

Customizing Social Media Posts

What is the best image size for my social media posts?

All networks are different and follow different rules when it comes to images sizes.

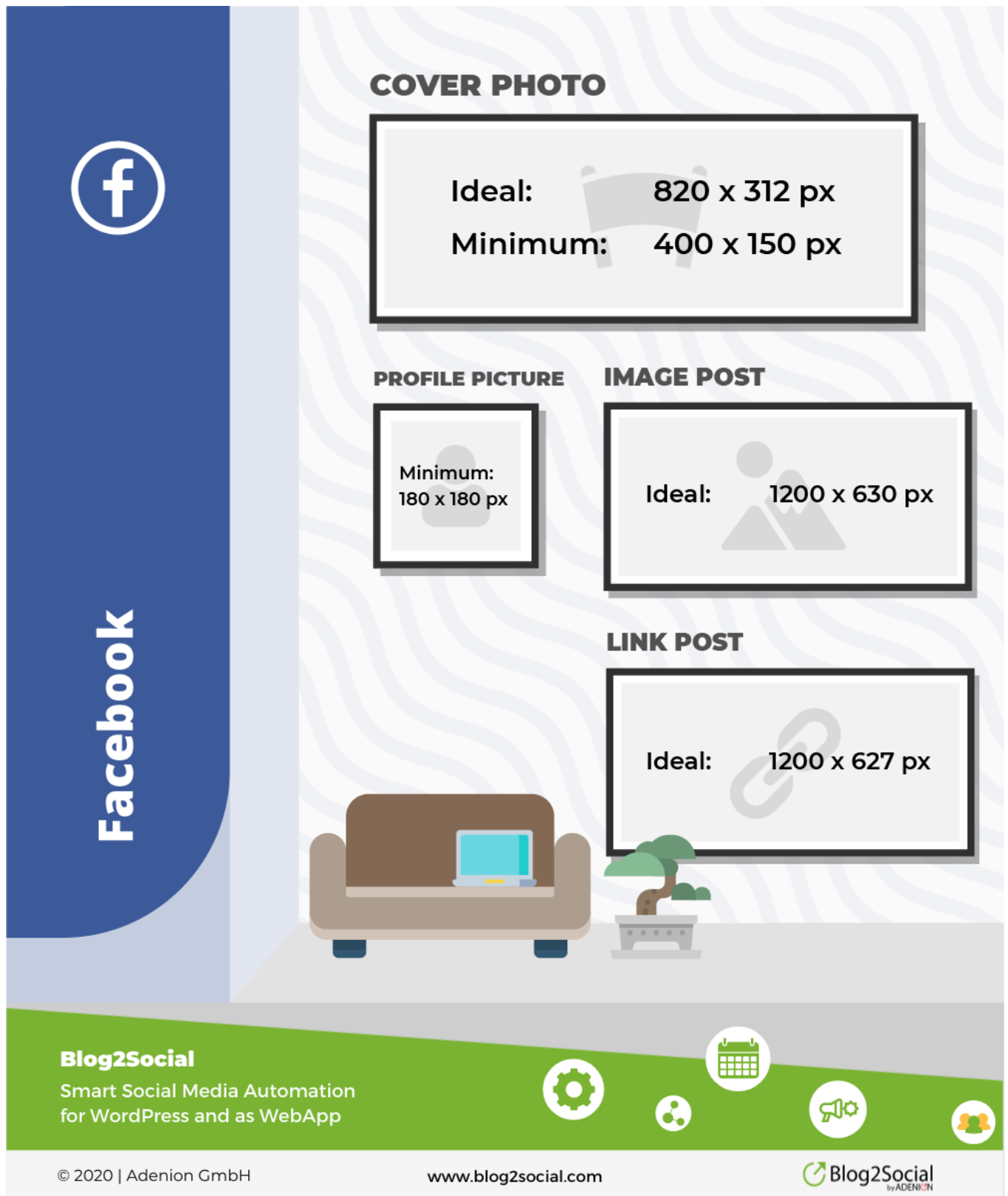
To prevent your images from appearing pixelated or not at all you should make sure to consider each network's individual requirements for image sizes. Images that are too large or too small might appear blurry or will not be posted at all.

Please also make sure that your images are in ".**jpg**" or ".**png**" format. For example, ".**webp**" images are not supported by a lot of networks.

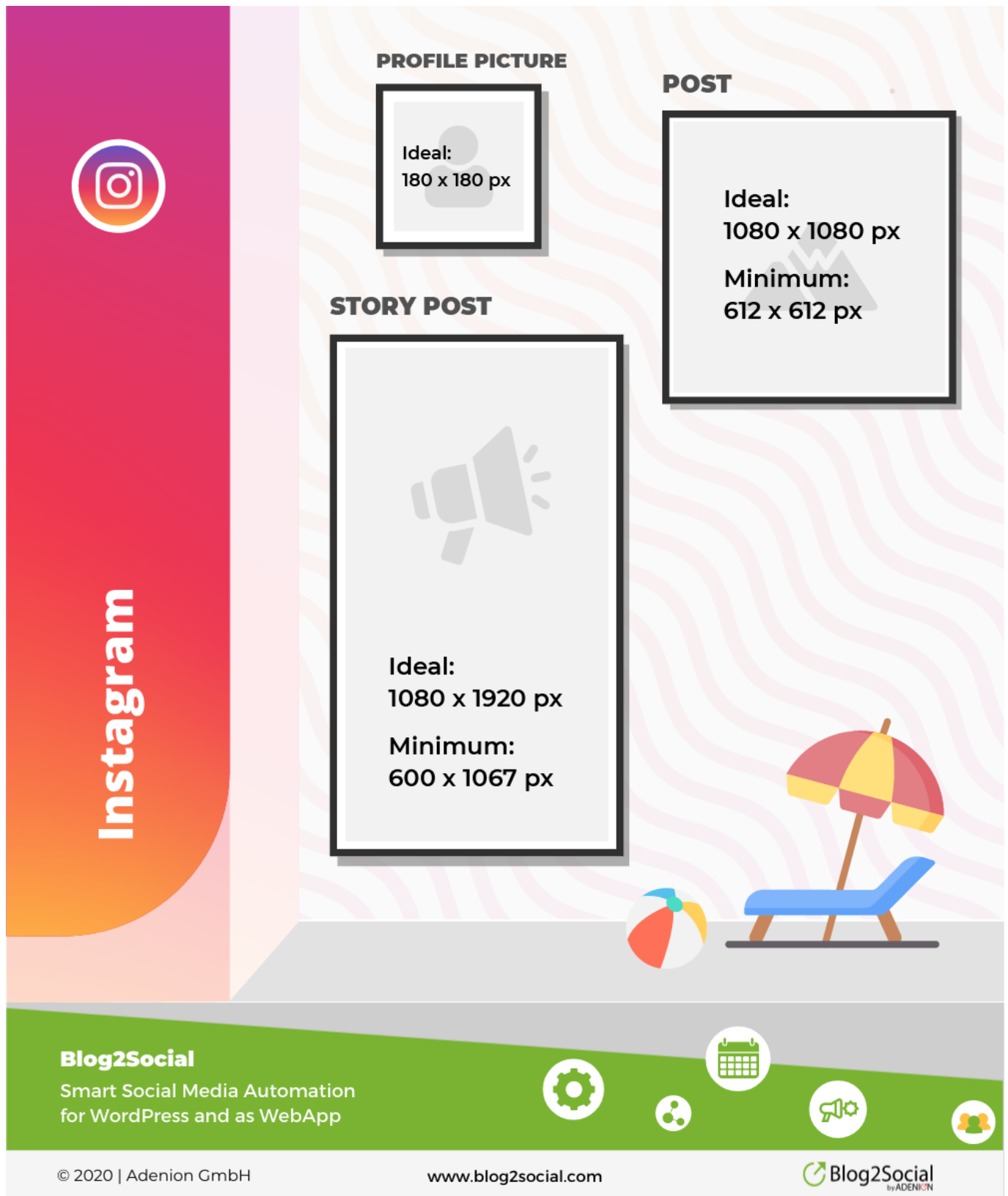
Since the update to version 7.2.0, Blog2Social supports the optimized transfer of ALT metadata for your images (e.g. on Facebook, Twitter, Pinterest and Tumblr). If this data is stored in your media library, Blog2Social includes this data in your posts and forwards it to the above-mentioned networks.

Overview of the best image sizes

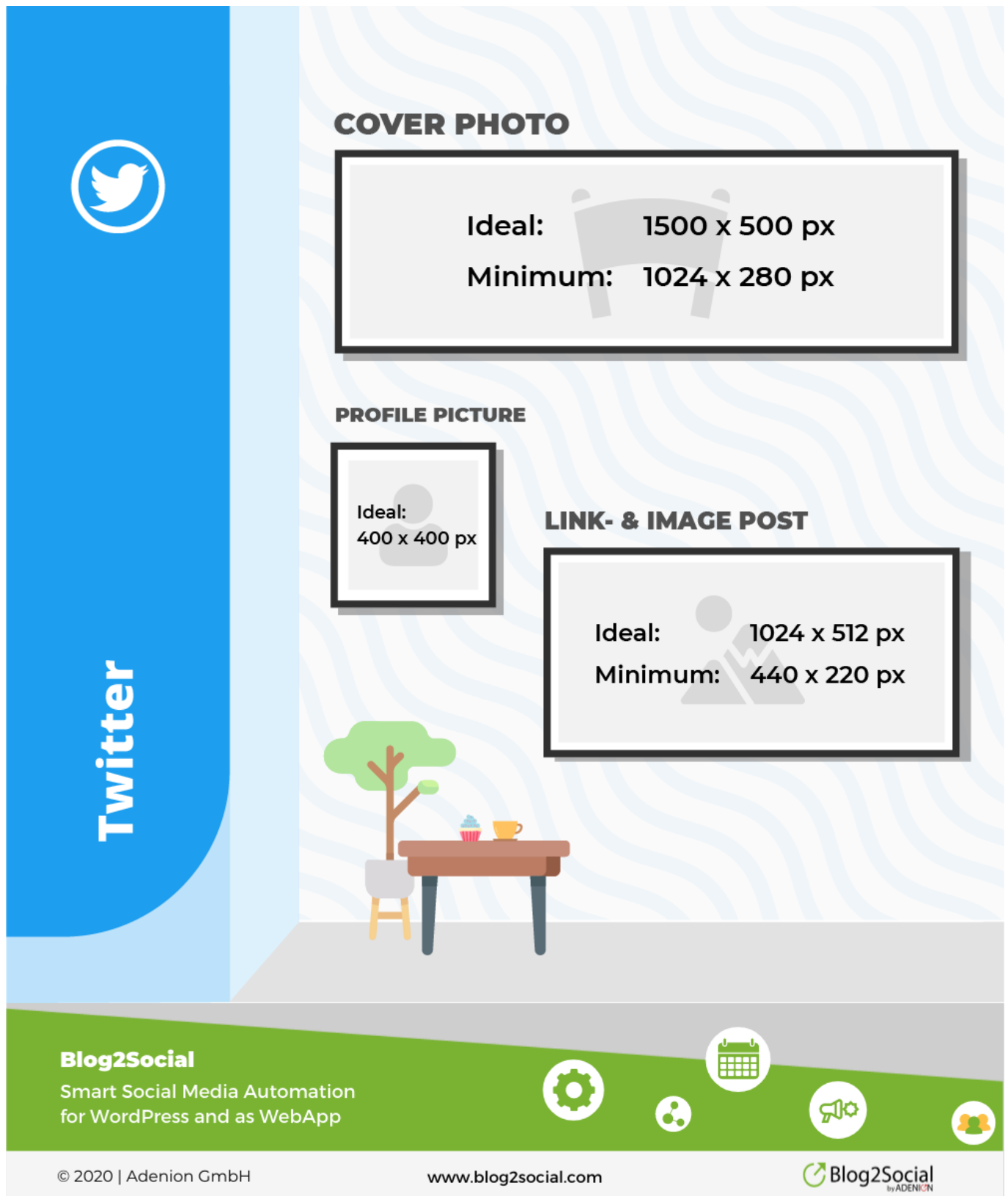
Customizing Social Media Posts



Customizing Social Media Posts



Customizing Social Media Posts



The infographic is set against a background with light blue wavy lines. On the left, a blue vertical bar contains the Twitter bird logo and the word "Twitter" written vertically. The main content area features three boxes with image dimensions. The first box, titled "COVER PHOTO", shows a large bird icon and lists ideal (1500 x 500 px) and minimum (1024 x 280 px) dimensions. The second box, titled "PROFILE PICTURE", shows a small bird icon and lists an ideal dimension of 400 x 400 px. The third box, titled "LINK- & IMAGE POST", shows a person icon and lists ideal (1024 x 512 px) and minimum (440 x 220 px) dimensions. At the bottom of the main area is an illustration of a small table with a cup and a tree. A green footer bar contains the "Blog2Social" logo, a description of the service, and several icons representing social media and automation. The very bottom of the page is a white bar with copyright information, the website URL, and the Blog2Social logo.

COVER PHOTO

Ideal: 1500 x 500 px
Minimum: 1024 x 280 px

PROFILE PICTURE

Ideal: 400 x 400 px

LINK- & IMAGE POST

Ideal: 1024 x 512 px
Minimum: 440 x 220 px

Twitter

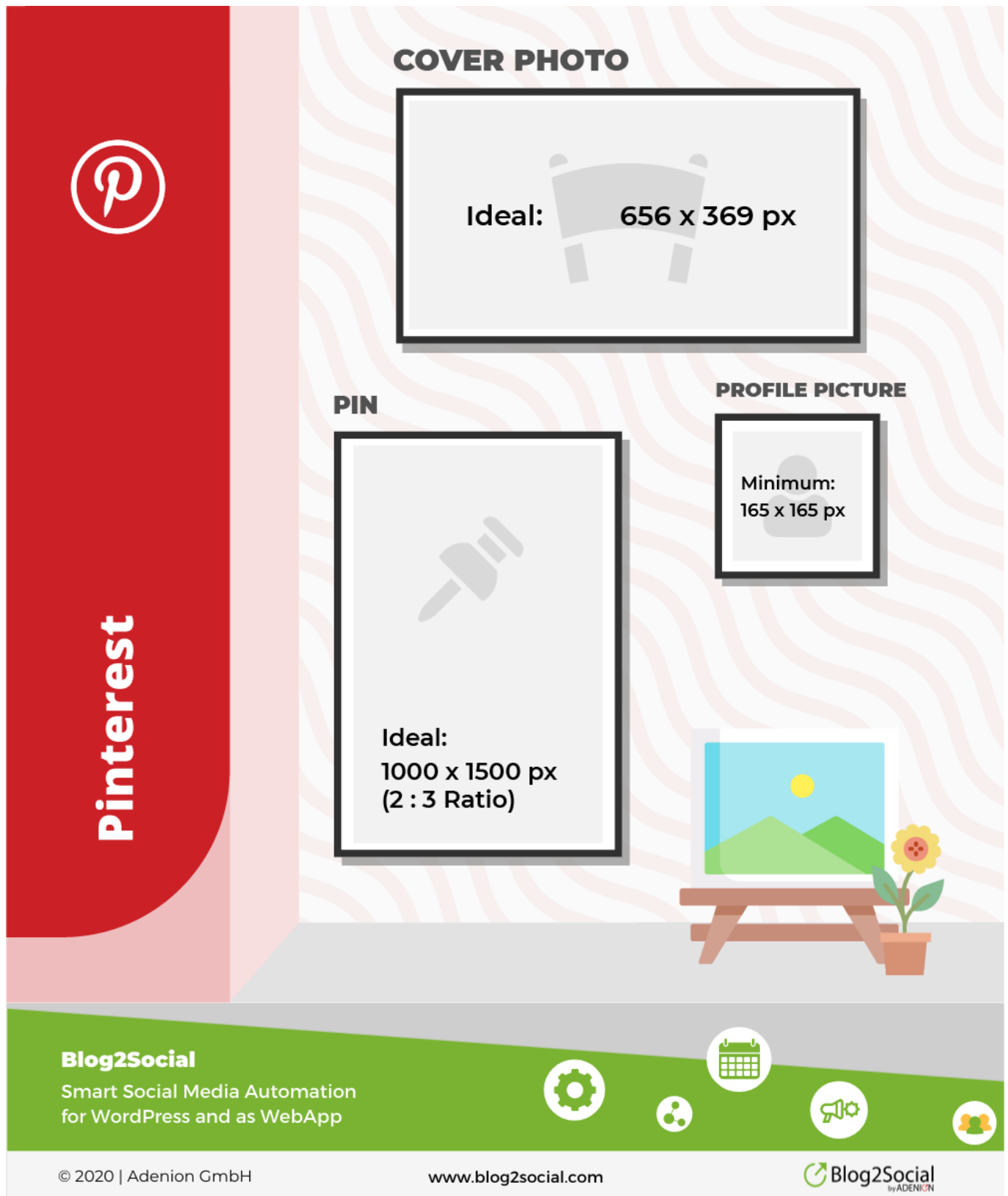
Blog2Social
Smart Social Media Automation
for WordPress and as WebApp

© 2020 | Adenion GmbH

www.blog2social.com

Blog2Social
by ADENION

Customizing Social Media Posts



Customizing Social Media Posts



Google My Business

BACKGROUND IMAGE

Ideal: 1080 x 608 px

Minimum: 480 x 270 px

IMAGE POST

Ideal: 800 x 600 px
(4:3 Ratio)

PROFILE PICTURE

Ideal: 250 x 250 px

Minimum: 120 x 120 px



Blog2Social
Smart Social Media Automation
for WordPress and as WebApp

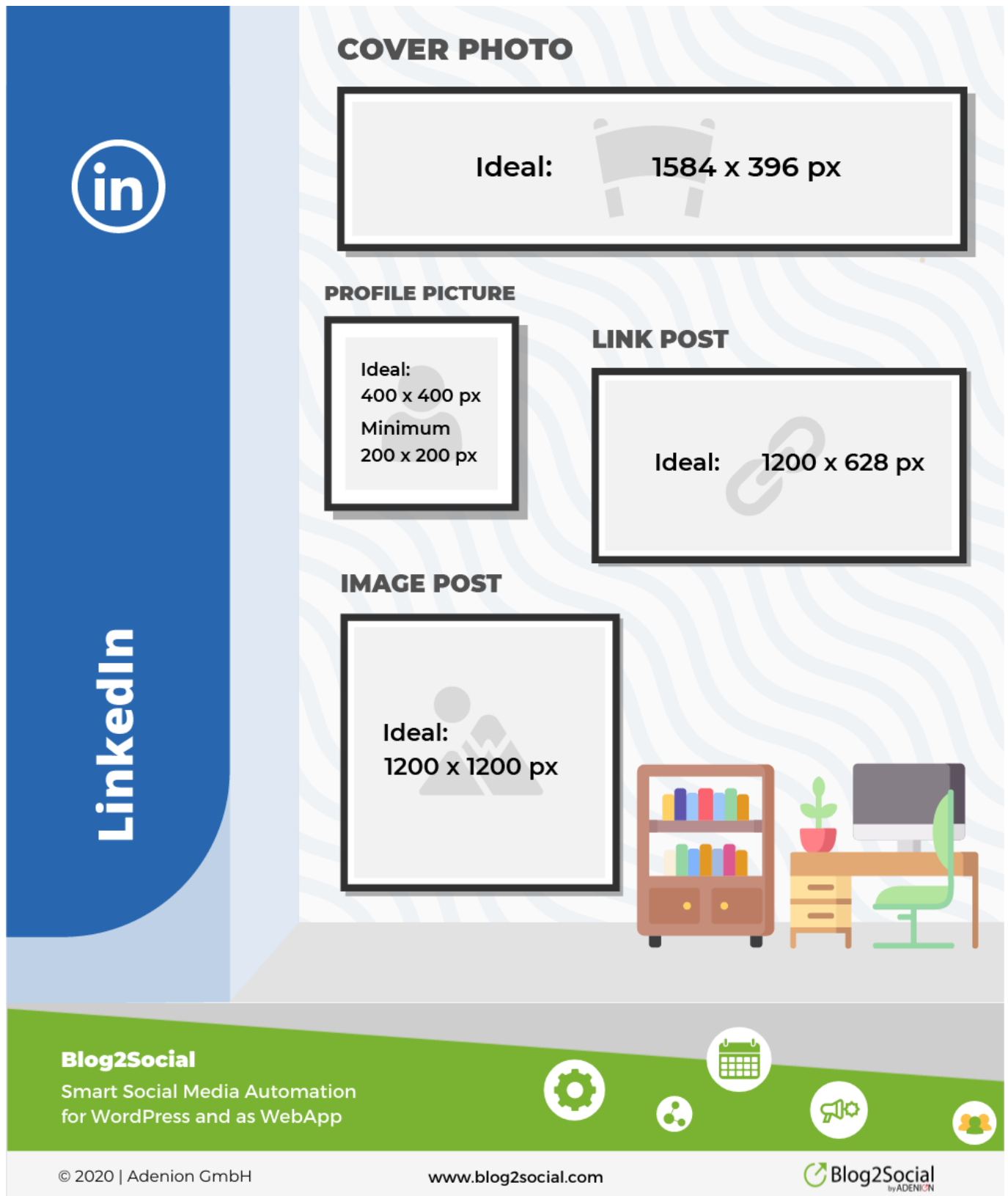


© 2020 | Adenion GmbH

www.blog2social.com

 **Blog2Social**
by ADENION

Customizing Social Media Posts



The infographic is set against a background with light blue wavy lines. On the left, a blue vertical bar contains the LinkedIn logo and the word 'LinkedIn' written vertically. The main content area features four distinct boxes for different post types: 'COVER PHOTO' (a wide rectangle with a placeholder image), 'PROFILE PICTURE' (a square with a placeholder image), 'LINK POST' (a rectangle with a link icon placeholder), and 'IMAGE POST' (a square with a placeholder image). Each box specifies its ideal dimensions. At the bottom right, there is a small illustration of a desk with a computer, a bookshelf, and a potted plant. The footer is a green banner with the 'Blog2Social' logo, a tagline, and several circular icons representing social media and automation features.

COVER PHOTO

Ideal: 1584 x 396 px

PROFILE PICTURE

Ideal: 400 x 400 px
Minimum: 200 x 200 px

LINK POST

Ideal: 1200 x 628 px

IMAGE POST

Ideal: 1200 x 1200 px

Blog2Social
Smart Social Media Automation
for WordPress and as WebApp

© 2020 | Adenion GmbH

www.blog2social.com

Blog2Social
by ADENION

Customizing Social Media Posts

COVER PHOTO

Ideal: 1280 x 624 px

PROFILE PICTURE

Ideal: 1024 x 1024 px

POST

Ideal: 720 x 450 px

Xing

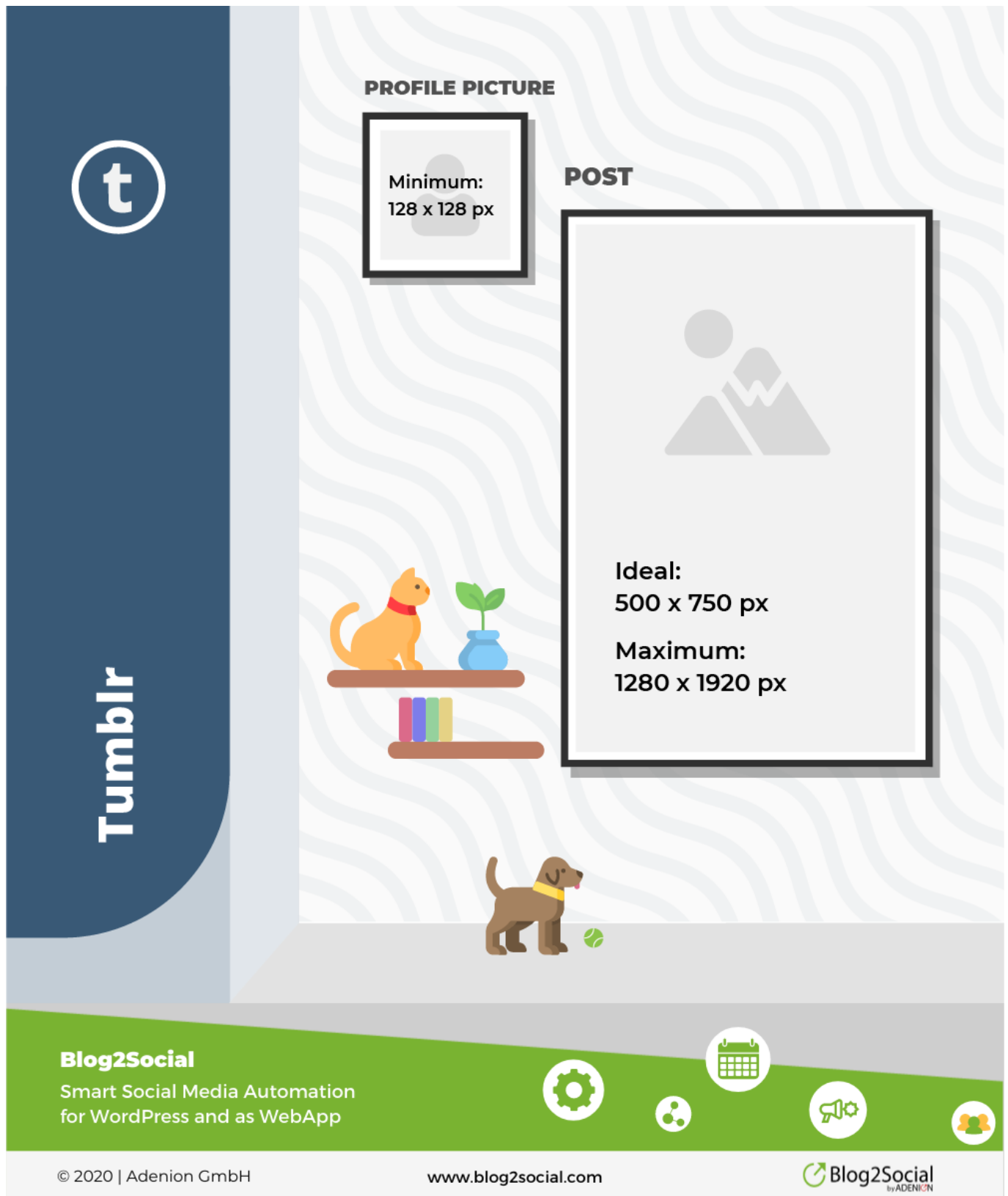
Blog2Social
Smart Social Media Automation
for WordPress and as WebApp

© 2020 | Adenion GmbH

www.blog2social.com

Blog2Social
by ADENION

Customizing Social Media Posts



Additional helpful guides

- [Why is my image not displayed in my social media posts?](#)
- [Social Media Post Formats - The differences between Image Post and Link Post](#)

Customizing Social Media Posts

Unique solution ID: #1192

Author: n/a

Last update: 2021-05-28 00:00