

Contracting and Licensing

How do I select the right Blog2Social license for my needs?

If you are looking for the right Blog2Social license for you and your specific situation, there are three main aspects you should consider:

1. How many WordPress users should be able to use Blog2Social Premium in total?
2. How many profiles, pages and groups of each network would each user like to connect?
3. Which premium features would you like to use?

1. How many WordPress users?

Blog2Social works user based. If you have Blog2Social Premium, you will get a license key that you can use to activate Blog2Social Premium for certain WordPress users. All the other WP users on your blogs and websites can use the free version of Blog2Social when the plugin is installed.

With Blog2Social Pro, for example, you can activate Blog2Social Premium for up to 5 WP users in total. The users don't have to be activated on the same blog.

You could for example activate

- 1 WP user on Blog A
- 2 WP users on Blog B
- 2 WP users on Blog C
- = 5 WP users in total

If the same person uses different user accounts on one blog or on different blogs, they also count as separate WP users.

2. How many social media network accounts?

Every user can connect their own accounts to post content to their social media. Social media connections are not shared between users. This way everyone has full control over their own social media accounts and nobody else can use them.

Tip: [With the Blog2Social Business version you can assign your social media connections to other users.](#) thus allowing them to use your social media accounts as long as you want. Of course, you can revoke these rights anytime.

Here is an example that takes questions one and two into account:

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You and your colleague are running 3 blogs/websites. In a team you are taking care of two of them, while you are responsible for the third blog/website on your own.

In this case Blog2Social PRO would suit you best. You can unlock a total of 5 WordPress users flexibly on one or more blogs/websites. 2 users on blog/website A and B and one single user on blog/website C.

Each one of your WordPress user profiles can connect up to 5 profiles, pages and groups of each network.

See how many users and accounts you can use with the different Blog2Social Premium versions:

The Blog2Social SMART Version

- Users on one or more blogs / websites: 2
- Accounts per network: 3

Blog2Social Smart is the best solution for you if you manage a small number of social media accounts. Each WordPress user can add 14 of the available social media networks (currently 16) and connect 3 accounts for each social media network. This means you can add up to 42 connected social media accounts per user/blog.

The Blog2Social PRO Version

- Users on one or more blogs / websites: 5
- Accounts per network: 5

Blog2Social Pro is the best solution for you if you manage an average number or variety of social media accounts and blogs. Each WordPress user can add all of the available social media networks (currently 16) and connect 5 accounts for each social media network. This means you can add up to 80 connected social media accounts per user/blog.

The Blog2Social BUSINESS Version

- Users on one or more blogs / websites: 10
- Accounts per network: 15

Blog2Social Business is the best solution for you if you manage a large number and a wide variety of social media accounts and multiple blogs. Each WordPress user can add all of the available social media networks (currently 16) and connect 15 accounts for each social media network. This means you can add more than 200 connected social media accounts per user/blog.

You can purchase additional users whenever you like.

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For Pro & Business, you can also purchase additional Facebook Groups, Facebook Pages or LinkedIn Pages.

3. Premium Features

While the Blog2Social Smart version offers many awesome features like scheduling, autoposting, best time manager, social media calendar and advanced customizing, some features and networks are exclusive to the Pro and Business versions of Blog2Social.

Social Media exclusively available in Pro & Business

- Google My Business
- LinkedIn Pages
- XING Pages & Groups
- Facebook Groups
- VK Pages

Autoposter for imported Posts

- SMART Version: 25 posts per day & user
- PRO Version: 50 posts per day & user
- BUSINESS Version: 100 posts per day & user

Advanced features exclusively available in Pro & Business

- [Use URL parameters with Blog2Social. For example, UTM Parameters for Google Analytics.](#) (Business only)
- [Set post format separately for Profiles, Pages and Groups and for each single post](#)
- [How to create social media posts and share link, text, image or video posts](#)
- [Multiple network collections](#)
- [Share Social Media Connections](#) (Business only)

Please visit our [website](#) for more detailed information on prices and features included in our Blog2Social Premium versions. If you need help choosing the best Blog2Social Premium version for you, you can also [contact us directly](#).

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Unique solution ID: #1090

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Last update: 2017-07-12 00:10