

# Connecting Social Networks

## How do I connect Blog2Social with my Instagram Business Account?

The Instagram Business Account offers a lot more options than a Personal Profile, for example placing ads or creating an online shop on Instagram. You can also simplify contact for your followers with a special contact button, add business and industry information, and many things more. If you don't have an Instagram Business Account yet, consider converting your Personal Profile into a Business Account to benefit from all advantages.

Please note: Your Instagram Business Account will be connected to Blog2Social via Facebook. Therefore, please make sure that your Instagram Business Account is linked to a Facebook page and that you have admin rights for this Facebook page.

### What if I don't have an Instagram Business Account and a Facebook page yet?

Before you start, please follow these steps to connect Blog2Social with an Instagram Business Account:

1. You need a Facebook page with admin rights that can be connected to the Instagram Business Account. You will find more information on how to create a Facebook page in the ["Create and manage a page" guide](#) from Facebook.
2. Convert your Personal Instagram Profile into a Business Account. The following guide will show you, how to convert your Personal Profile:  
[>> How to convert your Personal Instagram Profile into a Business Account.](#)
3. Afterwards connect your Instagram Business Account with your Facebook page. The following guide will show you how to easily connect your Instagram Business Account with your Facebook page step by step:  
[>> How to connect your Instagram Business Account with your Facebook page.](#)

### What if I already have an Instagram Business Account, but not a Facebook page?

To connect Blog2Social with your Instagram Business Account, you need a Facebook page that is linked to your Instagram Business Account.

You can create a Facebook page that can be connected to the Instagram Business Account via Facebook or via Instagram. You will find more information on how to create a Facebook page in the ["Create and manage a page" guide](#) from Facebook.

Afterwards you can connect your Instagram Business Account with your Facebook page in a few steps. The following guide will show you how to easily connect your Instagram Business Account with your Facebook page step by step:  
[>> How to connect your Instagram Business Account with your Facebook page.](#)

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To connect Blog2Social with your Instagram Business Account, please go to the "Networks" section on your Blog2Social dashboard. Here you find an overview of all the social networks you can connect with Blog2Social.

Before you connect your Instagram Business Account to Blog2Social, please log out of your current active Facebook account connections first. Please make sure you are logged out on all your devices, both the facebook app on your phone and in the browser (you can log in again afterward).

To connect your Instagram Business Account please click on "+Business". A popup window opens first, which explains the further process. Then click on "Continue".

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A separate window will open. Your Instagram Business Account will be connected with Blog2Social via Facebook. Therefore, please make sure that your Instagram Business Account is linked to a Facebook page and enter the corresponding login data.

Please enter:

1. Your email address
2. Your password
3. Click on "Log In"

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Now select the Facebook page, which is linked to your desired Instagram Business Account, and click on “authorize”.

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And you are done! You can now schedule and share your social media posts on your Instagram Business Account.

## How to manage multiple Instagram business accounts with Blog2Social:

Do you manage multiple Instagram Business Accounts with just one Facebook profile?

In order to connect multiple Instagram Business Accounts with Blog2Social, it is helpful to ensure that each Instagram account is connected to an individual Facebook profile and that a Facebook page is attached to each of them, which is linked to the respective Instagram Business Account.

Connecting multiple Instagram Business Accounts with Facebook pages that are managed by different Facebook profiles allows you to connect multiple Instagram business accounts in parallel, depending on your license.

[How to connect your Instagram Business Account with your Facebook page](#)

## Troubleshooting guides for Instagram and Personal Instagram Profiles

- [How do I connect Blog2Social with Instagram?](#)
- [Connecting Instagram - Things to check](#)
- [Connecting and posting on Instagram - Troubleshooting checklist](#)
- [Why doesn't Instagram post my image or display my image incorrectly?](#)
- [Why does Instagram not publish my post/text?](#)
- [Why does my Instagram post appear without caption and hashtags?](#)
- [Instagram could not post my image, because my image is not available](#)
- [Instagram has blocked my account](#)

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