Customizing Social Media Posts

How to share my Post as a Story on Facebook?

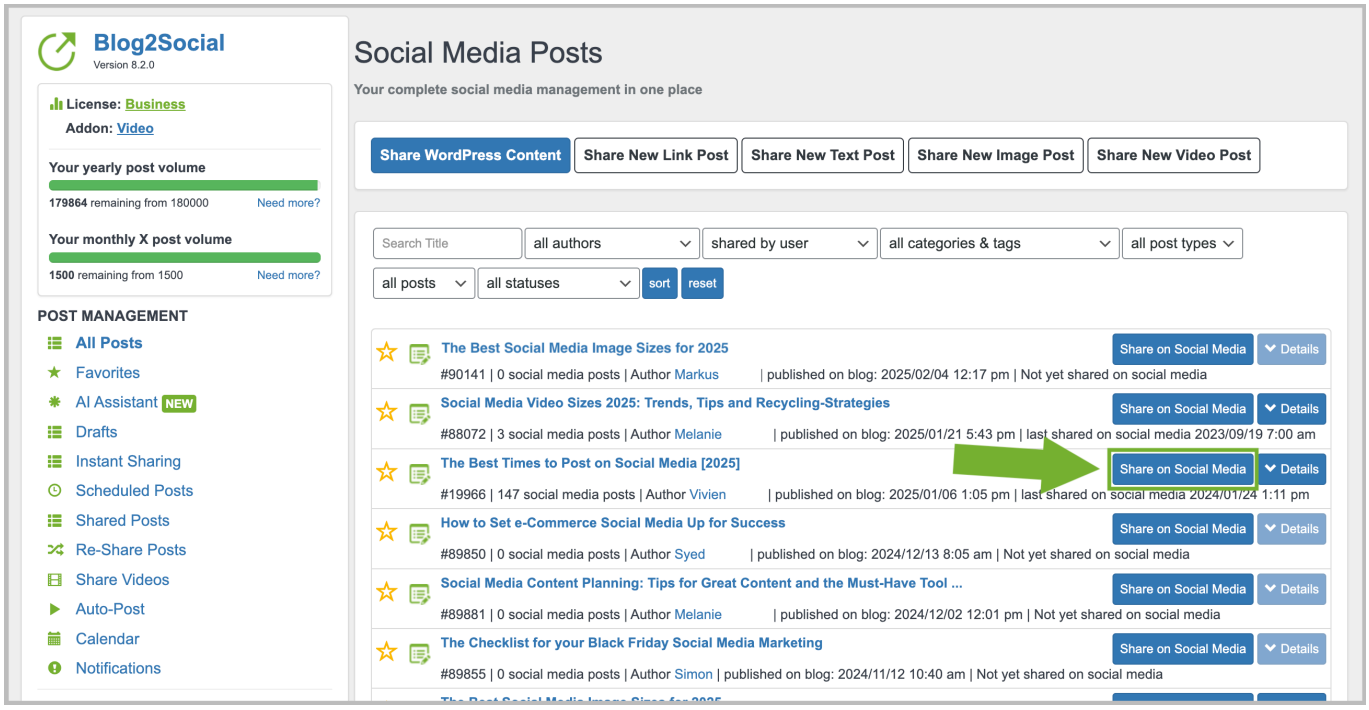
Facebook Stories are a great way to reach your audience with engaging, time-sensitive content. With Blog2Social, you can easily turn your blog posts or social media updates into eye-catching Facebook Stories in just a few clicks. This allows you to boost visibility, drive more traffic to your content and interact with your followers in a more dynamic way.

What is an Facebook Story?

A Facebook Story is a temporary post that disappears after 24 hours. It can be accessed via the Facebook profile picture and is displayed in a slideshow format. For example, you can post images or videos in your Facebook Story.

How to create an Facebook Story

Start by clicking on "**Social Media Posts**" or "**All Posts**" in Blog2Social. Here you'll find all of your blog posts. Select the post you want to share as a story and click on "**Share on Social Media**".



Now you're in the Blog2Social post preview. Ensure you are using the "**Post Format: Image Post**" setting and simply check the "**Share as Story**" box.
If you want to share the post immediately, click on "**Share**". If you want to schedule

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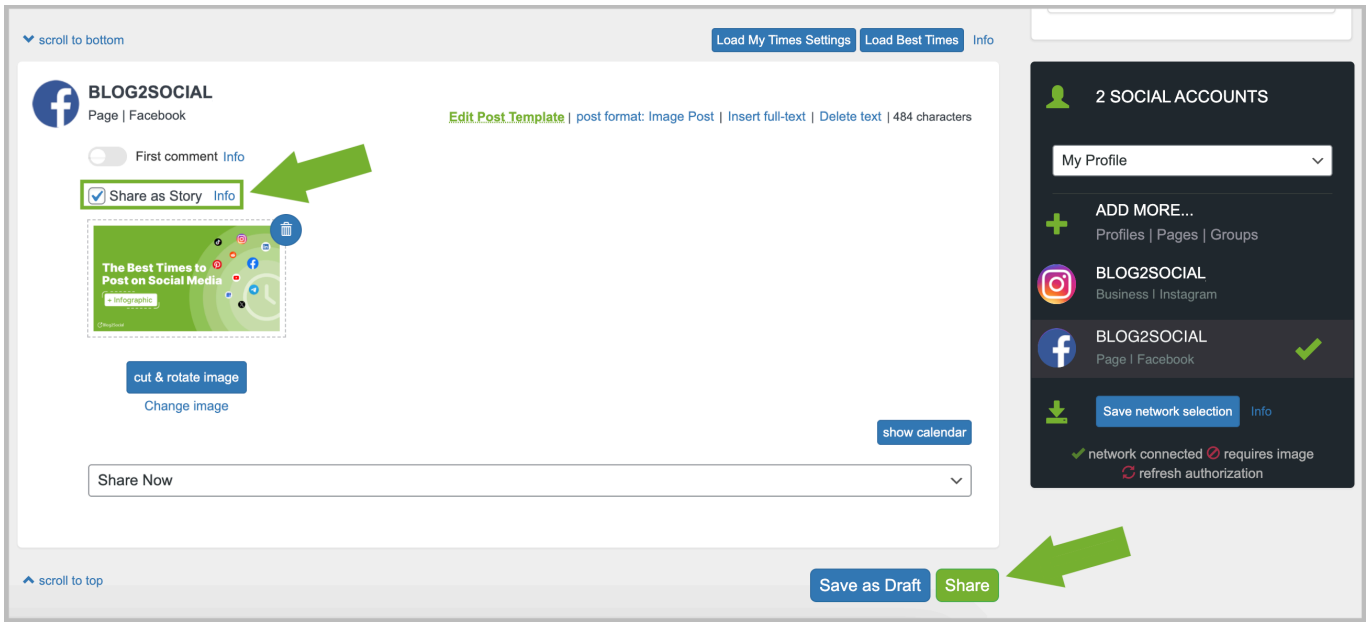
this post, please select "**Schedule for specific dates**" from the drop-down menu.



Done! You have successfully shared the post as a story on Facebook. The story can be accessed via the Facebook profile picture of your Facebook page.

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Additional helpful guides

- How do I connect my Facebook page with Blog2Social?
- How to create a Facebook Page
- How to share Videos on Social Media?

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