

Troubleshooting for Error Messages

How to use the Sharing Debugger to see how your posts are displayed on Social Media

If you experience incorrect images and/or titles being displayed by Facebook or other social media platforms, this is most likely caused by missing or incorrect data in the meta tags of your posts. Some social platforms provide sharing debugger or code validator tools to show you a preview of what your social media post will look like when it is published and help you to fix inconsistencies and errors.

Your post is missing an image, the description snippet does not reflect your current content properly? This could be caused by missing or old data cached by the networks.

Social networks such as Facebook, Twitter & LinkedIn offer their own debugging tools, like the Sharing Debugger for Facebook or the Card Validator for Twitter or Post Inspector for LinkedIn. These tools help you to clear the cache and also fix other issues caused by incorrect metadata.

To make this process easier for you, we have integrated all available social debugger tools directly in your Blog2Social dashboard.

To use the Sharing Debugger, go to “Blog2Social>Help & Support” and select the tab “Sharing Debugger”.

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The screenshot shows the Blog2Social user interface. At the top, a dark navigation bar contains the Blog2Social logo and a dropdown menu with options: Dashboard, Posts & Sharing, Content Curation, Networks, Settings, PR-Service, **Help & Support** (highlighted with a green box and a green circle with the number 1), and a PREMIUM badge. Below the navigation bar, the 'Help & Support' section is active. It features a horizontal menu with 'Help & Community', 'Troubleshooting-Tool', 'Sharing-Debugger' (highlighted with a green box and a green circle with the number 2, and marked with a 'NEW' badge), and 'Step-by-Step-Guide'. The main content area is titled 'Enter a URL to see how your link preview will look on social media.' and includes a descriptive paragraph about the tool's purpose. Below this, there are four social media validation tools: Facebook Open Graph Meta Tags, LinkedIn Post Inspector, Pinterest Rich Pins Validator, and Twitter Card Validator. Each tool has a text input field containing the URL 'https://www.blog2social.com' and a corresponding action button: 'Debug & Preview', 'Inspect Post', 'validate', and 'Validate directly on Twitter' respectively.

On this page, you can enter the URL of your post in the provided text field and click on "Debug & Preview" or "Inspect Post".

When entering the URL you will be directed to the Debugger-tool of the Social Media. Use the Debugger link preview to see how your posts will appear on social media and find out if your blog posts are social-media-ready.

The link preview consists of og:title, og:type and og:description. These are the [Open Graph tags](#) you defined in your blog post. The Debugger will show you, if a parameter is missing or not specified correctly.


Troubleshooting for Error Messages

Facebook Sharing Debugger

facebook for developers

[Sharing Debugger](#)[Batch Invalidator](#)[Access Token](#)

<https://www.blog2social.com/en/blog/tips-and-tricks-on-how-to-optimize-your-instagram-profile/>

 **Warnings That Should Be Fixed**

Missing Properties

The following required properties are missing: fb:app_id

When and how we last scraped the URL

Time Scraped

April 23 at 11:42 PM

Scrape Again

Response Code

200


Fetches URL

<https://www.blog2social.com/en/blog/tips-and-tricks-on-how-to-optimize-your-instagram-profile/>

Canonical URL

<https://www.blog2social.com/en/blog/tips-and-tricks-on-how-to-optimize-your-instagram-profile/>
247 likes, shares and comments ([More Info](#))

Link Preview



BLOG2SOCIAL.COM

Tips and tricks on how to optimize your Instagram profile

Instagram is one of the most popular social media networks and its power...

Server IP

2a01:488:42:1000:b24d:55a8:ffb8:ccaf

Pinterest Rich Pins Validator

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Rich Pins Validator

You'll need to verify your Rich Pins before they'll appear on Pinterest.

To validate and apply for Rich Pins:

1. Choose any page on your site that you've added metadata to. Enter your chosen URL below and click Validate.
2. Correct any problems you see with your metadata.
3. Select one of three options depending on how you marked up your page:
 - HTML Tags, if you used Open Graph or Schema.org formats.
 - oEmbed, if you used oEmbed format.
 - Shopify, if you have a Shopify site.
4. Click Apply now. Your Rich Pins will show up within the hour.

Note: You only need to validate and click apply for one link on your site to enable Rich Pins across your whole domain.


If your page can't be validated, it means the required metadata wasn't detected on your page. See our [Rich Pin documentation](#) for more help.

Validate


Please note: The message "The following required properties are missing: fb: app_id" only indicates that your website is missing data for advanced features on Facebook, such as tracking with Facebook Insights data. This does not interfere with the ability to share posts on Facebook in any way and it does not affect the look of your post on the social network. Therefore, this message can be ignored in most cases.

LinkedIn Post Inspector

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 POST INSPECTOR

When this link is shared, the content will look like this:



Tips and tricks on how to optimize your Instagram profile

<https://www.blog2social.com/en/blog>

Twitter Card Validator

If you want to check your post on Twitter, click on "Validate directly on Twitter". You will be automatically directed to the Twitter Card Validator ([What are Twitter Cards ?](#)).

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Developer

Card validator

Card URL

en/blog/tips-and-tricks-on-how-to-optimize-your-instagram-profile/

Preview card

Card preview



Log

```
INFO: Page fetched successfully
INFO: 26 metatags were found
INFO: twitter:card = summary_large_image tag found
INFO: Card loaded successfully
```

Find more solutions for incorrect images or posts on social media

- [How do I select the image I want to share on social media?](#)
- [What are open graph tags and what do I use them for?](#)
- [When I post to Facebook, no image or the wrong image appears in my post.](#)
- [Twitter has not published your image](#)
- [Why does Instagram not post my image or display my image incorrectly?](#)
- [Why doesn't Pinterest post my image or displays my image incorrectly?](#)

Unique solution ID: #1148

Author: n/a

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