

# Autoposting, Sharing und Re-Sharing

## How to share on Facebook Profiles and Groups with Instant Sharing

To ensure that communication on Facebook **profiles** and **groups** remains at a personal level, Facebook has restricted automatic publication on personal Facebook profiles and groups for all social media tools.

In order to continue sharing content with your followers via Blog2Social, we provide you with Blog2Social Facebook Instant Sharing.

**Please note: Facebook pages** are not affected by the new Facebook policy change and will continue to be delivered by the regular automation process.

### Table of Contents

- [How to use Facebook Instant Sharing](#)
- [Share your post immediately](#)
- [Schedule your post](#)
- [What if I missed my scheduled date?](#)

With Instant Sharing you can share your posts on your Facebook profile, even

- in your News feed and
- in your Story

Instant Sharing will not only let you share content on your Facebook profile. You will also be able to share

- on a Friend's Timeline
- in a Group
- in an Event
- on a Page you manage
- in a Private Message

You will be able to

- add @handles
- tag friends
- check in at a location
- add Emotions/Activities
- choose who should see your posts:

- Public

# Autoposting, Sharing und Re-Sharing

- Friends
- Friends except...
- Friends of Friends
- Specific friends
- Only me

## How to use Facebook Instant Sharing

Once you've published your blog post or page, you'll find it in the **"Social Media Posts"** / **"All Posts"** section of the Blog2Social menu. Now you can simply click on **"Share on Social Media"**, prepare your post and select the Facebook profile / group on which you wish to share your post.

The screenshot displays the Blog2Social dashboard. On the left sidebar, the 'Social Media Posts' menu item is highlighted with a green box and a green arrow. The main content area shows a list of social media posts. The first post, '15 Best Social Media Management Apps for Your Small Business', has a 'Share on Social Media' button highlighted with a green box and a green arrow. The interface includes a top navigation bar with options like 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below this, there are filters for authors, shared by user, categories & tags, and post types. The list of posts includes titles, author names, publication dates, and social media post counts.

You can also share any link, text, image or video with Blog2Social and Instant Sharing:

[How to create social media posts and share link, text, image or video posts](#)

## Share your post immediately

If you wish to share your post immediately on your Facebook profile / group click **"Share"** in the edit mask and the following message will appear:

# Autoposting, Sharing und Re-Sharing

When you click on "**Share**", the Facebook-Instant-Sharing-Window will open in a second window. If you are not already logged in to Facebook, you will be requested to log in first.

If you manage more than one Facebook profile, please make sure you are logged in to the correct Facebook profile before posting.

Blog2Social automatically loads the link to your selected post. The [Facebook link preview](#) shows you how your post will appear on Facebook.

You can now insert your desired comment text, individual hashtags or even emojis in the field "Say something about it...". You can also use @handles to mark your friends or add activities.

Left at the top of the menu you can choose where your post should be shared.

# Autoposting, Sharing und Re-Sharing

You can show your feelings/activity, if you like.

You can also add your location, if you like.

You can also mark people with the "Tag Friends" function.

# Autoposting, Sharing und Re-Sharing

Now you can choose who should see your article in your news feed.

## Schedule your post

When you scheduled a post, you will find it in the menu bar by clicking the "**Scheduled Posts**" tab. On your scheduled date the post will be moved to the "**Instant Sharing**" section. If you wish your post to be published now, you can simply click on "**Share**".

A notification bubble is displayed next to the "**Instant Sharing**" tab. A number will be displayed next to the tab "**Instant Sharing**" as soon as a Facebook post is awaiting your manual share that is scheduled for a specific date. If you wish your post to be published now, you can simply click on "**Share**".

# Autoposting, Sharing und Re-Sharing

The screenshot shows the Blog2Social interface. On the left, the 'POST MANAGEMENT' sidebar lists various options, with 'Instant Sharing' highlighted by a green box and a green arrow. The main area is titled 'Instant Sharing' and features buttons for different sharing methods: 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below these are filters for 'Search Title', 'all authors', 'shared by user', 'all categories & tags', and 'all post types'. A list of posts is shown, with the first post titled '15 Best Social Media Management Apps for Your Small Business' highlighted. This post has a 'share' button next to the Facebook icon, which is also pointed to by a green arrow. The post details show it is from 'Facebook' and 'Profile: Max Numerion | is waiting to shared by Benedikt' on '2024/04/09 11:30 am'.

When you click "**Share**", the Facebook Instant Sharing window will open.

Now you can customize and share your Facebook posts in the Facebook Instant Sharing window as described above.

**NEW:** You can now also share your post in your Facebook story. There you can also select who should see your post.

# Autoposting, Sharing und Re-Sharing

If you are happy with your Facebook post, click on “Post to Facebook” to share your post directly on Facebook.

Please keep in mind: In order to share a blog post or page, make sure that your blog post or page has been published and is public, to be shared on Facebook with Instant Sharing.

## What if I missed my scheduled date?

Don't worry, your post won't disappear if you missed your scheduled date. It remains in the "**Instant Sharing**" section and can be shared at any time.

Unique solution ID: #1135

Author: n/a

Last update: 2019-10-18 00:00