

# Autoposting, Sharing und Re-Sharing

## How to auto post imported RSS feeds and blog posts on Social Media

With a premium version of Blog2Social, you can automatically publish your blog posts with the auto-posting feature on your social media. In addition, you can automatically post blog posts imported via RSS feeds and plugins to Facebook, Twitter and Google My Business (starting with Premium Pro).

Blog2Social distinguishes between two types of auto-posting.

1. **Share blog posts via Auto-Poster:** Your own blog posts will be shared fully automated on your social media channels as soon as you publish or update a new post.
2. **Share imported posts via Auto-Poster:** Posts that you import via RSS feeds and plugins are shared fully automatically on your social media channels.

Find out how you can set up and use these features for yourself in a time-saving and effective way:

What would you like to do?

[>>> I would like to share my own blog posts with the Auto-Poster](#)

[>>> I would like to share imported articles with the Auto-Poster](#)

## Import external blog posts via RSS feed

If you import external blog posts via RSS feeds into your own WordPress blog, you can share them automatically on Twitter, Facebook and Google My Business with Blog2Social and save a lot of time in your social media management.

To import blog posts via RSS feeds, you need an external plugin that imports the RSS posts as blog posts into your WordPress backend.

Therefore you should have a look at some plugins that can import RSS feeds and install one of them in your WordPress backend. Here are some recommendations from us:

- [WPeMatico](#)
- [RSSImporter](#)
- [WordPress Importer](#)
- [RSS Post Importer](#)

These plugins save blog posts from your selected websites as drafts or - depending on your settings - publish them on your WordPress blog as soon as they are imported. With the Auto-Poster, these imported blog posts are automatically shared on your social media channels after their publication.

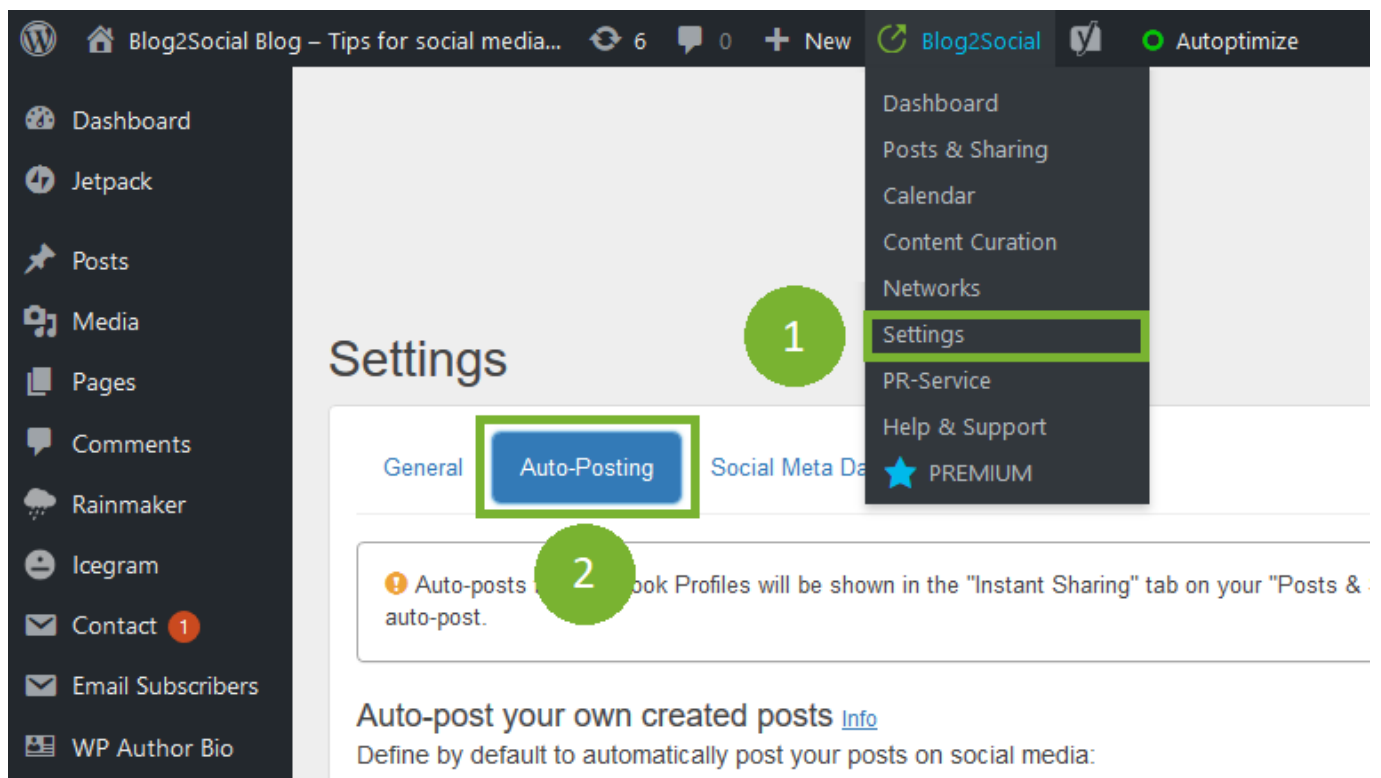
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## Please note:

- Imported blog posts will only be shared after their publication from the Auto-Poster to social media. Blog posts who are imported as drafts have to be published first for the Auto-Poster to be activated. To make the Auto-Poster post these blog posts after publication, you have to activate the auto poster for your own posts. [More information.](#)
- You can specify an author in the settings of the plugin that imports the RSS feeds. Make sure that the author corresponds to the user who activated the auto-poster in their settings because this is the only way to activate the auto-poster during import.

## How to set up the Auto-Poster for imported blog posts

You can find your Auto-Poster settings under Blog2Social>Settings. Select the menu item "Auto-Posting".



You can manage the automatic publication of imported posts under "Auto-post your imported posts to your social media accounts."

First, activate the automatic posting of your imported posts by setting the slider from "OFF" to "ON".


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Auto-post your imported posts to Twitter & Facebook [Info](#)  
Define by default to automatically share your imported posts to social media:  
Your current licence: **Premium**(share up to 100 posts per day) [Upgrade](#)

Select by default to automatically share your imported posts

OFF

Select to auto-post to your standard networks:

 **Twitter** (Connections 4/20) [add/change connection](#)  
 Profile: Blog2Social\_com  
 Profile: Blog2Social\_com  
 Profile: Blog2Social\_com  
 Profile: Blog2Social\_com

**Facebook** (Connections 1/20) [add/change connection](#)  
 Page: Blog2Social

Select to auto-post immediately after publishing or with a delay

immediately  
 publish with a delay of  (1-10) minutes

Filter Posts (Only posts that meet the following criteria will be autoposted)  
Post Types  Include (Post only...)  Exclude (Do no post ...)

Select the Facebook [Profiles](#) and [Pages](#), a [Twitter account](#) and your [Google My Business Profile](#) where you want to automatically share the imported blog posts.

## Please note:

- **Twitter:** Due to the [new guidelines and cross-posting terms of Twitter](#), users are no longer allowed to post identical or substantially similar content to multiple accounts multiple duplicate updates on one account. The ["Customize & Schedule" feature](#) allows you to publish your posts on several Twitter accounts at the same time by varying the comment texts.
- **Facebook profiles:** Due to Facebook's new API guidelines, auto-posting on Facebook Profiles is no longer allowed with any social media tool or app. With [Facebook Instant Sharing](#), you can still share with Blog2Social on your Facebook Profile. Auto-posts for Facebook Profiles are saved in the "Instant Sharing" tab in your navigation bar under "Posts & Sharing" and can be sent to your Facebook Profile by clicking the "Share" button next to the post.

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Auto-post your imported posts [Info](#)




Define by default to automatically share your imported posts to social media:

Your current license: **Business** (share up to 100 posts per day, Google My Business max. 10 posts per day) [Upgrade](#)

Select by default to automatically share your imported posts

ON

Available networks to select your auto-post connections:

 <b>Facebook</b> (Connections 2/15) <a href="#">add/change connection</a> <input type="checkbox"/> Profile: Andreas Winkler <input checked="" type="checkbox"/> Page: Blog2Social
 <b>Twitter</b> (Connections 1/15) <a href="#">add/change connection</a> <input checked="" type="checkbox"/> Profile: Blog2Social_com
 <b>Google My Business</b> (Connections 2/15) <a href="#">add/change connection</a> <input type="checkbox"/> Profile: Adenion GmbH <input checked="" type="checkbox"/> Profile: Blog2Social

Select to auto-post immediately after publishing or with a delay

- immediately  
 publish with a delay of  (1-10) minutes

Filter Posts (Only posts that meet the following criteria will be autoposted)

Post Types  Include (Post only...)  Exclude (Do no post ...)

Select Post Types

Save

Then choose whether you want to automatically share imported blog posts immediately after publication or with a delay of up to 10 minutes. This delay is useful if you're publishing multiple imported posts at once, but want to share the social media posts at different times and not all at once. You can increase or decrease the number of minutes by clicking the up and down arrows.

Select to auto-post immediately after publishing or with a delay

- immediately  
 publish with a delay of  (1-10) minutes

Filter Posts (Only posts that meet the following criteria will be autoposted)

Post Types  Include (Post only...)  Exclude (Do no post ...)

Save

You can also specify which post types (blog post, page or custom post type) should be considered by the Auto-Poster or which post types should not be considered. This way, the Blog2Social Auto-Poster will share only imported posts that meet your

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criteria.

The screenshot shows the Facebook autoposting settings for a page named "Blog2Social". At the top, there is a Facebook logo and the text "Facebook (Connections 1/20) [add/change connection](#)". Below this, there is a checkbox labeled "Page: Blog2Social".

The main section is titled "Select to auto-post immediately after publishing or with a delay". It contains two radio button options: "immediately" (which is selected) and "publish with a delay of 1 (1-10) minutes". The number "1" is in a dropdown menu.

Below this, there is a checked checkbox labeled "Filter Posts (Only posts that meet the following criteria will be autoposted)". Underneath, there are two radio button options for "Post Types": "include (Post only...)" (which is selected) and "Exclude (Do no post ...)".

A search input field contains the text "post" with a close button. Below the input field, a dropdown menu is open, showing three options: "post", "page", and "es\_template". The "page" option is highlighted in blue.

At the bottom of the screenshot, there is a small text that says "Thank you for creating with WordPress."

If you are happy with your settings, click on "Save".

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Auto-post your imported posts [Info](#)

Define by default to automatically share your imported posts to social media:

Your current license: **Business** (share up to 100 posts per day, Google My Business max. 10 posts per day) [Upgrade](#)

Select by default to automatically share your imported posts

ON

Available networks to select your auto-post connections:

 **Facebook** (Connections 2/15) [add/change connection](#)

Profile: Andreas Winkler

Page: Blog2Social

 **Twitter** (Connections 1/15) [add/change connection](#)

Profile: Blog2Social\_com

 **Google My Business** (Connections 2/15) [add/change connection](#)

Profile: Adenion GmbH

Profile: Blog2Social

Select to auto-post immediately after publishing or with a delay

immediately

publish with a delay of  (1-10) minutes

**Filter Posts (Only posts that meet the following criteria will be autoposted)**

Post Types  Include (Post only...)  Exclude (Do no post ...)

Select Post Types



Your published imported blog posts will be now automatically shared on the selected Facebook Profiles and Pages as well as on the Twitter profile and your Google My Business Profile.

Find out more about the second possibility to use the Auto-Poster: [How do I auto-post and auto-schedule blog posts on social media with the Social Media Auto-Poster?](#)

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