


Customizing Social Media Posts

Why doesn't Pinterest post my image or displays my image incorrectly?

All networks are different and follow different rules when it comes to images sizes. If you have posted to Pinterest with Blog2Social and Pinterest doesn't displays your image or not in a way you want, the size of your image could be the reason.

Overview of the images sizes suitable for Pinterest



Profile Image: 165 x 165

Image Guidelines

- Appears at 165 x 165 pixels on home page.
- Appears at 32 x 32 pixels on the rest of Pinterest.
- Maximum 10 MB (wouldn't allow me to upload anything larger).

165 x 165

Board Display: 222 x 150

Image Guidelines

- 222 x 150 pixels (large thumbnail)
- 55 x 55 (smaller thumbnail)

Creating boards is one of the most important things that you can do on Pinterest. It's important to make sure you're using an image that fits the size criteria perfectly. Choose a photo that is enticing to your audience. Choose one that's relevant to that particular board.

222 x 150

50 x 50

Pin Sizes: 238px width in pixels

Image Guidelines

- Pins on main page appear as 238 pixels (height is scaled).
- Pins on a board appear as 238 pixels (height is scaled).
- Expanded pins have a minimum width 600 pixels (height is scaled).

238 px wide

Source: <https://makeawebsitehub.com/social-media-image-sizes-cheat-sheet/>

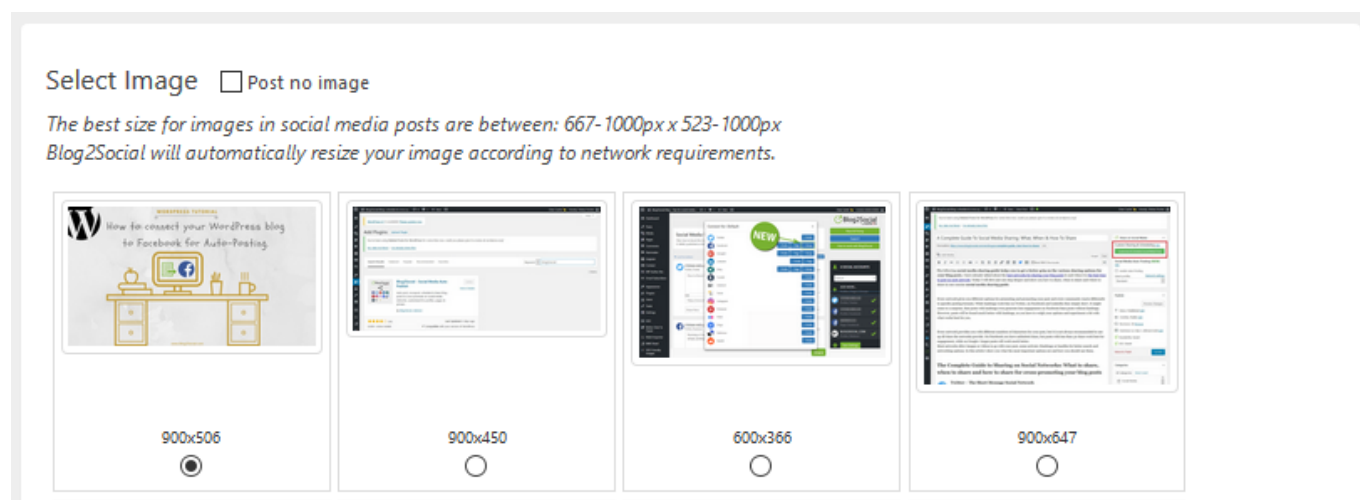
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Although Blog2Social adapts your blog's images to the respective networks you are posting them to, images that are too large or too small will result in, either not being posted at all or appearing pixelated as Blog2Social tries to fill the images frame in the network.

As a ground rule for Pinterest, your images should not exceed 10 MB. Different numbers of pixel are suitable for different purposes:

1. Profile image: 165 x 165
2. Board display: 222 x 150
3. Small Thumbnail: 55 x 55
4. Pin size: 238 px (width)

Tip: Check whether you have ticked the box "Post no image" at the bottom of your one-page preview. If it's checked, you tell Blog2Social not to post an image to Instagram, Pinterest and Flickr. Just uncheck the option and try again.



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