

Troubleshooting for Error Messages

Troubleshooting: Checklist and solutions for setting Open Graph Tags

If your social media post is not displaying the proper image or your image is missing this is most likely caused by missing or conflicting Open Graph tags.

Open Graph Tags ("og:tags") are one of the most important things to make your blog or website ready for social media. OG tags define how your link will be displayed on social media (containing your image, title and description).

Checklist

1)	Check your links source code
2)	Check if other plugins set your open graph tags
3)	Change open graph tags

1) Check your links source code

First of all, you can check the open graph tags by calling up your blog post or link and making a right-click with your mouse anywhere between the lines of the blog post in some free space to open a menu.

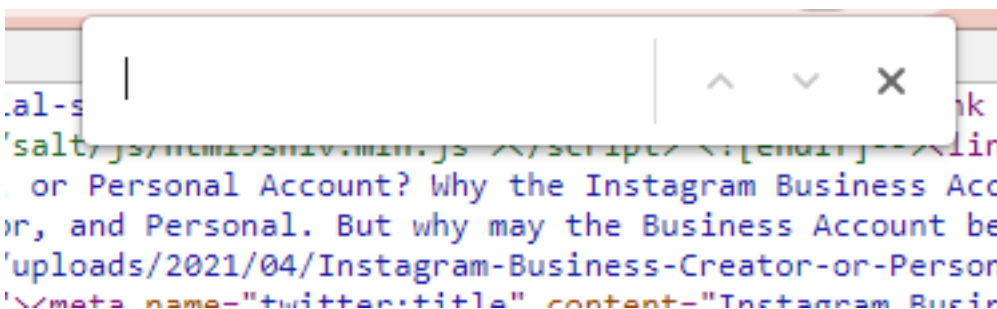
Click on "**View Source Code**" or similar (depending on your browser) to open the source code.

A new window or tab with the source code will open.

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```
11 <!-- Open Graph Meta Tags generated by Blog2Social 684 - https://www.blog2social.com -->
12 <meta property="og:title" content="Blog2Social OG Tags"/>
13 <meta property="og:description" content="Beispiel OG Tags"/>
14 <meta property="og:url" content="https://www.blog2social.com/2021-10-13/instagram-business-creator-or-personal-account?why-the-instagram-business-account-is-both-business-and-personal-account" />
15 <meta property="og:image:alt" content="Blog2Social Alt-Text"/>
16 <meta property="og:image" content="https://www.blog2social.com/2021-10-13/instagram-business-creator-or-personal-account?why-the-instagram-business-account-is-both-business-and-personal-account" />
17 <meta property="og:image:width" content="1000"/>
18 <meta property="og:image:height" content="1000"/>
19 <meta property="og:image:type" content="image/jpeg"/>
20 <meta property="og:type" content="article"/>
21 <meta property="og:article:published_time" content="2021-10-13 13:10:46"/>
22 <meta property="og:article:modified_time" content="2021-10-13 14:25:02"/>
23 <meta property="og:article:tag" content="blog2social"/>
24 <meta property="og:article:tag" content="Social Media"/>
25 <meta property="og:locale" content="de_DE"/>
26 <!-- Open Graph Meta Tags generated by Blog2Social 684 - https://www.blog2social.com -->
27
28 <!-- Twitter Card generated by Blog2Social 684 - https://www.blog2social.com -->
29 <meta name="twitter:card" content="summary_large_image">
30 <meta name="twitter:title" content="Blog2Social OG Tags"/>
31 <meta name="twitter:description" content="Beispiel OG Tags"/>
32 <meta name="twitter:image" content="https://www.blog2social.com/2021-10-13/instagram-business-creator-or-personal-account?why-the-instagram-business-account-is-both-business-and-personal-account" />
33 <!-- Twitter Card generated by Blog2Social 684 - https://www.blog2social.com -->
```

1. Press Ctrl+F (on Windows) to open the search bar.



2. Type in **“og:image”** and press the enter key. The og:image tag will now be highlighted in your source code.
You can also search for **“og:title”** to check the title tag or **“og:description”** to check the description tag.

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```
<meta property="og:image"
content="https://www.blog2social.com/de/blog/wp-
content/uploads/2018/03/blog2social-webapp-beitragsbild.png" />
<meta property="og:image:width" content="1000"/>
<meta property="og:image:height" content="1000"/>
<meta property="og:image:type" content="image/jpeg"/>
```

When Blog2Social is setting your og:tags, you will see the following notification in your links source code:

"Open Graph Meta Tags generated by Blog2Social"

You can also check how your link will be displayed on social social media with the following tools to find out if there are some general issues with your link or image:

- [Facebook Sharing Debugger](#)
- [Twitter Card Validator](#)
- [LinkedIn Post Inspector](#)

2) Check if other plugins set your open graph tags

If you have more than one plugin that sets OG tags, for example, SEO plugins like Yoast or Jetpack, these duplicate OG tag information can produce errors. Please make sure that you only have activated the Blog2Social meta tags. Check and disable all meta tag settings in other plugins to avoid issues for the social media networks when they're trying to fetch the correct image from your link source code.

Please note:

If you change the image of your post for sharing your social media post, only the Blog2Social meta tags will transmit this image information to social media. All other plugin settings will transmit the default meta tags.

3) Change open graph tags

If you notice a wrong image, title, or description in the meta tags of your source code, you can change these meta tags directly with Blog2Social and re-share your post.

Please note:

Some social networks do not process the data in real-time. Wait a moment and reload the page to see if the platform displays the post correctly. If there is still no change, also check your cache.

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How to change open graph tags of your blog post with Blog2Social?

You can change the open graph tags of your blog post with Blog2Social. To do so, please make sure that you have activated the following settings under "Blog2Social -> Settings -> Social Meta Data":

The screenshot shows the 'Settings' page for Blog2Social, with the 'Social Meta Data' tab selected. The page is divided into two main sections: 'Meta Tags Settings for Posts and Pages' and 'Frontpage Settings'. The 'Meta Tags Settings' section includes three checked options: 'Add Open Graph meta tags to your shared posts or pages, required by Facebook and other social networks to display your post or page image, title and description correctly. [Info](#)', 'Add Twitter Card meta tags to your shared posts or pages, required by Twitter to display your post or page image, title and description correctly. [Info](#)', and 'Add oEmbed tags [Info](#)'. A 'save' button is located to the right of these options. The 'Frontpage Settings' section includes a 'Title' field with the value 'Blog2Social', a 'Description' field with the value 'Blog2Social - Schedule post to social media like Facebook, Auto post to Facebook, share blog posts to Facebook, T', and an 'Image URL' field with the value 'http://Blog2Social.com/wp-content/uploads/2020/08/medium_template_publication.png'. Below the 'Image URL' field, there is a note: 'Please note: Facebook supports images with a minimum dimension of 200x200 pixels and an aspect ratio of 1:1.' There are three checked options: 'Add Open Graph Image Data.', 'Add Open Graph Object Type.', and 'Add Open Graph Locale.' with a dropdown menu showing 'de_DE'. A 'save' button is also present at the bottom right of the 'Frontpage Settings' section. A green arrow points to the 'Meta Tags Settings' section, and another green arrow points to the 'Frontpage Settings' section.

Now you can proceed as shown below:

1. To customize your posts in the one-page preview editor, go to "Blog2Social" -> "Social Media Posts" and select the blog post you want to share by clicking on "Share on Social Media".

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Share Website & Blog Content

All Posts Favorites Drafts Instant Sharing Scheduled Posts Shared Posts Re-Share Posts Notifications

Calendar

Search Title all authors shared by user all categories & tags all post types

all posts all statuses sort reset

Instagram Business, Creator, or Personal Account? Why the Instagram Business ...
#86842 | Author Patricia Rips | published on blog: 2021/04/20 1:04 pm | last shared on social media 2021/04/24 12:00 am

Social Media Best Image Sizes Cheat Sheet 2021 [Infographic]
#86668 | Author Melanie Tamblé | published on blog: 2021/02/22 6:09 pm | last shared on social media 2021/04/07 8:00 am

How to Set Up a Solid Social Media Strategy for 2021
#84846 | Author Melanie Tamblé | published on blog: 2020/12/03 12:00 pm | last shared on social media 2021/04/05 8:00 am

2. In the right sidebar, select a social network that allows link posts (posts with link preview) such as Facebook or LinkedIn. (If you use Twitter or Telegram, you will see the Twitter Card tags instead of the Open Graph tags).

[Get more information about social media post formats in this guide.](#)

3. Check whether the “post format” on the upper right side of the respective network’s editor field is set to “Link Post”. If it is not, you can click on it to change the post format.

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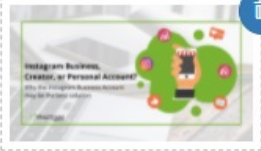
scroll to bottom Load My Times Settings Load Best Times Info

BLOG2SOCIAL
Page | Facebook

post format: Link Post | Insert full-text | Delete text | 344 characters

Instagram is one of the most popular social networks. Around 1.2 billion users worldwide spend approx. 1 hour a day on the network. Instagram is a platform for sharing images and videos. About 1000 posts are published every second. And, Instagram keeps on growing rapidly.

#Blog2Social #Instagram #InstagramBusiness #ProfileTypes #SocialMedia

 Info: Change Open Graph Meta tags image, title and description for this network

Instagram Business, Creator, or Personal Account? Why the Instagram

Instagram offers 3 different profile types: Business, Creator, and Personal. But why may

<https://www.blog2social.com/en/blog/instagram-business-creator-or-personal-ac>

show calendar

Share Now

Save as Draft Share

4. Adjust the open graph tags to your liking in the Blog2Social post preview below your text field. To do this, click on the title or description field and type in your changes directly. They will be applied to your source code after you clicked to share the post.


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Change image

Share Now

Save as Draft Share

5. To change your image, click on “change image” to open another window. Select an image from your blog post or click on “Image upload/Media Gallery” to upload a new image or choose one from your media library. Please make sure your image meets the [image size requirements](#).


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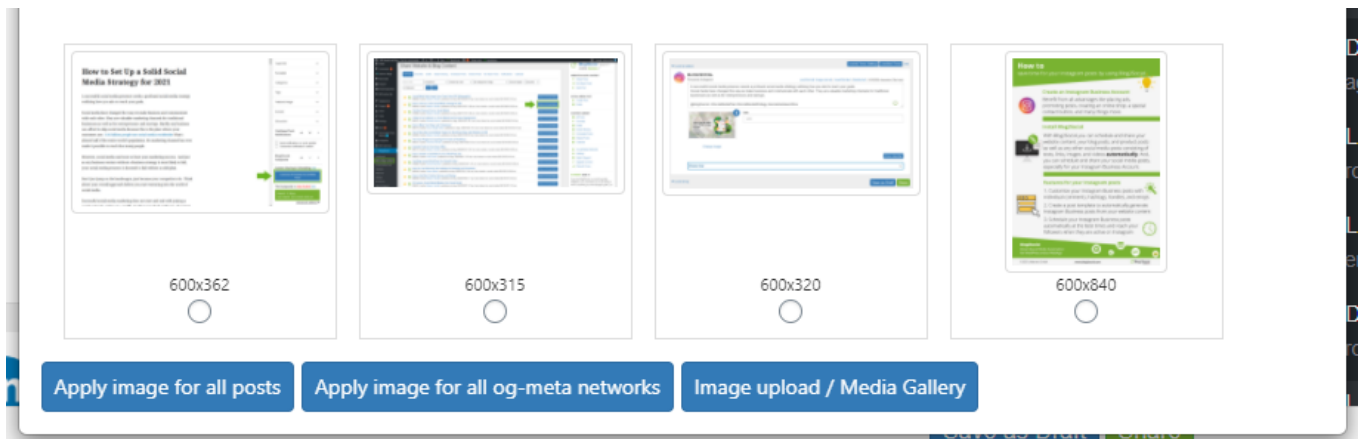
Change image 

Share Now

Save as Draft Share

6. Click on “Apply image for all posts” to apply this image to all the posts you are currently planning or click on “Apply image for this post” to apply it for this post and all other networks that use og:tags for their link preview.

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The screenshot displays a troubleshooting interface with four image thumbnails, each with a dimension label below it:

- Thumbnail 1: 600x362
- Thumbnail 2: 600x315
- Thumbnail 3: 600x320
- Thumbnail 4: 600x840

Below the thumbnails are three blue buttons with white text:

- Apply image for all posts
- Apply image for all og-meta networks
- Image upload / Media Gallery

You can find a detailed instruction about what open graph tags are and how you can use them by following these links:

[What are open graph tags and what do I use them for?](#)

[What are OG Open Graph Tags for Facebook?](#)

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