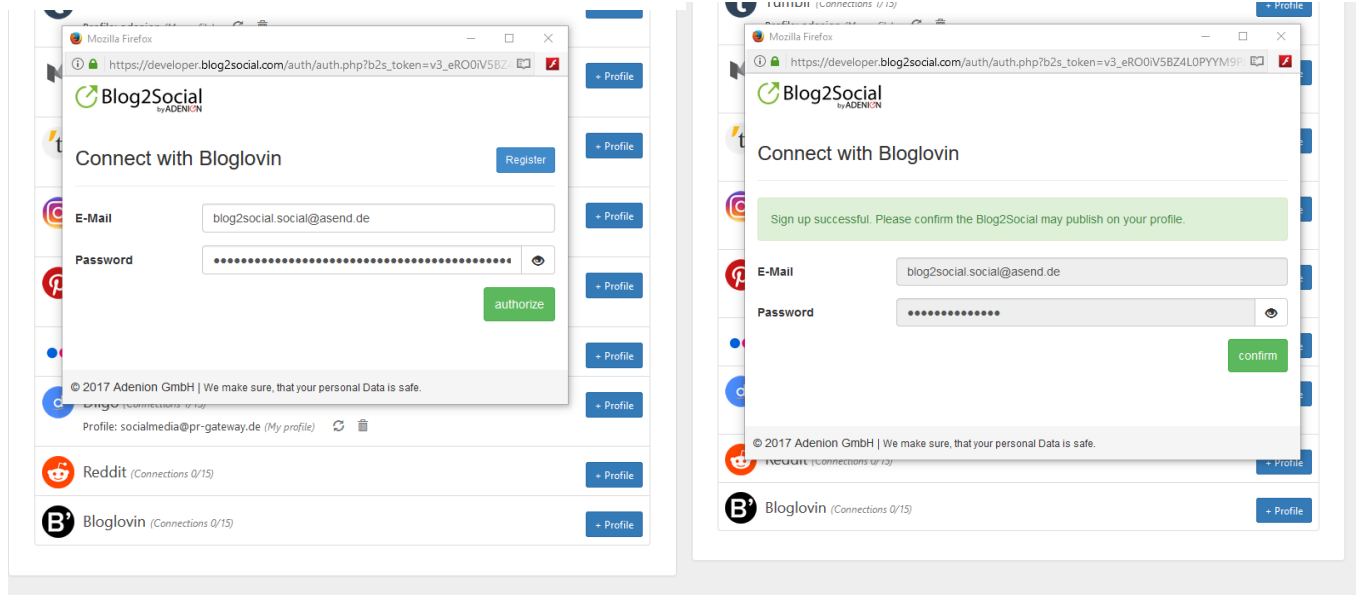
A separate window will open and ask you for your login information.

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Provide your

- username and
- password

and click “authorize” and confirm your authorization with the respective button in the next pop up window.



After you have successfully connected your Bloglovin' profile to your WordPress blog you can select a post for automatically re-publish all your blog posts and pages on Bloglovin'. With a simple click on "Share on Social Media" you will be forwarded to the one-page preview.

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The screenshot displays the WordPress dashboard with the Blog2Social plugin active. The left sidebar shows the 'Blog2Social' menu item highlighted. The main content area shows a list of blog posts, each with a 'Share on Social Media' button. A green arrow points from the 'Blog2Social' menu item to the plugin interface, and another green arrow points from the 'Share on Social Media' button to the list of posts.

WordPress Dashboard Sidebar:

- Pages
- Comments
- Rainmaker
- Icogram
- Contact
- WP Author Bio
- Email Subscribers
- Appearance
- Plugins 7
- Users
- Tools
- Settings
- SEO 1
- Better Click To Tweet
- Multi Importer
- BWS Panel
- SEO Friendly Images
- WP-Optimize
- Comet Cache
- Blog2Social**
- Dashboard
- Posts & Sharing

Blog2Social Plugin Interface:

Buttons: All Posts | Scheduled Posts | Shared Posts | Calendar

Search Title: all authors | all categories & tags | Post | all statuses

Buttons: sort | reset

Blog Posts List:

- How To Unleash The Power Of Social Media Automation**
#20829 | Author [Melanie Tamble](#) | published on blog: 2017/08/10 4:00 pm | last shared on social media 2017/08/28 12:00 pm | [Share on Social Media](#)
- 15 Killer Tactics to Boost Your Engagement On Twitter and Promote Your Conten...**
#48036 | Author [Vera Schmies](#) | published on blog: 2017/06/20 10:19 am | last shared on social media 2017/08/26 7:00 pm | [Share on Social Media](#)
- A Complete Guide to Social Media Sharing: What, When & How to Share**
#21450 | Author [Melanie Tamble](#) | published on blog: 2017/05/23 12:25 pm | last shared on social media 2017/08/26 9:30 am | [Share on Social Media](#)
- 3 most efficient ways to promote your content on Facebook**
#44597 | Author [Vera Schmies](#) | published on blog: 2017/05/09 12:08 pm | last shared on social media 2017/08/21 8:00 pm | [Share on Social Media](#)
- How to Connect Your WordPress Blog to Multiple Twitter Accounts for Cross-Pos...**
#32721 | Author [Vera Schmies](#) | published on blog: 2017/05/08 12:30 pm | last shared on social media 2017/08/28 3:00 am | [Share on Social Media](#)
- Josine Wille and theBiggerBlog - The Blog2Social Community**
#38383 | Author [Tobias Fischer](#) | published on blog: 2017/04/03 9:03 am | last shared on social media 2017/04/25 5:30 pm | [Share on Social Media](#)
- [Infographic] Social Media Cross-Promotion**
#42407 | Author [Vera Schmies](#) | published on blog: 2017/03/16 9:15 am | last shared on social media 2017/08/24 6:00 am | [Share on Social Media](#)
- How to Connect Your WordPress Blog to Reddit and build a community for your b...**
#39115 | Author [Vera Schmies](#) | published on blog: 2017/03/02 5:42 pm | last shared on social media 2017/05/12 8:00 pm | [Share on Social Media](#)
- How to Connect Your WordPress Blog to Facebook for Auto-Posting**
#32545 | Author [Tobias Fischer](#) | published on blog: 2017/03/01 1:10 pm | last shared on social media 2017/08/22 2:30 pm | [Share on Social Media](#)

Connecting Social Networks

B'

BLOG2SOCIAL.SOCIAL@ASEND.DE


Profile | Bloglovin' Network does not support emojis!

Insert full-text | Delete text | 22789 characters

How To Unleash The Power Of Social Media Automation

Basically, social media automation tools will help you to:

save time for manually sharing your post on each of your social platforms and social communities,
maintain a consistent content stream on multiple social media platforms,
become more productive and efficient,
extend the outreach of blog content on a regular basis,
find out and set up a plan to post at the best times for each network.



Link
<https://www.blog2social.com/en/blog/unleash-the-power-of-social-media-auton>

Change image for this network

Hashtags

Automation Tools

Cross-platform sha

Cross-promoting

Crossposting

Social media autom

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Social Media Tools

Tools

- +

Share Now

scroll to top

Share

Blog2Social automatically generates your new blog posts for re-publishing on Bloglovin'. Scroll down through the post and check whether you like the format. If you'd like to integrate different images than in your original blog post, you can do this as well by clicking on the image. You can choose any image from your original blog post and WordPress media library or upload a given image from your your computer.

The plugin automatically adds suitable hashtags to your Bloglovin' post. You can edit or change these simply by clicking in the respective field.

After you have customized your blog post to re-publish it on Bloglovin' click on share and it will be published on your Bloglovin' profile.

Learn how apply the advantages of re-publishing blog posts on Bloglovin' on [other social media networks](#) and get tips and tricks for your reach and visibility on our [blog](#).

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Unique solution ID: #1109

Author: n/a

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