

# Auto-Posting, Sharing and Re-Sharing

## How do I post my products from WooCommerce on social media?

With Blog2Social, your WooCommerce Social Media Automation becomes effortless. You can automatically share your WooCommerce products, blog posts, and pages on multiple social media platforms—right from your WordPress dashboard. In this tutorial, we'll guide you through using this powerful WooCommerce Social Media Plugin to streamline your marketing workflow.

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### Can I automatically share WooCommerce products on social media?

Yes! With [Blog2Social's Auto-Poster](#), you can automatically share new or updated WooCommerce products to your social media accounts. This helps you boost your WooCommerce social media marketing.

### How can I increase WooCommerce sales through social media?

Using Blog2Social, you can effectively promote your products on the platforms your customers use every day. By regularly sharing engaging content and product updates, you can increase traffic, build brand awareness, and convert followers into customers.

### Can I edit my posts before I share WooCommerce products on social media?

Absolutely. Blog2Social gives you full control over your social media posts with

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URL: <https://www.blog2social.com/en/faq/content/3/269/en/how-do-i-post-my-products-from-woocommerce-on-social-media.html>

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multiple sharing options. Just follow these simple steps:

- 1) Install and activate Blog2Social.
- 2) Go to "**Social Media Posts**" in the Blog2Social dashboard.
- 3) Choose a blogpost or product to share and click on "**Share on Social Media**".
- 4) Preview and optionally edit each post individually before publishing it.

**Blog2Social** Version 8.2.0

License: **Business**  
Addon: [Video](#)

Your yearly post volume  
179864 remaining from 180000 [Need more?](#)

Your monthly X post volume  
1500 remaining from 1500 [Need more?](#)

**POST MANAGEMENT**

- All Posts
- Favorites
- AI Assistant **NEW**
- Drafts
- Instant Sharing
- Scheduled Posts
- Shared Posts
- Re-Share Posts
- Share Videos
- Auto-Post
- Calendar
- Notifications

**Social Media Posts**  
Your complete social media management in one place

Share WordPress Content | Share New Link Post | Share New Text Post | Share New Image Post | Share New Video Post

Search Title | all authors | shared by user | all categories & tags | all post types

all posts | all statuses | sort | reset

Star	Post Title	Author	Published on Blog	Shared on Social Media	Details
★	The Best Social Media Image Sizes for 2025	Markus	2025/02/04 12:17 pm	Not yet shared on social media	Share on Social Media
★	Social Media Video Sizes 2025: Trends, Tips and Recycling-Strategies	Melanie	2025/01/21 5:43 pm	last shared on social media 2023/09/19 7:00 am	Share on Social Media
★	The Best Times to Post on Social Media [2025]	Vivien	2025/01/06 1:05 pm	last shared on social media 2024/01/24 1:11 pm	Share on Social Media
★	How to Set e-Commerce Social Media Up for Success	Syed	2024/12/13 8:05 am	Not yet shared on social media	Share on Social Media
★	Social Media Content Planning: Tips for Great Content and the Must-Have Tool ...	Melanie	2024/12/02 12:01 pm	Not yet shared on social media	Share on Social Media
★	The Checklist for your Black Friday Social Media Marketing	Simon	2024/11/12 10:40 am	Not yet shared on social media	Share on Social Media

scroll to bottom | Load My Times Settings | Load Best Times | Info

**BLOG2SOCIAL** Page | Facebook  
post format: Link Post | Insert full-text | Delete text | 166 characters

The Best Times to Post on Social Media [2025]  
#besttimes #Facebook #LinkedIn #Pinterest #Scheduling #SocialMedia #SocialMediaManagement #SocialMediaMarketing #Twitter

Connect AI assistant

The Best Times to Post on Social Media [2025]  
Info: Change Open Graph Meta tags image, title and description for this network

When is the best time to post to social media? The answer to this question might easily be cons

<https://www.blog2social.com/en/blog/best-times-to-post-on-social-media/>

cut & rotate image | Change image

show calendar

Share Now

**BLOG2SOCIAL** Profile | X  
post format: Image Post | Delete text | 202/280 characters

When is the best time to post to social media? The answer to this question might easily be considered the Holy Grail of social media knowledge. Good thing is we're here to share that knowledge with you!

Connect AI assistant

Save as Draft | Share

**2 SOCIAL ACCOUNTS**  
My Profile | ADD MORE...  
BLOG2SOCIAL Page | Facebook  
BLOG2SOCIAL Profile | X  
Save network selection | Info  
network connected | requires image | refresh authorization

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## Which WooCommerce product variables can I add automatically?

If you have an active WooCommerce installation on your website, you can significantly speed up your workflow by using [post templates](#) in Blog2Social. Instead of manual data entry for every post, you can use placeholders (variables) to automatically pull specific product details directly into your social media posts. This ensures your posts are always accurate, professional, and consistent across all platforms.

By using post templates, you can automatically inject the following product information into your social media posts:

- **Price**
- **Regular Price**
- **Sale Price**

With the price variable enabled, the product price will appear as a numerical value in your post preview. To display a currency symbol alongside the price, simply enter a static character (such as \$ or €) immediately following the variable.

**Format** [Info](#) Load default settings

**Link** **Image**

**Content** [Info](#)

**{TITLE}** **{EXCERPT}** **{CONTENT}** **{KEYWORDS}** **{AUTHOR}** **{URL}** **{PRICE}**

**{REGULAR\_PRICE}** **{SALE\_PRICE}** clear

**{TITLE} - {SALE\_PRICE}**

**{CONTENT}**

**Character limit (CONTENT, EXCERPT)** [Info](#)

**{CONTENT}**

**{EXCERPT}**

## Can I use different images for my WooCommerce products on

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## social media?

Yes, with Blog2Social you can customize the visual content of your posts before sharing. When editing your WooCommerce product post in the Blog2Social editor, you can replace the default product image with another image or even upload a video. This gives you full flexibility to create more engaging and tailored posts for each social media platform. These guides show you:

[How to share individual images on Social Media?](#)

[How to share multiple images in one Social Media Post?](#)

[How to share Videos on Social Media?](#)

## How can I schedule or re-share my WooCommerce product posts?

Blog2Social provides a [social media calendar](#) that lets you:

-Schedule individual or [recurring product promotions](#).

-Re-share product posts automatically to boost visibility via the [Re-sharer feature](#).

Re-sharing your evergreen content helps you to revive your products.

-Visualize and manage all scheduled posts in one place.

The screenshot displays the Blog2Social social media calendar interface. On the left, there is a sidebar with the Blog2Social logo (Version 8.4.6) and a license section for 'Business' with an 'Add-on: Video'. Below this are progress bars for 'Your yearly post volume' (179995 remaining from 180000) and 'Your monthly X post volume' (1500 remaining from 1500). The sidebar also includes a 'POST MANAGEMENT' menu with options like All Posts, Favorites, AI Assistant, Drafts, Instant Sharing, Scheduled Posts, Shared Posts, Re-Share Posts, Share Videos, Auto-Post, Calendar, and Notifications. At the bottom of the sidebar are links for Social Media Metrics (BETA), Networks, Settings, Help & Support, Upgrade License, and Plans & Prices.

The main area is titled 'Calendar' and features a row of buttons for 'Share WordPress Content', 'Share New Link Post', 'Share New Text Post', 'Share New Image Post', and 'Share New Video Post'. Below these is a 'Sort by network' section with a 'show all' dropdown and a row of social media icons. The calendar itself is for 'June 2025' and shows a grid of days with scheduled posts. For example, on Tuesday, June 3rd at 6:00, a post titled 'Top 15 WooCommerce Plugins for Your Store' is scheduled for Tumblr. On Thursday, June 5th at 6:00, a post titled 'How Social Media Management Tools Benefit WordPress Users' is scheduled for Facebook. On Saturday, June 7th at 6:00, a post titled 'How Social Media Automation Can Help Your B2B Business' is scheduled for LinkedIn. On Sunday, June 15th at 14:26, a 'Curated Post' is scheduled for TikTok. On Tuesday, June 17th at 6:00, a post titled 'Top 15 WooCommerce Plugins for Your Store' is scheduled for Facebook. On Thursday, June 19th at 5:45, a post titled 'How Social Media Management Tools Benefit WordPress Users' is scheduled for Reddit.

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## Which social media platforms are supported to share WooCommerce posts?

Blog2Social supports a wide range of social media networks. You can post your WooCommerce products to:

- Facebook
- Instagram
- X / Twitter
- Threads
- Bluesky
- Google Business
- LinkedIn
- Pinterest
- Reddit
- Tumblr
- Telegram
- Discord
- Mastodon
- YouTube
- TikTok

... and many others.

Here, you will find all the features and supported networks of the different Blog2Social versions:

<https://en.blog2social.com/pricing/>

## Additional helpful guides

- [How do I install Blog2Social?](#)
- [How can I start my free 30-day Blog2Social Premium Trial?](#)
- [How do I connect my Social Media Accounts?](#)

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