Troubleshooting for Error Messages Troubleshooting: Checklist and solutions for setting Open Graph Tags

If your social media post is not displaying the proper image or your image is missing this is most likely caused by missing or conflicting Open Graph tags.

Open Graph Tags ("og:tags") are one of the most important things to make your blog or website ready for social media. OG tags define how your link will be displayed on social media (containing your image, title and description).

Checklist

- 1) Check your links source code
- 2) Check if other plugins set your open graph tags
- 3) Change open graph tags

1) Check your links source code

First of all, you can check the open graph tags by calling up your blog post or link and making a right-click with your mouse anywhere between the lines of the blog post in some free space to open a menu.

Click on "**View Source Code**" or similar (depending on your browser) to open the source code.

A new window or tab with the source code will open.

"/>

"/>

- 16 <meta property="og:image:alt" content="Blog2Social Alt-Text"/>
 16 <meta property="og:image" content="
 17 <meta property="og:image:width" content="1000"/>
 18 <meta property="og:image:width" content="1000"/>
 19 <meta property="og:image:width" content="1000"/>
 10 <meta pro

- 17 <meta property="og:image:width" content="1000"/>
 18 <meta property="og:image:height" content="1000"/>
 19 <meta property="og:image:type" content="image/jpeg"/>
 20 <meta property="og:article:published_time" content="2021-10-13 13:10:46"/>
 21 <meta property="og:article:modified_time" content="2021-10-13 14:25:02"/>
 23 <meta property="og:article:tag" content="blog2social"/>
 24 <meta property="og:article:tag" content="Social Media"/>
 25 <meta property="og:article:tag" content="Social Media"/>
 26 </meta property="og:article:tag" content="Social Media"/>
 26 </meta property="og:article:tag" content="Social 684 https://www.blog2.

- 26 <!-- Open Graph Meta Tags generated by Blog2Social 684 https://www.blog2social.com -->
- 2/ 28 <!-- Twitter Card generated by Blog2Social 684 https://www.blog2social.com --> 9 <meta name="twitter:card" content="summary_large_image"> 30 <meta name="twitter:title" content="Blog2Social OG Tags"/> 31 <meta name="twitter:description" content="Beispiel OG Tags"/> 32 <meta name="twitter:image" content=" 33 <meta name="twitter:image" content=" 34 <meta name="twitter:image" content=" 35 <meta name="twitter:image" content=" 36 <meta name="twitter:image" content=" 37 <meta name="twitter:image" content=" 38 <meta name="twitter:image" content=" 39 <meta name="twitter:image" content=" 30 <meta

- 33 <!-- Twitter Card generated by Blog2Social 684 https://www.blog2social.com -->

1. Press Ctrl+F (on Windows) to open the search bar.



2. Type in "**og:image**" and press the enter key. The og:image tag will now be highlighted in your source code.

You can also search for "og:title" to check the title tag or "og:description" to check the description tag.

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URL: https://www.blog2social.com/en/faq/content/9/189/en/troubleshooting-checklist-and-solutions-for-setting-open-graph-tags.html

<meta property="og:image"

content="https://www.blog2social.com/de/blog/wpcontent/uploads/2018/03/blog2social-webapp-beitragsbild.png" /> <meta property="og:image:width" content="1000"/> <meta property="og:image:height" content="1000"/> <meta property="og:image:type" content="image/jpeg"/>

When Blog2Social is setting your og:tags, you will see the following notification in your links source code:

"Open Graph Meta Tags generated by Blog2Social"

You can also check how your link will be displayed on social social media with the following tools to find out if there are some general issues with your link or image:

- Facebook Sharing Debugger
- Twitter Card Validator
- LinkedIn Post Inspector

2) Check if other plugins set your open graph tags

If you have more than one plugin that sets OG tags, for example, SEO plugins like Yoast or Jetpack, these duplicate OG tag information can produce errors. Please make sure that you only have activated the Blog2Social meta tags. Check and disable all meta tag settings in other plugins to avoid issues for the social media networks when they're trying to fetch the correct image from your link source code.

Please note:

If you change the image of your post for sharing your social media post, only the Blog2Social meta tags will transmit this image information to social media. All other plugin settings will transmit the default meta tags.

3) Change open graph tags

If you notice a wrong image, title, or description in the meta tags of your source code, you can change these meta tags directly with Blog2Social and re-share your post.

Please note:

Some social networks do not process the data in real-time. Wait a moment and reload the page to see if the platform displays the post correctly. If there is still no change, also check your cache. Page 3 / 9

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How to change open graph tags of your blog post with Blog2Social?

You can change the open graph tags of your blog post with Blog2Social. To do so, please make sure that you have activated the following settings under "Blog2Social -> Settings -> Social Meta Data":

	Settings
	General Auto-Post Social Meta Data Re-Share Posts Social Media Networks Social Media Time Settings Post Templates
	This is a global feature for your blog, which can only be edited by users with admin rights. Meta Tags Settings for Posts and Pages Reset all page and post meta data
	Add Open Graph meta tags to your shared posts or pages, required by Facebook and other social networks to display your post or page image, title and description correctly. Info Add Twitter Card meta tags to your shared posts or pages, required by Twitter to display your post or page image, title and description correctly. Info Add oEmbed tags Info
	This is a global feature for your blog, which can only be edited by users with admin rights. Frontpage Settings Check Settings with Sharing-Debugger
Blog2Social Dashboard	Open Graph Add the default Open Graph parameters for title, description and image you want Facebook to display, if you share the frontpage of your blog as link post (http://www.yourblog.com)
Site & Blog Content Social Media Posts	Title: Blog2Social
Calendar Networks	Description: Blog2Social – Schedule post to social media like Facebook, Auto post to Facebook, share blog posts to Facebook, T
Settings PR-Service Help & Support	Image URL: Image upload / Media Gallery http://Blog2Social.com/wp-content/uploads/2020/08/medium_template_publication.png Please note: Facebook supports images with a minimum dimension of 200x200 pixels and an aspect ratio of 1:1.
	Image Organ Graph Image Data. Image Organ Graph Object Type.
	Add Open Graph Locale. de_DE

Now you can proceed as shown below:

1. To customize your posts in the one-page preview editor, go to "Blog2Social" -> "Social Media Posts" and select the blog post you want to share by clicking on "Share on Social Media".

Share Website & Blog Content

	0	
All Posts Calenda	Favorites Drafts Instant Sharing Scheduled Posts Shared Posts Re-Share Posts	Notifications
Search Tit	e all authors v shared by user v all categories & tags	 ✓ all post types ✓
☆ 厚	Instagram Business, Creator, or Personal Account? Why the Instagram Business #86842 Author Patricia Rips published on blog: 2021/04/20 1:04 pm last shared on social media 2021/04/24 12:00 am	Share on Social Media
☆ 📑	Social Media Best Image Sizes Cheat Sheet 2021 [Infographic] #86668 Author Melanie Tamblé published on blog: 2021/02/22 6:09 pm last shared on social media 2021/04/07 8:00 am	Share on Social Media
☆ 📑	How to Set Up a Solid Social Media Strategy for 2021 #84846 Author Melanie Tamblé published on blog: 2020/12/03 12:00 pm last shared on social media 2021/04/05 8:00 am	Share on Social Media

2. In the right sidebar, select a social network that allows link posts (posts with link preview) such as Facebook or LinkedIn. (If you use Twitter or Telegram, you will see the Twitter Card tags instead of the Open Graph tags). <u>Get more information about social media post formats in this guide.</u>

3. Check whether the "post format" on the upper right side of the respective network's editor field is set to "Link Post". If it is not, you can click on it to change the post format.



4. Adjust the open graph tags to your liking in the Blog2Social post preview below your text field. To do this, click on the title or description field and type in your changes directly. They will be applied to your source code after you clicked to share the post.



5. To change your image, click on "change image" to open another window. Select an image from your blog post or click on "Image upload/Media Gallery" to upload a new image or choose one from your media library. Please make sure your image meets the <u>image size requirements</u>.



6. Click on "Apply image for all posts" to apply this image to all the posts you are currently planning or click on "Apply image for this post" to apply it for this post and all other networks that use og:tags for their link preview.



You can find a detailed instruction about what open graph tags are and how you can use them by following these links: <u>What are open graph tags and what do I use them for?</u>

What are open graph tags and what do I use them for What are OG Open Graph Tags for Facebook?

Unique solution ID: #1189 Author: n/a Last update: 2021-04-26 15:25