

# **Autoposting, Sharing und Re-Sharing**

## **How to create social media posts and share link, text, image or video posts**

Blog2Social includes features that allow you to share relevant content from any source. This helps keep your social media profiles active and engaging while providing value to your audience through diverse content.

The multitude of social media platforms and ever-changing trends, selecting the right type of post for your content can be challenging. We'll take a dive into the various types of social media posts and how you can use them optimally for your content.

### **Link Posts**

Link posts allow you to share valuable information, articles, news or resources with your audience. This can help educate them on topics of interest, keeping them engaged and informed. They can drive traffic to your website, blog or other online platforms. By sharing links to your content, you can attract visitors who are interested in what you have to offer, potentially leading to conversions, such as sales or sign-ups.

# Autoposting, Sharing und Re-Sharing



**Blog2Social**

December 14, 2023 · 🌐



A well-structured post is fun to read and easy to understand. Learn how to turn your draft into a perfect blog post to maximize the readability of your content.

The average attention span of a human reader in today's news media is less than 8 seconds and that is less than the attention span of a goldfish.

[#Blogpost](#) [#blogpostwriting](#) [#Blogging](#) [#BloggingTips](#)



BLOG2SOCIAL.COM

## The Anatomy of a Perfect Blog Post [Infographic]

In today's fast pace online environment, your reader's attention span is shorter than ever. K...



## Text Posts

Text posts represent the most basic form of social media content, typically consisting solely of text without accompanying visuals. They work well for conveying short messages, sharing quotes, posing questions to your audience. Text posts are ideal for grabbing attention and sparking discussions.

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**Blog2Social**

February 20 · 🌐



Happy National Cherry Pie Day! 🍒🥧 Today is the perfect day to indulge in the sweet and tart goodness of a cherry pie, a true American classic. While you're savoring each bite, don't let the inspiration stop at your taste buds. Share the love and your favorite cherry pie recipes with your readers effortlessly using the Blog2Social plugin. It's the perfect tool to spread the sweetness across all your social networks with just a few clicks. Let's make today deliciously memorable... **See more**

## Image Posts

They say a picture is worth a thousand words and that rings true for social media posts as well. Image posts are highly effective in capturing your followers' attention and prompting them to pause while scrolling through their feeds. They are perfect for showcasing products, sharing inspirational images or visualizing statistics and quotes. Ensure your images are of high quality and align with your brand's aesthetic.

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**Blog2Social**

December 27, 2023 · 🌐



Wow, can you believe that around 415 million packages were delivered in Germany in 2022? 📦  
🎄 A huge shoutout to all the dedicated parcel carriers for making our festive celebrations possible! At Blog2Social, we understand the importance of delivering quality - whether it's parcels to your doorstep or top-notch content to your social media feeds. 🚀 We're curious, how have you shown your gratitude to these everyday heroes? Did you leave a thank-you note, offer a warm drink, or m... [See more](#)

Blog2Social

**How many packages do you think were shipped in Germany during the holiday season?**



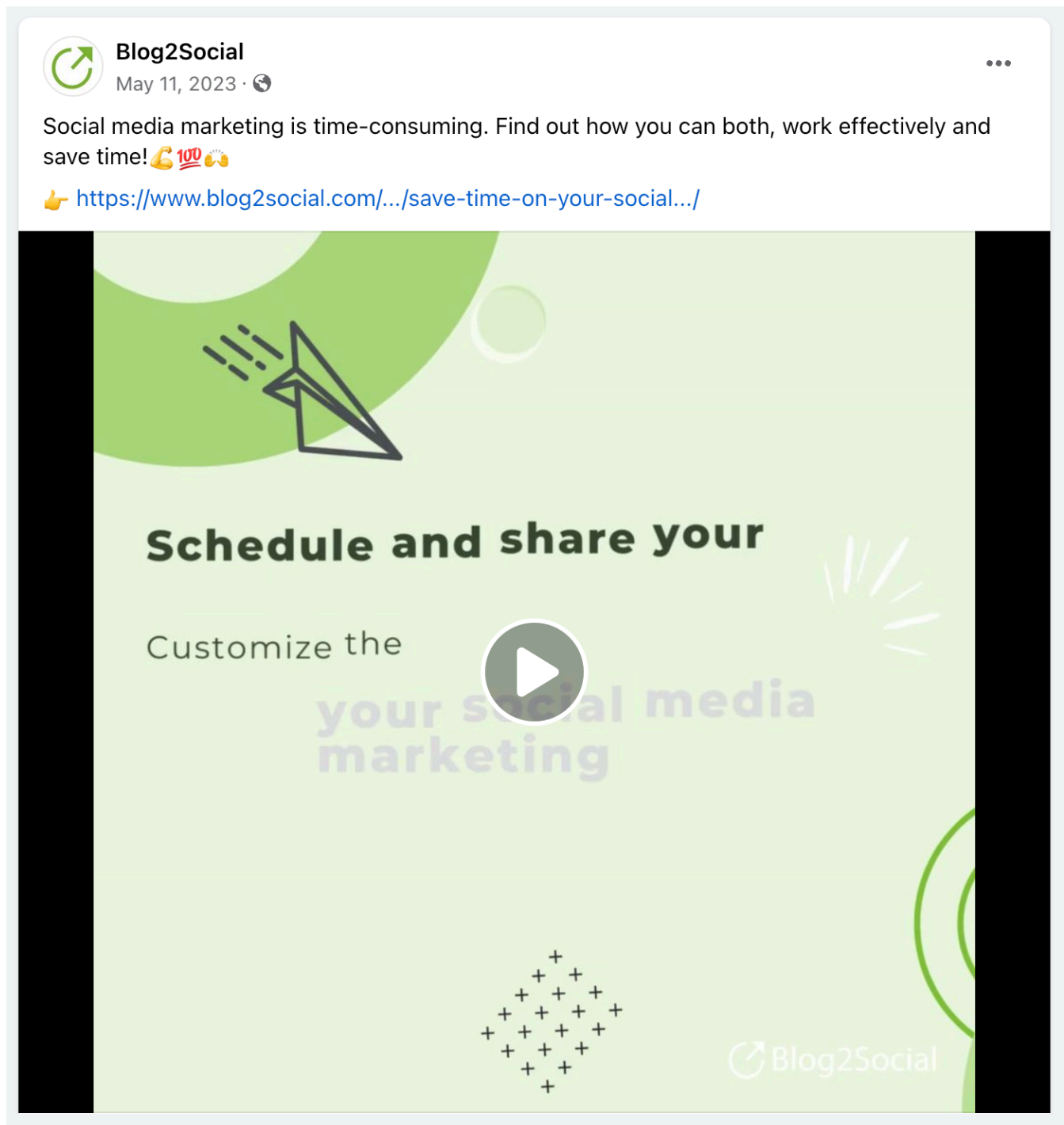
RESOLUTION IN THE CAPTION

**Share interesting content with Blog2Social**

## Video Posts

Videos are the cornerstone of many social media strategies, allowing you to present complex content in an entertaining and easily digestible format. From short clips to longer formats, there are numerous ways to leverage video posts. Use them for tutorials, product demonstrations, behind-the-scenes glimpses or simply to express your personality and brand.

# Autoposting, Sharing und Re-Sharing



Selecting the right type of social media post depends on various factors, including your target audience, brand personality, and the nature of your content. Experiment with different formats to discover what works best, and continually optimize your strategy to achieve your goals. By harnessing the diversity of social media posts, you can present your content in versatile ways and build an engaged community.

## How to create social media posts with Blog2Social

# Autoposting, Sharing und Re-Sharing

Please click on "**Social Media Posts**" in your Blog2Social dashboard. Here you can choose between various post types:

- Share New **Link** Post
- Share New **Text** Post
- Share New **Image** Post
- [Share New Video Post](#)

**Blog2Social** Version 7.4.1

License: **Business**  
Addon: [Video](#)

Your yearly post volume  
179976 remaining from 180000 [Need more?](#)

**POST MANAGEMENT**

- All Posts
- Favorites
- AI Text Generator **NEW**
- Drafts
- Instant Sharing
- Scheduled Posts
- Shared Posts
- Re-Share Posts
- Share Videos
- Auto-Post
- Calendar
- Notifications

### Social Media Posts

Your complete social media management in one place

[Share WordPress Content](#) [Share New Link Post](#) [Share New Text Post](#) [Share New Image Post](#) [Share New Video Post](#)

Search Title | all authors | shared by user | all categories & tags | all post types

all posts | all statuses | sort | reset

- How to Drive New Traffic from Social Media to Your Website**  
#88844 | 0 social media posts | Author Syed | published on blog: 2024/01/25 12:57 pm | Not yet shared on social media [Share on Social Media](#) [Details](#)
- The Best Times to Post on Social Media [2024]**  
#19966 | 147 social media posts | Author Anastasija | published on blog: 2023/11/28 12:05 pm | last shared on social media 2024/01/24 1:11 pm [Share on Social Media](#) [Details](#)
- Best WooCommerce Social Media Marketing Strategies in 2023**  
#88490 | 4 social media posts | Author Saeed | published on blog: 2023/10/02 6:15 am | last shared on social media 2024/01/19 11:07 am [Share on Social Media](#) [Details](#)
- The Instagram Algorithm, and How to Make Use of It**  
#88506 | 1 social media posts | Author Anastasija | published on blog: 2023/09/22 10:14 am | Not yet shared on social media [Share on Social Media](#) [Details](#)
- Social Media Videos: A Must-Have in every Marketing Strategy!**  
[Share on Social Media](#) [Details](#)

For example, by clicking on "**Share New Link Post**" you can enter your preferred link which shall be shared.

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### Share New Link Post

Add a link you'd like to share on your social networks. You can also share a video link, for example from YouTube or Vimeo (also see Video Post).

[Share WordPress Content](#) [Share New Link Post](#) [Share New Text Post](#) [Share New Image Post](#) [Share New Video Post](#)

Enter a link you want to share on your social media networks. You can also share a video link, for example from YouTube or from Vimeo (also see Video Post).

Enter link [CONTINUE](#)

# Autoposting, Sharing und Re-Sharing

Blog2Social automatically displays the featured image as well as the link description. Now you can add some text, emojis and hashtags to your social media post.

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Version 7.4.1

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[Social Media Metrics](#) **BETA**

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[Help & Support](#)

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[Share WordPress Content](#) [Share New Link Post](#) [Share New Text Post](#) [Share New Image Post](#) [Share New Video Post](#)

Write something...

**The Best Times to Post on Social Media [2024]**

When is the best time to post to social media? The answer to this question might easily be considered the Holy Grail of social media knowledge. Good thing is we're here to share that knowledge with you! So get ready to unlock the potential of perfect timing for your social media success.

<https://www.blog2social.com/en/blog/best-times-to-post-on-social-media/>

Share your post  
immediately

Select network collection: [Info](#)  
My Profile

Select Twitter profile:  
Blog2Social

[Customize & Schedule](#) [Save as Draft](#) [Share](#)

Afterwards, you can easily share your post immediately by clicking on "**Share**" or schedule it for a specific date. Furthermore, you can select your "**network collection**" which includes your connected social media accounts. If you have already created multiple network collections, you can choose your preferred one.

If you want to edit your post for each of your social media accounts individually, please click on "**Customize & Schedule**" to access the post preview editor. Here you can edit your text or tick / untick your preferred social media networks where you want to share this post.

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scroll to bottom


Load My Times Settings Load Best Times Info

**BLOG2SOCIAL**  
Profile | X (Twitter) post format: Link Post | Delete text | 48/280 characters

These are the Best Times to Post on Social Media

☐ Share more than 280 characters by creating a Twitter thread! Use Twitter Threads!

Insert a tweet divider to start a new thread in the post.

 Please note: Twitter stores the Card parameters of a link for up to 7 days. Changes may not be immediately visible on Twitter.

The Best Times to Post on Social Media [2024]

When is the best time to post to social media? The answer to this question might easily be cc

<https://www.blog2social.com/en/blog/best-times-to-post-on-social-media/> show calendar

☐ Enable Retweets for all Tweets with the selected profile Info

Share Now

**BLOG2SOCIAL**  
Page | Facebook post format: Link Post | Insert full-text | Delete text | 48 characters

These are the Best Times to Post on Social Media

Save as Draft Share

**2 SOCIAL ACCOUNTS**

My Profile

ADD MORE...  
Profiles | Pages | Groups

**BLOG2SOCIAL**  
Profile | X (Twitter) ✓

**BLOG2SOCIAL**  
Page | Facebook ✓

Save network selection Info

network connected requires image refresh authorization

## How to share videos with Blog2Social

If you want to share your videos on social media, please take a look at this guide which shows you exactly:

[How to share videos on social media?](#)

## Additional helpful guides

- [Social Media Post Formats - The differences between Image Post and Link Post](#)
- [What is the best image size for my social media posts?](#)
- [Why is my image not displayed in my social media posts?](#)

Unique solution ID: #1161

Author: n/a

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